

3daysofdesign

Introducing the gamechanger

UNITED.IO

a community of creators, designers, architects and web3 enthusiasts



The Web3 is predicted to create new opportunities, decentralize the industry and supply what has been coined as the creator economy - NFTs are a central part of providing this change.

UNITED.IO's vision is to give back to the designers by establishing a community that allows the creators to claim a space. A space not only in the Metaverse economy but also a platform that will serve as a vehicle where their NFTs can be bought by design enthusiasts and where the large players in the industry can discover new talents.



In the virtual world, the community is gathered in the UNITED.IO clubhouse, a playground for creatives and a showroom for designs. In the physical, you can meet us at Bredgade 67 in Copenhagen during the event.

The platform's foremost purpose is to build a society where creators and like-minded fans can be brought closer together and invest in each other's interests for mutually beneficial outcomes. Union is a central idea that will secure the changes we seek. The idea is to decentralize power and engage the users in an interactive environment.

The community has three ladders. A democratic space called Playground, where creators can show their ideas and chat about designs and visions, a marketplace for NFTs and a showroom where the best designs will be exhibited and curated by the community and a board of design specialists.

The vision of UNITED.IO origins from a long and lasting love of design. The founder, Ludwig Gubi, is the extract of what UNITED.IO contains. He is 4th generation of a family of designers and artists.

After working as a creator for some years, Ludwig saw potential in combining his passion for creation with his interest in the digital world. During this period, he got acquainted with the barriers from the established world of producers and distributors - his own fight against the conventions encouraged him to turn the industry around by giving back the power to the creator.

Sign up for an interview with Ludwig Gubi during

3 days of design
15 - 17 June 2022

contact: communication@united.io
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Bredgade 67 · DK 1260 Copenhagen K

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