

**NFL ALL DAY**  
**NFL ALL DAY CELEBRATING SERIES 2 SWEEPSTAKES**  
**Official Rules**

**No Purchase Necessary To Participate or Win.**  
**Purchasing Will Not Increase Your Chances of Winning.**

ARBITRATION NOTICE: THE GENERAL NFL ALL DAY TERMS OF USE SET FORTH [HERE](#) (THE "GENERAL TERMS") CONTAIN AN ARBITRATION PROVISION (SEE SECTION 16 OF THE GENERAL TERMS). PLEASE REVIEW THE ARBITRATION PROVISION CAREFULLY, SINCE IT AFFECTS YOUR RIGHTS. BY USING THE NFL ALL DAY APPLICATION OR ANY PART OF IT, INCLUDING YOUR ENTRY AND PARTICIPATION IN THIS SWEEPSTAKES, YOU UNDERSTAND AND AGREE TO BE BOUND BY THE ARBITRATION PROVISION IN THE GENERAL TERMS.

The **NFL ALL DAY Celebrating Series 2 Sweepstakes** (the "Sweepstakes") starts on **March 30, 2023 at 12:00 pm PT** and ends on **April 14, 2023 at 11:59 pm PT** (the "Sweepstakes Period").

**ELIGIBILITY:** The Sweepstakes is open to individuals who are legal residents (natural persons only) and physically located in one (1) of the fifty (50) United States or the District of Columbia, or Canada (with the exception of residents of Quebec), and who are eighteen (18) years of age or older (or of the legal age of majority in their state or province of residence, whichever is older) at the time of entry. Employees of Dapper Labs Inc. ("Sponsor", "we", or "us"), the NFL Entities (as defined below), the National Football League Players Association and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate families (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to win. Void where prohibited by law (specifically, in Canada, the Sweepstakes is not open to residents of Quebec). The Sweepstakes is subject to all applicable United States and Canada federal, provincial, state and local laws. You can obtain an NFL ALL DAY account for free by signing up at [www.nflallday.com](http://www.nflallday.com)

**PRIZES:** At the conclusion of the Sweepstakes, Sponsor will randomly select one (1) eligible Sweepstakes entrant (the "Grand Prize Winner") who will win one (1) NFL Shop Gift Card in the amount of \$500. The Approximate Retail Value ("ARV") of the Grand Prize is \$500 USD.

In addition, to the above, Sponsor will randomly select (i) three (3) eligible Sweepstakes entrants who will each win one (1) NFL Shop Gift Card in the amount of \$200, (ii) eight (8) eligible Sweepstakes entrants who will each win one (1) NFL Shop Gift Card in the amount of \$100, (iii) 33 eligible Sweepstakes entrants who will each win one (1) NFL Shop Gift Card in the amount of \$50, and (iv) 55 eligible Sweepstakes entrants who will each win one (1) NFL Shop Gift Card in the amount of \$25 (each a "Standard Prize"; the Grand Prize and each of the Standard Prizes listed above will be referred to collectively as the "Prizes", and each as a "Prize". The total ARV of the Licensed Product Prizes is \$4,925.00.

Description of Prize	Number of Winners	Approximate Retail Value ("ARV") of Each Prize	Total ARV for Prize Class
\$500 NFL Shop Gift Card	1	\$500	\$500
\$200 NFL Shop Gift Card	3	\$200	\$600
\$100 NFL Shop Gift Card	8	\$100	\$800
\$50 NFL Shop Gift Card	33	\$50	\$1,650
\$25 NFL Shop Gift Card	55	\$25	\$1,375
Total ARV of Sweepstakes			\$4,925

## HOW TO ENTER:

**No purchase is necessary to enter or win. A purchase will not increase your chance of winning.**

There are two ways to enter the Sweepstakes.

1. Eligible persons<sup>1</sup> will receive one (1) official entry into the Sweepstakes for each NFL ALL DAY Moment purchased from the Official NFL ALL DAY Marketplace (<https://nflallday.com/marketplace/moments>) during the Sweepstakes Period.

2. NO PURCHASE NECESSARY ALTERNATIVE METHOD OF ENTRY: To receive one (1) official entry without purchasing a Moment from the Official NFL ALL DAY Marketplace during the Sweepstakes Period, handwrite your first and last name, street address, city, state, zip code, daytime telephone number (including area code), NFL ALL DAY Username, email address associated with your NFL ALL DAY Username, email address where you can be contacted (if different from above) and date of birth on a plain 3" x 5" piece of paper, and mail entry in a

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<sup>1</sup> An "Eligible Person" is an individual that meets the Eligibility Criteria listed above.

properly stamped envelope to Dapper Labs, 8429 Lorraine Rd, Suite 146, Lakewood Ranch, FL, 34202 if you are a resident of the United States (or any country other than Canada), or Dapper Labs P.O. Box 30511 Oshawa ON L1J 8L8 if you are in Canada (an “AMO Entry” or “AMO Entries”). All mail-in entries for Sweepstakes Period must be received by April 19, 2023. You will receive one (1) official entry per completed AMO Entry received by April 19, 2023. Photocopied, computer-generated facsimiles, mechanically reproduced, automated, mass mail-in entries will be void. Mail-in entries become the property of the Sponsor and will not be acknowledged or returned.

**PRIZE WINNER SELECTION:** Sponsor will select winners, using an automated randomization tool, from among all eligible entries received during the applicable Sweepstakes Period. The Sweepstakes drawing will be conducted on or about April 25, 2023. The odds of winning depend on the number of eligible entries received.

**WINNER NOTIFICATION:** The Prize winners will be notified by email on April 25, 2023. The inability to contact a potential winner through email may result in disqualification and forfeiture of the award, at Sponsor’s discretion, the awarding of the applicable prize to an alternate potential winner in a random drawing from among all remaining entries for the drawing at issue. The Released Parties (defined below) are not responsible for any delay or failure for a potential winner to receive notification from Sponsor, or for Sponsor to fail to receive a potential winner’s response, for any reason, including inactive account(s), technical difficulties associated therewith, or a potential winner’s failure to adequately monitor any account. The Released Parties are not responsible for communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in an entrant’s email account to receive email messages. The Released Parties are not responsible for false, incorrect, changed, incomplete or illegible contact information. Any Canadian resident selected to win the Prize must correctly answer a time-limited math skill-testing question, in addition to otherwise satisfying all other Sweepstakes requirements, in order to be confirmed as the Prize winner.

**GENERAL: ENTRANTS ACKNOWLEDGE AND AGREE BY PARTICIPATING IN THE SWEEPSTAKES THAT THEY MAY BE WAIVING CERTAIN LEGAL RIGHTS THAT THEY MAY OTHERWISE HAVE.** By participating in the Sweepstakes, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, [NFL ALL DAY Terms of Use](#), [Dapper Service Terms of Use](#), and the decisions of the Sponsor, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, the NFL Entities, and the NFLPA, collectively with its subsidiaries and each of their respective officers, members, directors and employees (the “NFLPA Entities”), and its and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the foregoing (collectively, “Released Parties”) from and against any and all costs, claims, damages, (including, without limitation, any special, incidental, or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the

Sweepstakes, or arising out of participation in any Sweepstakes related or Prize related Activity, or the receipt, enjoyment, participation in, use or misuse, of any Sweepstakes or Prize related activity, whether hosted by Sponsor or a Third Party; and (c) to the use of his/her name, voice, performance, photograph/video, image and likeness for programming, advertising, publicity and promotional purposes in any and all media (including digital media), now or hereafter known, worldwide and in perpetuity by Sponsor, the NFL Entities, the NFLPA Entities, and its and their designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrants also agree not to release any publicity or other materials on their own or through someone else regarding their participation in the Sweepstakes without the prior consent of the Sponsor, which it may withhold in its sole discretion.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdiction may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties so some of the limitations or exclusions contained herein may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions. A winner may not substitute, assign or transfer their Prize, but we reserve the right, at Sponsor's sole discretion, to substitute the Prize with another prize of comparable or greater value. Winners are responsible for all applicable federal, provincial, state and local taxes, if any, as well as any other costs and expenses otherwise associated with accepting any Prize. All Prize details are provided at Sponsor's sole discretion. Sponsor will not be required to award more prizes than the number of available prizes set forth in these Official Rules. Each eligible person can receive a maximum of (1) one Prize. If a user is found to have entered the Sweepstakes more than once or via more than one account (or multiple times from the same account), or has any other methods in an attempt to receive more than the permitted Maximum Entries, that user will be disqualified from the Sweepstakes, and all of that user's entries will be deemed ineligible. Sponsor reserves the right not to award any or all Prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries. All Prize awards are subject to verification of eligibility and compliance with these Official Rules.

In no event will the Released Parties be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of your access to and participating in the Sweepstakes and/or downloading from and/or print material downloaded from any website associated with the Sweepstakes. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may

occur in connection with the administration of the Sweepstakes, the processing or judging of the Sweepstakes, the selection of winners, or the announcement of any prize. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by other entrants or site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified. Should any portion, or the entirety of the Sweepstakes be deemed illegal in any jurisdiction in the United States or Canada, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner(s) from all eligible participants using the procedures outlined above. CAUTION: ANY ATTEMPT TO DAMAGE THE NFL ALL DAY SITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

GOVERNING LAW: The Sweepstakes shall be governed by and construed in accordance with the laws of the Province of British Columbia and the federal laws of Canada applicable therein without giving effect to any choice or conflict of law provision or rule (whether of the Province of British Columbia or any other jurisdiction).

THE NATIONAL FOOTBALL LEAGUE, ITS MEMBER PROFESSIONAL FOOTBALL CLUBS, NFL VENTURES, INC., NFL VENTURES, L.P., NFL PROPERTIES LLC, NFL ENTERPRISES LLC, NFL PRODUCTIONS LLC, NFL INTERNATIONAL LLC, AND EACH OF THEIR RESPECTIVE SUBSIDIARIES, AFFILIATES, SHAREHOLDERS, OFFICERS, DIRECTORS, AGENTS, MEMBERS, REPRESENTATIVES, AND EMPLOYEES (COLLECTIVELY, THE "NFL ENTITIES") WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS SWEEPSTAKES OR ANY PRIZE AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS SWEEPSTAKES IN ANY WAY.

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endorsed, administered by, or associated with the NFLPA Entities. Any questions, comments or complaints will be directed to the Sponsor. The NFLPA Entities are not associated with this promotion and by entering you fully and completely release the NFLPA Entities from any liability arising out of this promotion. Entrants irrevocably waive all claims against OneTeam Partners, LLC, the National Football League Players Association, National Football League Players Incorporated, any of its Member players and/or any of the respective parents, subsidiaries, affiliates, directors, officers, governors, owners, advertising and promotion agencies and agents of any of the preceding entities (collectively, the "NFLPA Entities") and agree that the NFLPA Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the Prize awarded. The NFLPA Entities have not offered or sponsored this Sweepstakes in any way.

**REQUEST FOR WINNERS' LIST:** To request a winner's list, send us an email with "**NFL ALL DAY Celebrating Series 2 Sweepstakes Winners List**" in the subject line to [hello@meetdapper.com](mailto:hello@meetdapper.com).

**Sponsor:** Dapper Labs Inc., 600-565 Great Northern Way, Vancouver, BC V5T 0H8, Canada.