

(9th + 10th February

PICC Capital Suites – ExCel Centre London

SPONSORSHIP PACKAGE DECK



esic.gg



info@esic.gg

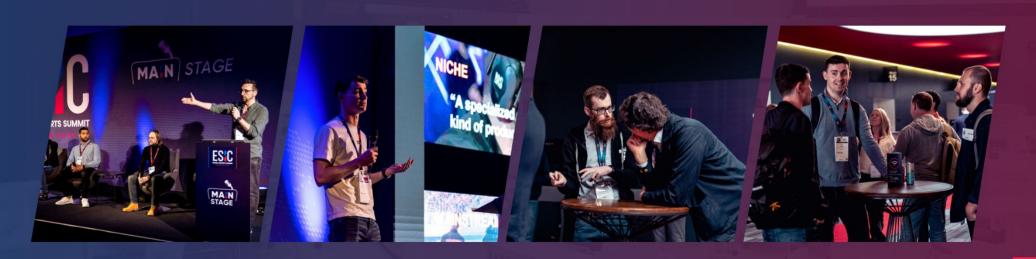


@esic_official



ESIC GLOBAL ESPORTS SUMMIT 2023

The summit is going into its second year. Led by ESIC it continues to bring the esports industry together with the wider gambling and other non-endemic sectors.



ES^C

WHO WE ARE

ESIC (Esports Integrity Commission) is a not-for-profit, independent, industry members' association aimed at combatting match-manipulation, betting fraud and cheating in esports. We work with esports stakeholders to protect the integrity of esports competition.

Some of our members include:

















2015

YEAR OF ESTABLISHMENT







TO DISCOVER MORE









£711.55M

205.6M

495M

£437.4M

Esports Market Revenue Worldwide in

Total Hours Streamed on Twitch in 2020 Esports Audience Worldwide in 2020 Sponsorship Revenue Worldwide in 2020







11B

Hours of Esports Watched Globally in 2020 **TOP 10**

Most valuable brands will sponsor esports

£1.2B

Estimated Esports Revenue by 2023

ESPORTS AT A GLANCE

NOTABLE COMPANIES WHO ATTENDED IN 2022







































































WHAT LEVEL WERE ATTENDEES?

| Attendee Position | Perc | ent |
|---|------|------------|
| C-Level / Board / Founder / Owner / Director | | 67% |
| Sales / Business Development / Account Management | | |
| Marketing | 10.2 | 2% |
| Legal / Regulation / Compliance / Risk | 8.00 | 0% |
| Operations | 6.22 | 2% |
| Press / Media | 4.89 | 9% |
| Consultant / Investor / Recruitment | 3.50 | 6% |
| Finance & Counting | 2.67 | 1 % |
| Student | 2.67 | 7% |
| Creative / Content / Design | 2.67 | 7% |
| Digital | 1.78 | % |
| Product | 1.33 | % |
| HR & Administration | 0.89 | 9% |
| Quality Assurance | 0.4 | 4% |

2022 INTERVIEWS



Michael Blicharz VP PRO GAMING



WATCH NOW



David Harris Managing Director



WATCH NOW



Alex Inglot
Commissioner



WATCH NOW



Michael Heina International Sector Director Esports And Gaming



WATCH NOW

2022 SIZZLE REEL

The ESIC Global Esports Summit is powered by Clarion Events and takes place at the same time as Clarion's annual ICE conference. Click below to view highlights from the event:





WHAT TO EXPECT AT THE ESIC GLOBAL ESPORTS SUMMIT?



MAIN STAGE

Presentations, panels and workshops to discuss everything esports.



GAMING PUB QUIZ

Quiz & drinks at the Red Bull Gaming Sphere with video games & a pub quiz.



THE HANGOUT

GAMING AREA AND BAR

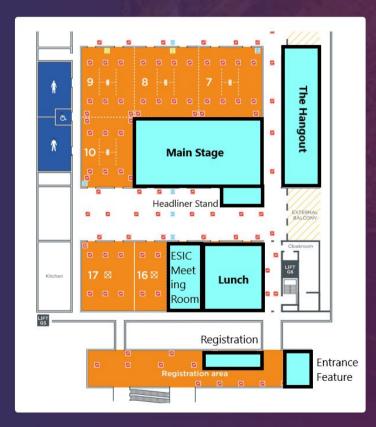
Casual socialising and networking area.







ICC CAPTIAL SUITE LAYOUT



* Conference layout shown is an example and subject to change

VIEW CONFERENCE PHOTOS

HEADLINE PACKAGE

(PRIMARY PARTNER)

SOLD

The headline is an exclusive sponsorship that sits within all core event branding and communications. It is the most wide ranging package for the conference.



EXCLUSIVE TITLE SPONSOR

ESIC Global Esports Summit powered by "YOUR BRAND"



BRANDING

Your brand attached to lanyard, registration and lunch with special thinks from the host



COMPLIMENTARY TICKETS

8 complimentary tickets for your staff.



FOCUSED CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



VIP MEETING SPACE

Branded and built for you in prime location



ONLINE

Headline and prime location logo on both ESIC & event website.



CITYSCAPE / INSTAGRAM ENTRANCE

Exclusive sponsor of the photo feature next to main registration.

THE HANGOUT

The headline is an exclusive sponsorship that sits within all core event branding and communications. It is the most wide ranging package for the conference.

SOLD



EXCLUSIVE HANGOUT SPONSOR

Exclusive branding associated with and within the hangout.



BRANDING

Your brand attached to registration and the hangout space.



COMPLIMENTARY TICKETS

6 complimentary tickets for your staff.



EXLUSIVE BAR SPONSOR

Advertised beverages are provided by you by comms, print and hosts.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



VIP MEETING SPACE

Prime VIP meeting space located within the hangout.



ONLINE

Logo to be included in prime location on event and ESIC websites.



CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com

THE MAIN STAGE

The main stage, complete with state of the art stage build, sound and visual equipment.

The main stage houses all conference panels, presentations, debates and workshops

£10K + VAT



EXCLUSIVE MAIN STAGE SPONSOR

Exclusive branding associated with the Main Stage.



BRANDING

Your brand attached to registration and Main Stage area.



COMPLIMENTARY TICKETS

4 complimentary tickets for your staff.



SPEAKER SLOT

Guaranteed speaker slot on key panel or presentation.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



HOLDING SLIDES

Main stage brought to you by "YOUR BRAND" as a holding slide throughout the content.



ONLINE

Logo to be included in prime location on event and ESIC websites.



CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com

GAMING PUB QUIZ

A pub quiz hosted at the Red Bull Gaming Sphere after the first day of the conference.

Last year's pub quiz was a great success. With over 70 people attending the quiz is a great place to network and showcase your brand in a more informal relaxed way.

RESERVED



EXCLUSIVE PUB QUIZ SPONSOR

Exclusive branding associated with and within the Gaming Pub Quiz.



BRANDING

Your brand attached to registration and key areas around the Red Bull Gaming Sphere.



COMPLIMENTARY TICKETS

3 complimentary tickets for your staff.



NAMED QUIZ

Pub Quiz powered by "YOUR BRAND" and continuous shout outs from the quiz master.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



INVOLVEMENT

Chance to address everyone and join in the quiz hosting.



ONLINE

Logo to be included in prime location on the event location.



RED BUL GAMING SPHERE

Hosted at the Red Bull Gaming Sphere, Shoreditch. One of London's top tier esports venues.



SUMMARY



HEADLINE SPONSOR

"TED talk" style stage and presentation.

SOLD



THE HANGOUT
GAMING AREA & BAR

Casual socialising and networking area.

SOLD



MAIN STAGE

Casual socialising and networking area.

£10K +VAT



GAMING PUB QUIZ

Casual socialising and networking area.

RESERVED

WE LOOK FORWARD

TO HAVE YOU ON-BOARD

We invite you to contact us to discuss the (simple) formalities required to start your partnership with us.

Stephen Hanna

(Director of Global Strategy and Partnerships)



+61 416 416 492



stephen@esic.gg

William Harding

(Head of Esports at Clarion Events)

+44 7843 198815





william.harding@clariongaming.com

