



GLOBAL ESPORTS SUMMIT

LONDON 2023

🕒 9th + 10th February

📍 ICC Capital Suites – ExCel Centre London

SPONSORSHIP PACKAGE DECK



esic.gg



info@esic.gg



[@esic_official](https://twitter.com/esic_official)

ESIC

GLOBAL ESPORTS SUMMIT

LONDON 2023

ESIC GLOBAL ESPORTS SUMMIT 2023

The summit is going into its second year. Led by ESIC it continues to bring the esports industry together with the wider gambling and other non-endemic sectors.





WHO WE ARE

ESIC (Esports Integrity Commission) is a not-for-profit, independent, industry members' association aimed at combatting match-manipulation, betting fraud and cheating in esports. We work with esports stakeholders to protect the integrity of esports competition.

Some of our members include:



Many More



4

GOVERNING BODY



100+

MEMBERS



2015

YEAR OF ESTABLISHMENT



London

BASED



www.esic.gg

TO DISCOVER MORE



£711.55M

Esports Market Revenue
Worldwide in



205.6M

Total Hours Streamed on
Twitch in 2020



495M

Esports Audience
Worldwide in 2020



£437.4M

Sponsorship Revenue
Worldwide in 2020



11B

Hours of Esports
Watched Globally in 2020



TOP 10

Most valuable brands
will sponsor esports



£1.2B

Estimated Esports
Revenue by 2023

ESPORTS AT A GLANCE

NOTABLE COMPANIES WHO ATTENDED IN 2022

ESIC

RIOT
GAMES

Forbes

ESL

FACEIT

BLAST

DEXERTO

FNATIC

ESL
PRO
LEAGUE

SWIPE RIGHT

GUINEVERE
CAPITAL

YouGov

KNACKS

SEG

McDonald's

T LON



ENTROPIQ

PRODIGY

aptivate

RH
&C

weplay
esports

NSE

QC

ESTV
ESPORTS TELEVISION

Esports
Research
Network

sky news



PARMARS

ExCeL
LONDON

VELOCE
ESPORTS

DUST2
US

DOT ESPORTS

ENUK
ESPORTS NEWS UK

University of
Salford
MANCHESTER

WHAT LEVEL WERE ATTENDEES?

Attendee Position	Percent
C-Level / Board / Founder / Owner / Director	42.67%
Sales / Business Development / Account Management	12%
Marketing	10.22%
Legal / Regulation / Compliance / Risk	8.00%
Operations	6.22%
Press / Media	4.89%
Consultant / Investor / Recruitment	3.56%
Finance & Counting	2.67%
Student	2.67%
Creative / Content / Design	2.67%
Digital	1.78%
Product	1.33%
HR & Administration	0.89%
Quality Assurance	0.44%

2022 INTERVIEWS



Michael Blicharz
VP PRO GAMING



[WATCH NOW](#)



David Harris
Managing Director



[WATCH NOW](#)



Alex Inglot
Commissioner



[WATCH NOW](#)



Michael Heina
International Sector Director Esports And Gaming



[WATCH NOW](#)

2022 SIZZLE REEL

The ESIC Global Esports Summit is powered by Clarion Events and takes place at the same time as Clarion's annual ICE conference. Click below to view highlights from the event:





GLOBAL ESPORTS SUMMIT

LONDON 2023

WHAT TO EXPECT AT THE ESIC GLOBAL ESPORTS SUMMIT?



MAIN STAGE

Presentations, panels and workshops to discuss everything esports.



GAMING PUB QUIZ

Quiz & drinks at the Red Bull Gaming Sphere with video games & a pub quiz.



THE HANGOUT

GAMING AREA AND BAR

Casual socialising and networking area.



30+

TOP INDUSTRY SPEAKERS



150+

BRANDS ATTENDED



15+

MEDIA OUTLETS

The floor plan shows a large conference venue with the following areas:

- Main Stage:** A large central stage area.
- Headliner Stand:** Located below the Main Stage.
- ESIC Meeting Room:** A room adjacent to the Headliner Stand.
- Lunch:** A large area for lunch, adjacent to the ESIC Meeting Room.
- Registration area:** A long area at the bottom of the plan.
- Registration:** A smaller area above the Registration area.
- Kitchen:** Located on the left side of the plan.
- Restrooms:** Located on the left side of the plan, including a wheelchair-accessible toilet.
- The Hangout:** A large area on the right side of the plan.
- EXTERNAL BALCONY:** Located on the right side of the plan.
- Cloakroom:** Located on the right side of the plan.
- LIFT G6:** Located on the right side of the plan.

[VIEW CONFERENCE PHOTOS](#)

HEADLINE PACKAGE

(PRIMARY PARTNER)

SOLD

The headline is an exclusive sponsorship that sits within all core event branding and communications. It is the most wide ranging package for the conference.



EXCLUSIVE TITLE SPONSOR

ESIC Global Esports Summit powered by "YOUR BRAND"



BRANDING

Your brand attached to lanyard, registration and lunch with special thanks from the host



COMPLIMENTARY TICKETS

8 complimentary tickets for your staff.



FOCUSED CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



VIP MEETING SPACE

Branded and built for you in prime location



ONLINE

Headline and prime location logo on both ESIC & event website.



CITYSCAPE / INSTAGRAM ENTRANCE

Exclusive sponsor of the photo feature next to main registration.

THE HANGOUT

SOLD

The headline is an exclusive sponsorship that sits within all core event branding and communications. It is the most wide ranging package for the conference.



EXCLUSIVE HANGOUT SPONSOR

Exclusive branding associated with and within the hangout.



BRANDING

Your brand attached to registration and the hangout space.



COMPLIMENTARY TICKETS

6 complimentary tickets for your staff.



EXCLUSIVE BAR SPONSOR

Advertised beverages are provided by you by comms, print and hosts.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



VIP MEETING SPACE

Prime VIP meeting space located within the hangout.



ONLINE

Logo to be included in prime location on event and ESIC websites.



CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com

THE MAIN STAGE

£10K + VAT

The main stage, complete with state of the art stage build, sound and visual equipment.
The main stage houses all conference panels, presentations, debates and workshops



EXCLUSIVE MAIN STAGE SPONSOR

Exclusive branding associated with the Main Stage.



BRANDING

Your brand attached to registration and Main Stage area.



COMPLIMENTARY TICKETS

4 complimentary tickets for your staff.



SPEAKER SLOT

Guaranteed speaker slot on key panel or presentation.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



HOLDING SLIDES

Main stage brought to you by "YOUR BRAND" as a holding slide throughout the content.



ONLINE

Logo to be included in prime location on event and ESIC websites.



CONTENT

Pre-video interview and focused article to be published on ice365 and iGB.com

GAMING PUB QUIZ

RESERVED

A pub quiz hosted at the Red Bull Gaming Sphere after the first day of the conference. Last year's pub quiz was a great success. With over 70 people attending the quiz is a great place to network and showcase your brand in a more informal relaxed way.



EXCLUSIVE PUB QUIZ SPONSOR

Exclusive branding associated with and within the Gaming Pub Quiz.



BRANDING

Your brand attached to registration and key areas around the Red Bull Gaming Sphere.



COMPLIMENTARY TICKETS

3 complimentary tickets for your staff.



NAMED QUIZ

Pub Quiz powered by "YOUR BRAND" and continuous shout outs from the quiz master.



MARKETING LAUNCH

Across ESIC & Clarion Events' media partners & databases



INVOLVEMENT

Chance to address everyone and join in the quiz hosting.



ONLINE

Logo to be included in prime location on the event location.



RED BULL GAMING SPHERE

Hosted at the Red Bull Gaming Sphere, Shoreditch. One of London's top tier esports venues.



GLOBAL ESPORTS SUMMIT

LONDON 2023

SUMMARY



HEADLINE SPONSOR

“TED talk” style stage and presentation.

SOLD



THE HANGOUT GAMING AREA & BAR

Casual socialising and networking area.

SOLD



MAIN STAGE

Casual socialising and networking area.

£10K +VAT



GAMING PUB QUIZ

Casual socialising and networking area.

RESERVED

WE LOOK FORWARD

TO HAVE YOU ON-BOARD

We invite you to contact us to discuss the (simple) formalities required to start your partnership with us.

Stephen Hanna

(Director of Global Strategy and Partnerships)



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The logo for the ESIC Global Esports Summit. It features the letters 'ESIC' in a large, bold, white sans-serif font. A vertical bar is positioned between the 'S' and 'I', divided into blue and red sections. Below the letters, the words 'GLOBAL ESPORTS SUMMIT' are written in a smaller, white, all-caps sans-serif font. The logo is set against a dark blue background with a subtle grid pattern.

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