

CCELL



LISTEN, EXPLORE, EVOLVE

NEW HEATING PLATFORM

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CCELL Overview

N E W H E A T I N G P L A T F O R M

CCELL Gen 1 Heating Platform

Year of R&D

2014

Year of Launch

2016

Units Shipped

440M

Traces of CCELL

26 Countries



Existing Clients - USA

We have won the trust and build partnership with some of the largest brands in the industry.

Green Thumb

RAW GARDEN™

insa

3CHI

**MOTTEN
EXTRACTS**

AVITAS

ALTMED
the science of medical cannabis™

AIRO

absoluteXtracts

**SUNDAY
extracts**

.Jushi

**H HOLISTIC
INDUSTRIES**

SURTERRA
WELLNESS

CRESCO™

Buddies™

curaleaf™

**ITEM
NINE
LABS**

**CHOICE
LABORATORIES**

PHARMACANN

HARVEST

Columbia Care™

VERANO™

tru|med
dispensaries

MFUSED

Existing Clients - Canada

We have won the trust and partnership of some of the largest brands in the industry.



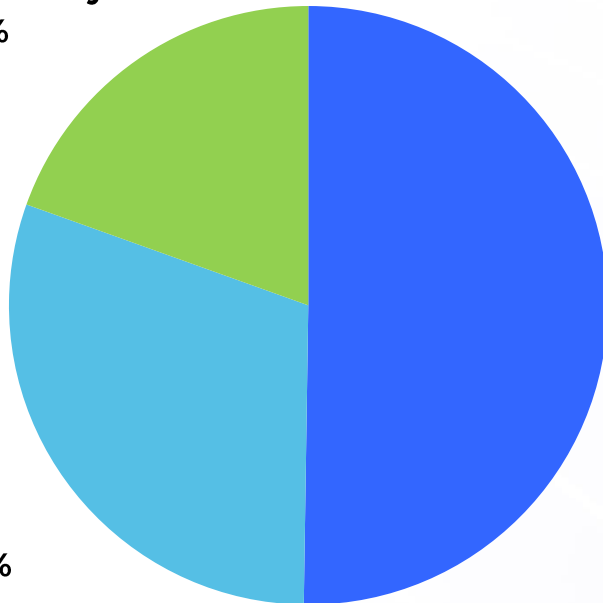


Market Insights

N E W H E A T I N G P L A T F O R M

Demand Focus

Consistency
19.53%



Flavor
50.24%

Flavor

50.24% of users consider flavor production a determining factor when choosing a product

Vapor

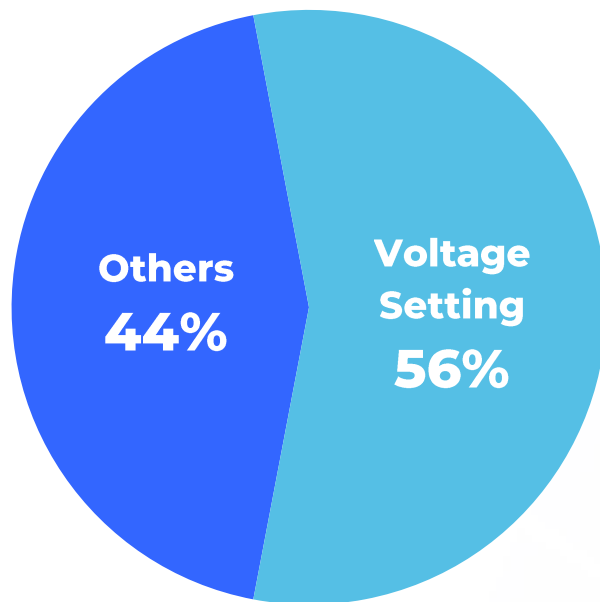
30.23% think vapor production and taste should be well balanced for a pleasant experience

Consistency

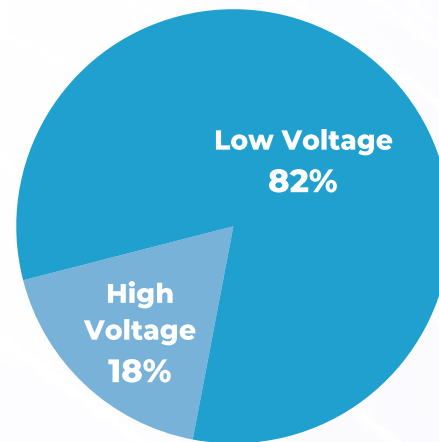
19.53% care about the consistency of flavor and mouthfeel, and whether there will be burnt tastes

Flavor

Word Frequency
for Battery Reviews



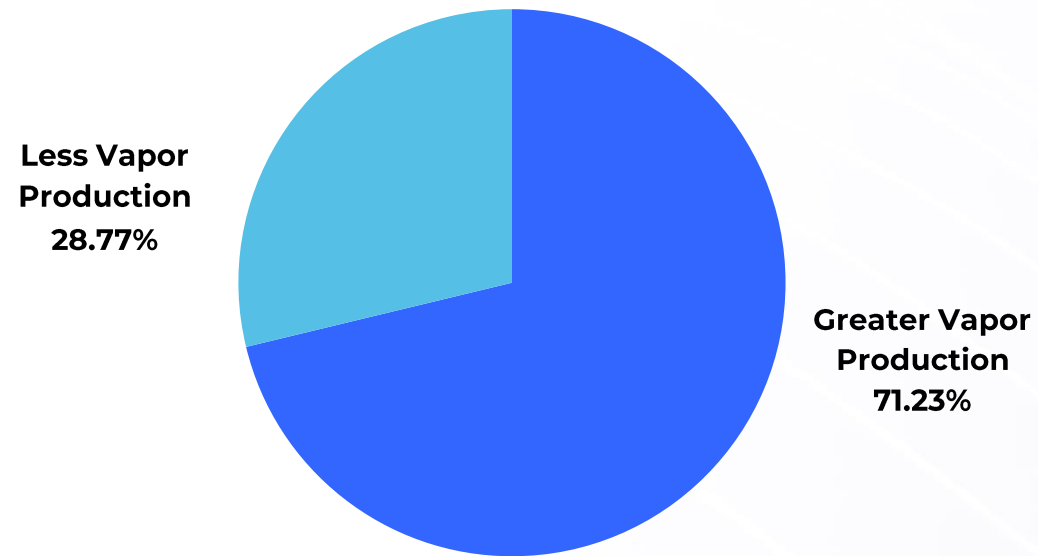
Voltage Preference



- **56%** of customers take voltage into consideration when acquiring a battery
- Of which, **82% prefer a low voltage of $\leq 2.8\text{v}$** , because such settings are believed to produce lower temperature vapors, which results in better flavors

*Data from various surveys and social listening

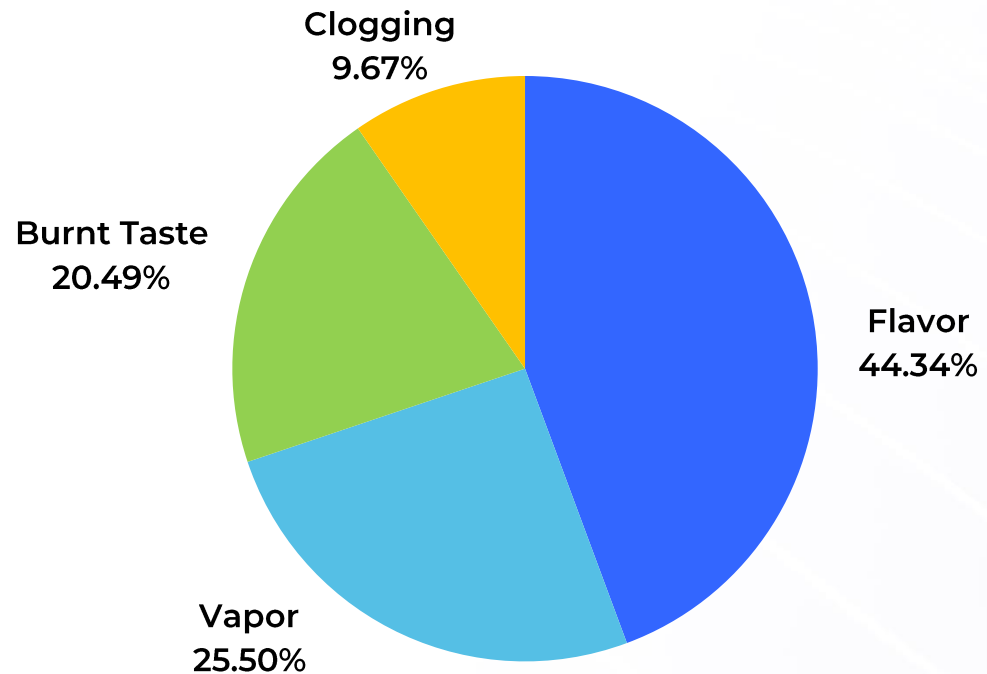
Vapor



- **Over 71% prefer larger vapors** without the compromise of flavors
- **29%** seek for less vapor when vaping outdoors for **better privacy**

*Data from various surveys and social listening

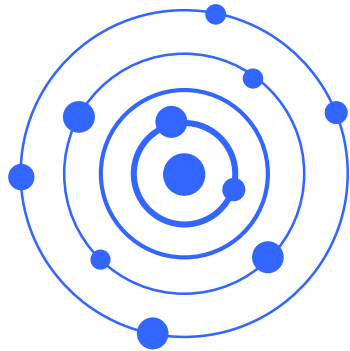
Consistency



- **Consistency** = Stability of performance during use
- The most reported issues include **poor flavor production, burnt tastes, reduced vapor, and clogging**

*Data from various surveys and social listening

Safety



Legality

Expansion of recreational marijuana legalization



Regulations

Stricter safety regulations on vape products

Compatibility



Distillate+Terpene

Trending

- **Chemical** extracting
- **Average** flavor
- **High** compatibility w/ existing carts



Live Resin

- **Chemical & physical** extracting
- **Dynamic and flavorful**
- **Low** compatibility w/ existing carts

Word Frequency - Oil pen (Source: Reddit)

Ranking	Oil Type	Frequency	Percentage
1	Live Resin	2339	50.10%
2	Distillate	1678	35.94%
3	Live Rosin	652	13.96%
Total		4669	100%

- **Growing interest and increasing demand in live resin**
- Live resin tends to be more viscous, yet **most cartridges aren't fully compatible**

Customer Demands

FLAVOR



VAPOR PRODUCTION



CONSISTENCY



SAFETY



COMPATIBILITY



Behind **CCELL** **EVO**

The cannabis market is ever-changing, and so are consumers. With the rapid increase in the diversity of cannabis extract types, a new trend was observed - consumers need a solution that is compatible not only with traditional distillates, but so much more. Enter CCELL EVO - our new heating platform that has been tried, tested, and proven to provide unprecedented performance and an experience unmatched by any other heating platform.



Introducing CCELL EVO

N E W H E A T I N G P L A T F O R M

CCELL EVO



N E W H E A T I N G P L A T F O R M

Optimized and Enhanced

Meet CCELL EVO

The market asked, and we answered. Whether it's for your company, for end users, or for the environment, CCELL EVO is here to make a change!



**ENHANCED
TASTE**



**LARGER
CLOUDS**



**MAXIMUM
CONSISTENCY**



**ULTIMATE
SAFETY**

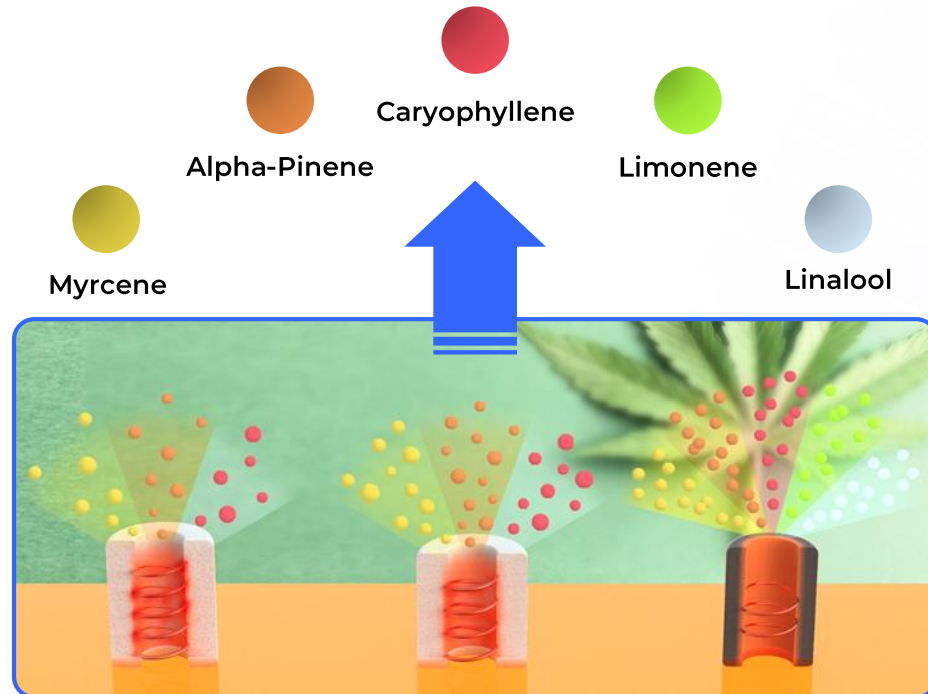


**SUSTAINABLE
SOLUTION**

Tech Behind EVO

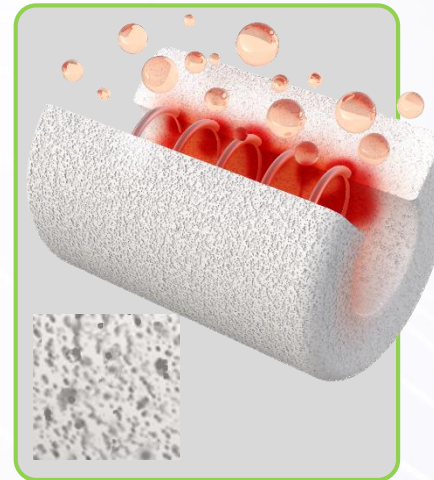
N E W H E A T I N G P L A T F O R M

Enhanced Taste

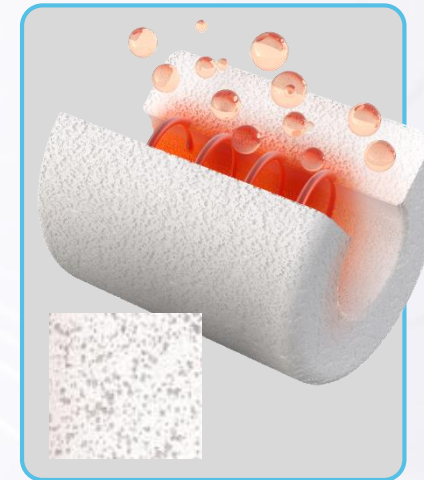


●VD

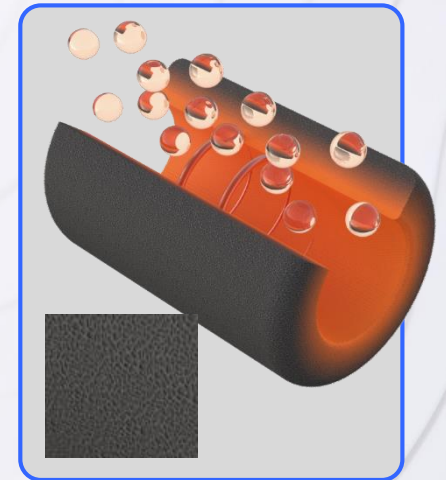
Gen 1

EVO

●VD



Gen 1

**EVO**

- **Consistent pore size** distribution compared to Gen 1
- **Scientifically** calculated **even heat distribution** design, effectively atomizing a wider variety of cannabinoids

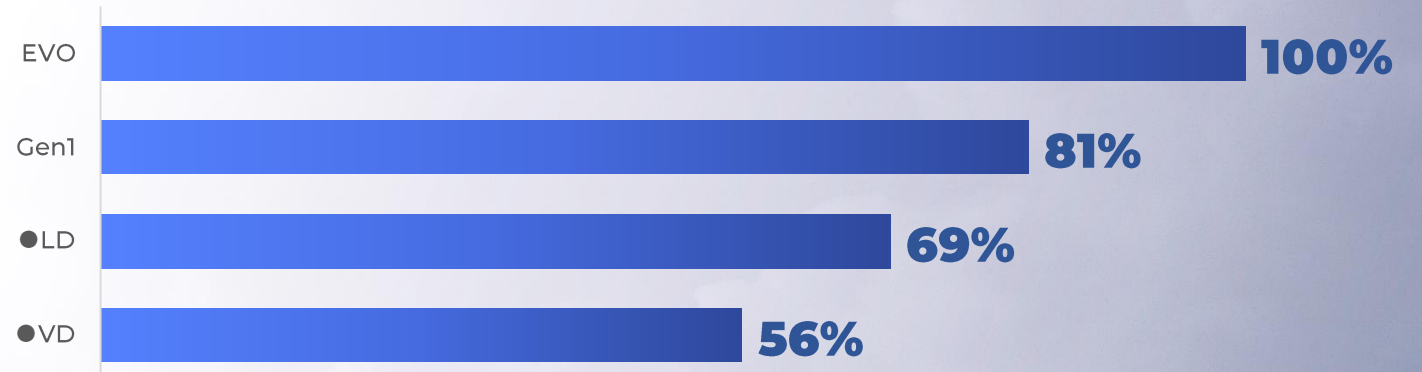
Larger Clouds

- Optimized ceramic formula, achieving 25% greater thermal efficiency
- Improved coil design with 30% larger atomization area

Resin



Distillate



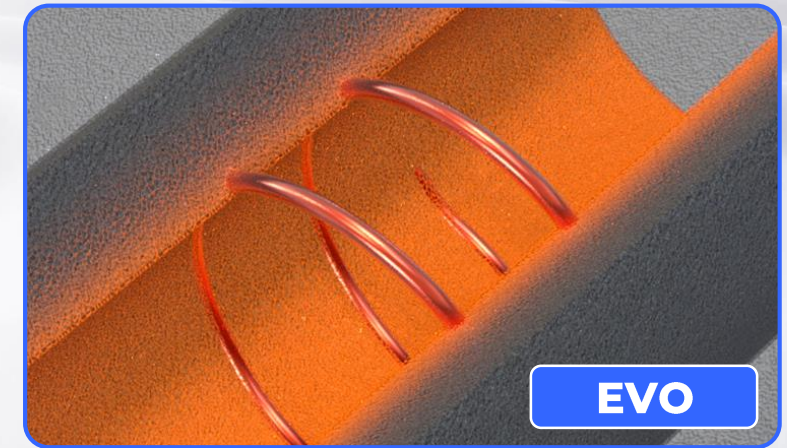
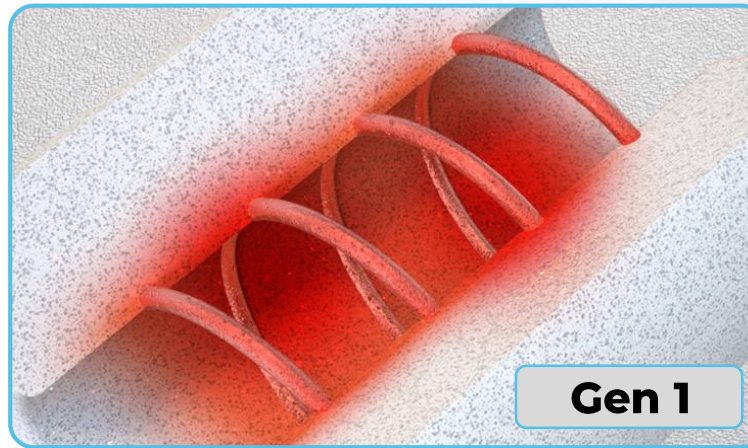
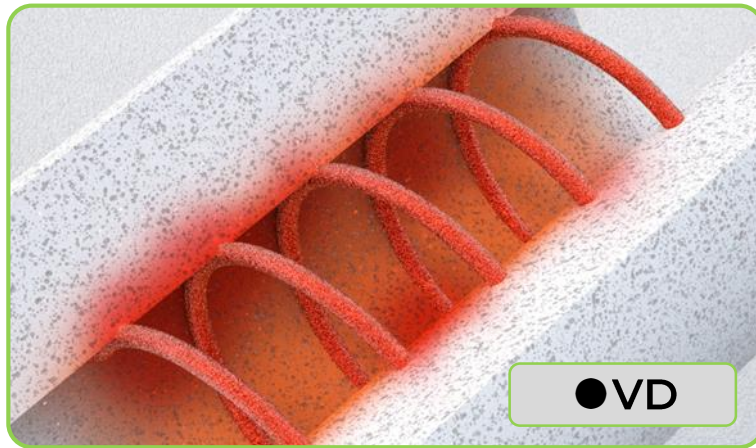
Maximum Consistency

Unique oxidation-resistant treatment on heating coil,
yielding a more **precise resistance and a 20% product consistency improvement**

Basic

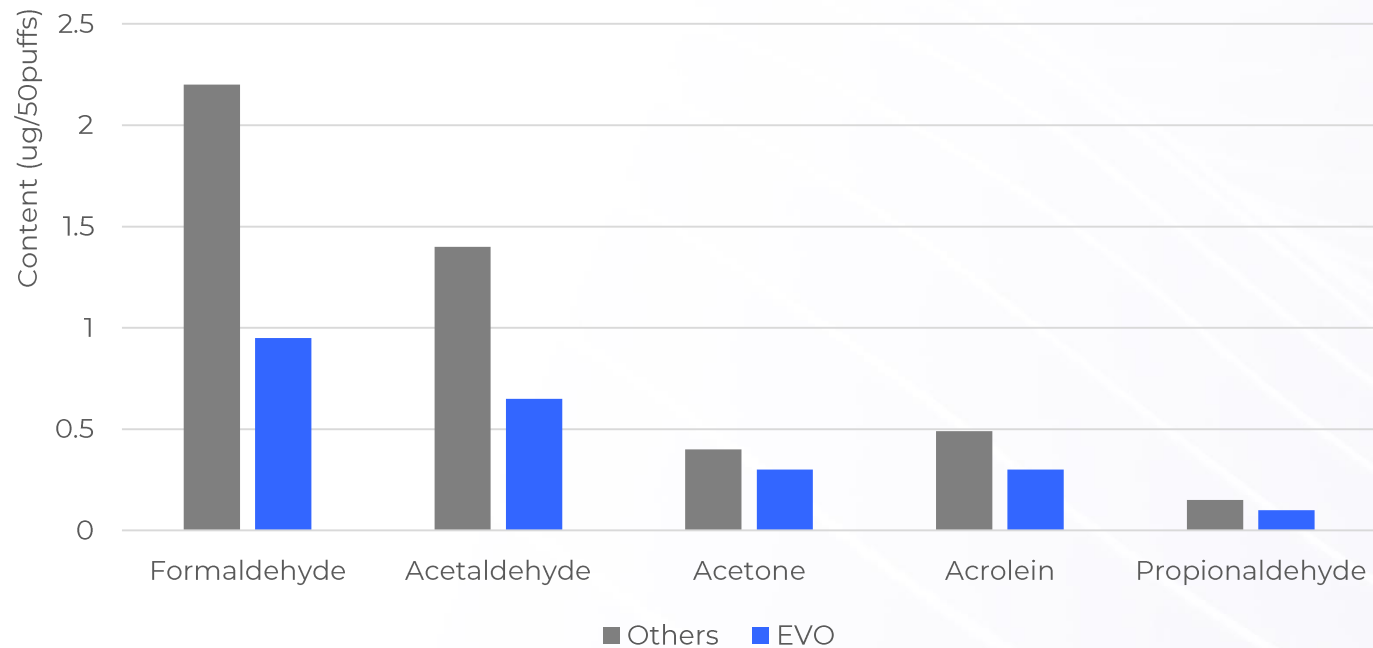
Oxidation-Resistant Treatment

Advanced



Ultimate Safety

Content of Harmful Byproducts (Aldehydes and Ketones)



Enhanced safety with **up to 57% reduced production of harmful byproducts.**

Sustainable Solution

EVO is casted in aqueous systems that enable **1/3** less processing, resulting in **35%** less greenhouse gas emissions

CO₂ ↓



Aqueous Gel-Casting



CCELL EVO Products

N E W H E A T I N G P L A T F O R M

CCELL EVO**Powered Products**

M6T-EVO 1.0ml

M6T-EVO 0.5ml

TH2-EVO 0.5ml

TH2-EVO 1.0ml

M6T-EVO

Dimensions: $\phi 10.5 \times 57.4\text{H}/67.9\text{H}$ (mm)
Resistance: 1.4Ω
Aperture inlet: $4 \times \phi 2\text{mm}$
Press-in
BPA-free plastic body
Medical-grade stainless steel center post

TH2-EVO

Dimensions: $\phi 10.5 \times 52\text{H}/62\text{H}$ (mm)
Resistance: 1.4Ω
Aperture inlet: $4 \times \phi 2\text{mm}$
Screw-on
Borosilicate glass body
Medical-grade stainless steel center post



User Feedback

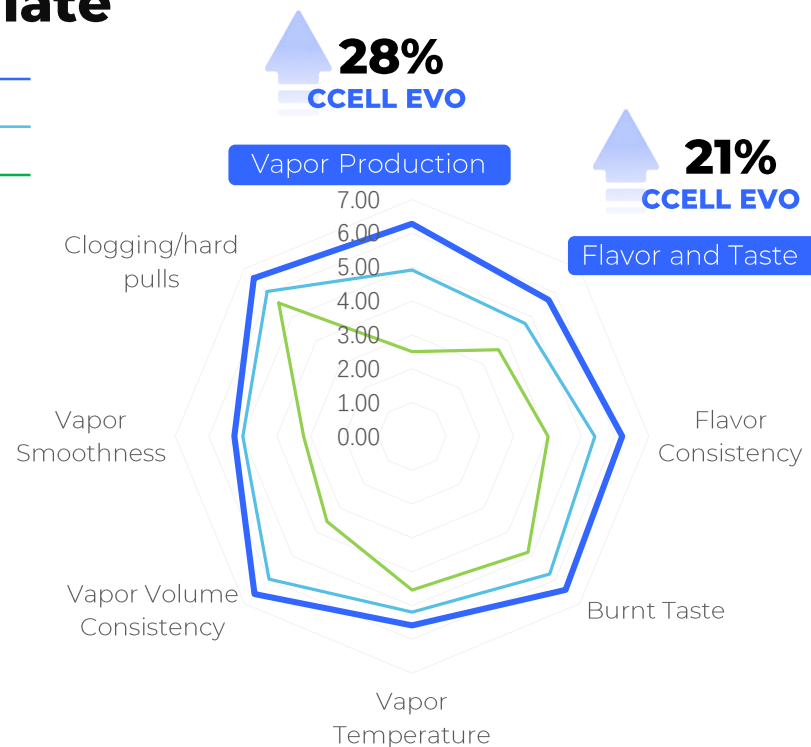
N E W H E A T I N G P L A T F O R M

User Experience

Both distillate and live resin tests yielded an overall improved performance, with **live resin** showing exceptional stats at a 50% increase in vapor production and a 28% enhancement of both flavor and taste

Distillate

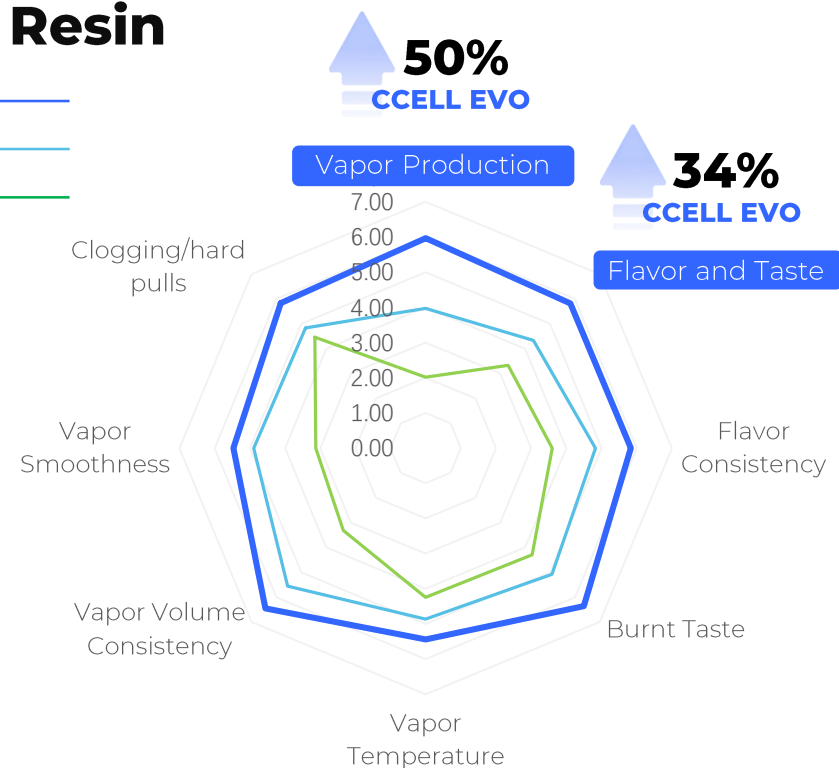
EVO —
Gen 1 —
●VD —



CCELL EVO TESTED AGAINST GEN 1 (7 point scale, 1 = worst, 7 = best)

Live Resin

EVO —
Gen 1 —
●VD —



CCELL EVO TESTED AGAINST GEN 1 (7 point scale, 1 = worst, 7 = best)

What Our Users Are Saying

The hype is real! Here are some of our first batch testers' thoughts....

"When I tried CCELL carts the first time I was really impressed, but this new gen (CCELL EVO) is **absolutely next level!**"

– Garret G.

"The new cart is sick! Same oil, way **bigger clouds and brings out more flavors.**"

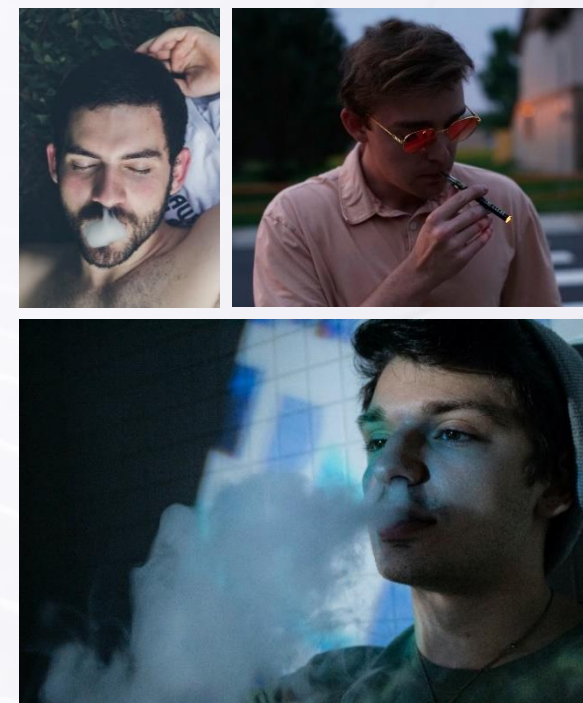
– Jemmy H.

"I am so impressed by the vapor volume, especially with live resin...overall it **beats every other cart I've tried so far.**"

– Ashleigh M.

"**Def going to be a hit.** Y'all need to get the extract companies to use this cart."

– Tyson S.



**We Look Forward to
Your Partnership**

CCELL



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WWW.CCELL.COM

CCELL DOES NOT PRODUCE, DISTRIBUTE, OR SELL ANY MATERIAL FILLED IN CARTRIDGES AND OIL TANKS. NOT FOR SALE TO MINORS.