



OFF THE ROCKS

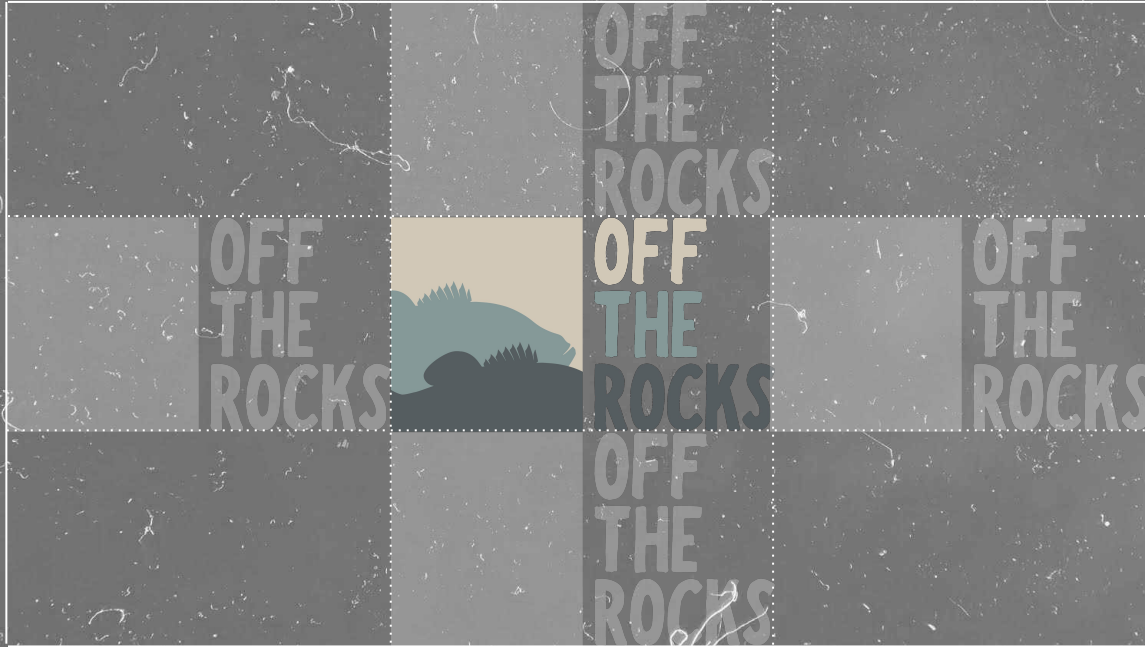
BRAND GUIDE

LOGOTYPE



LOGOTYPE'S SAFE AREA

A generous amount of space, or 'safe area', must surround the logo. Text or other graphic elements should not be placed within this area



COLOR PALETTE



C-52 M-31 Y-39 K-2
R-132 G-152 B-149
Pantone 5497 C
#859999



C-18 M-15 Y-24 K-0
R-210 G-205 B-190
Pantone 7534 C
#d1c8b8



C-69 M-53 Y-54 K-29
R-78 G-88 B-89
Pantone 445 C
#555d5f

APPAREL









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The image features a dark blue, textured background with several stylized fish silhouettes. The fish are rendered in two colors: a dark brown and a light beige. They are arranged in a horizontal line, swimming towards the right. The silhouettes are simple and flat, capturing the basic shapes of the fish, including their heads, dorsal fins, and tails. The text 'THANK YOU' is centered in the middle of the composition.

THANK YOU