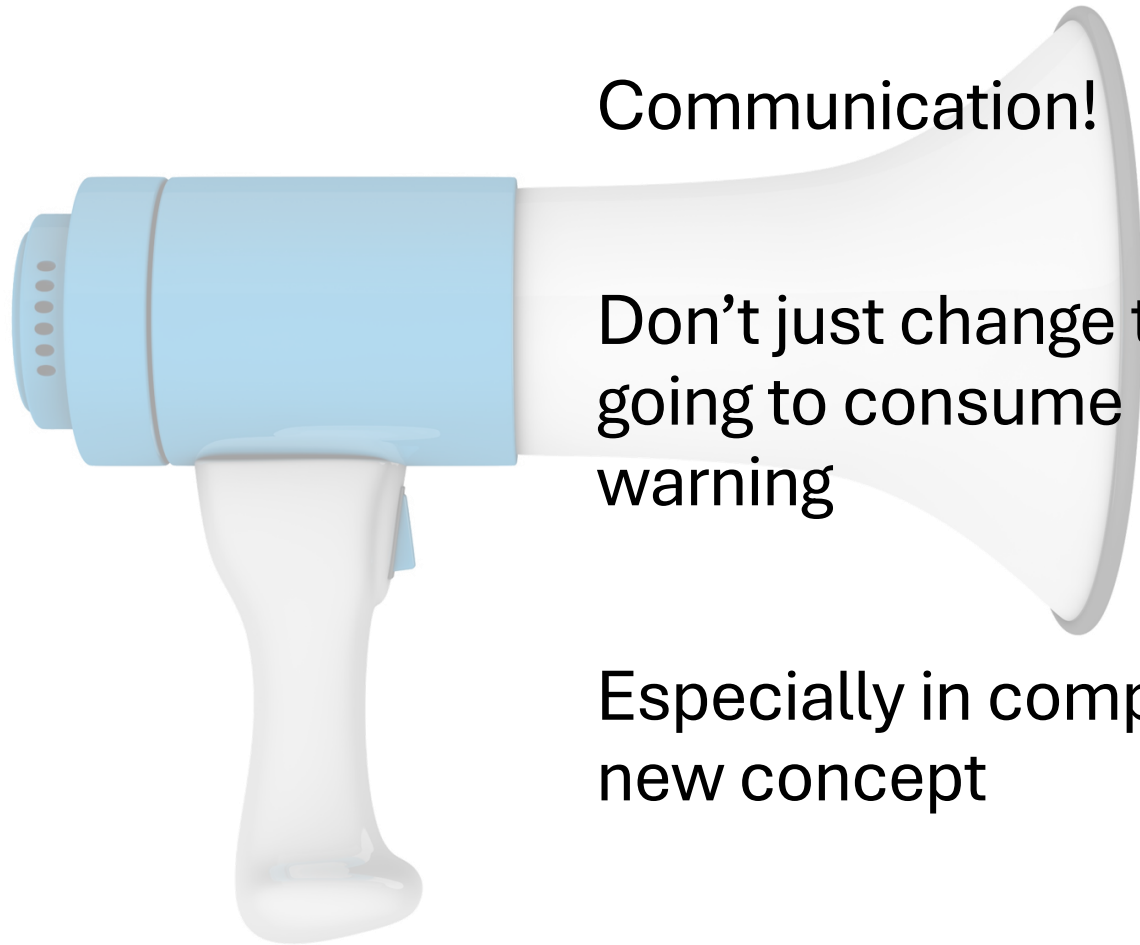


Johnson&Johnson

Microlearning Secrets at Johnson & Johnson

Or anywhere else, really

The secret?



Communication!

Don't just change the way learners are going to consume content without warning

Especially in companies where this is a new concept



Training in the flow of non-work



? Where are employees spending time when they're not working?

! Engage them there!

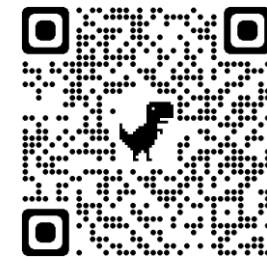


Change Management

- 📌 Start using microlearning tools to communicate the change
- 📌 Announcing events
- 📌 Additions to long training events
 - 📌 Pre-survey
 - 📌 Post-survey

2 Minutes to Knowledge

Want to know more about
Microlearning? Think you need
more time? Think again



Familiarity leads to results

Continue to work with SMEs for longer training session

AND

Make a microlearning course as follow-up a requirement

