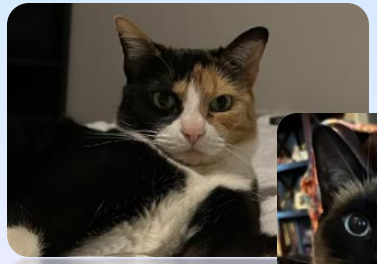
HOW MICROLEARNING DRIVES USER ENGAGEMENT

Clare Davis
Cisco Systems, Enablement Specialist

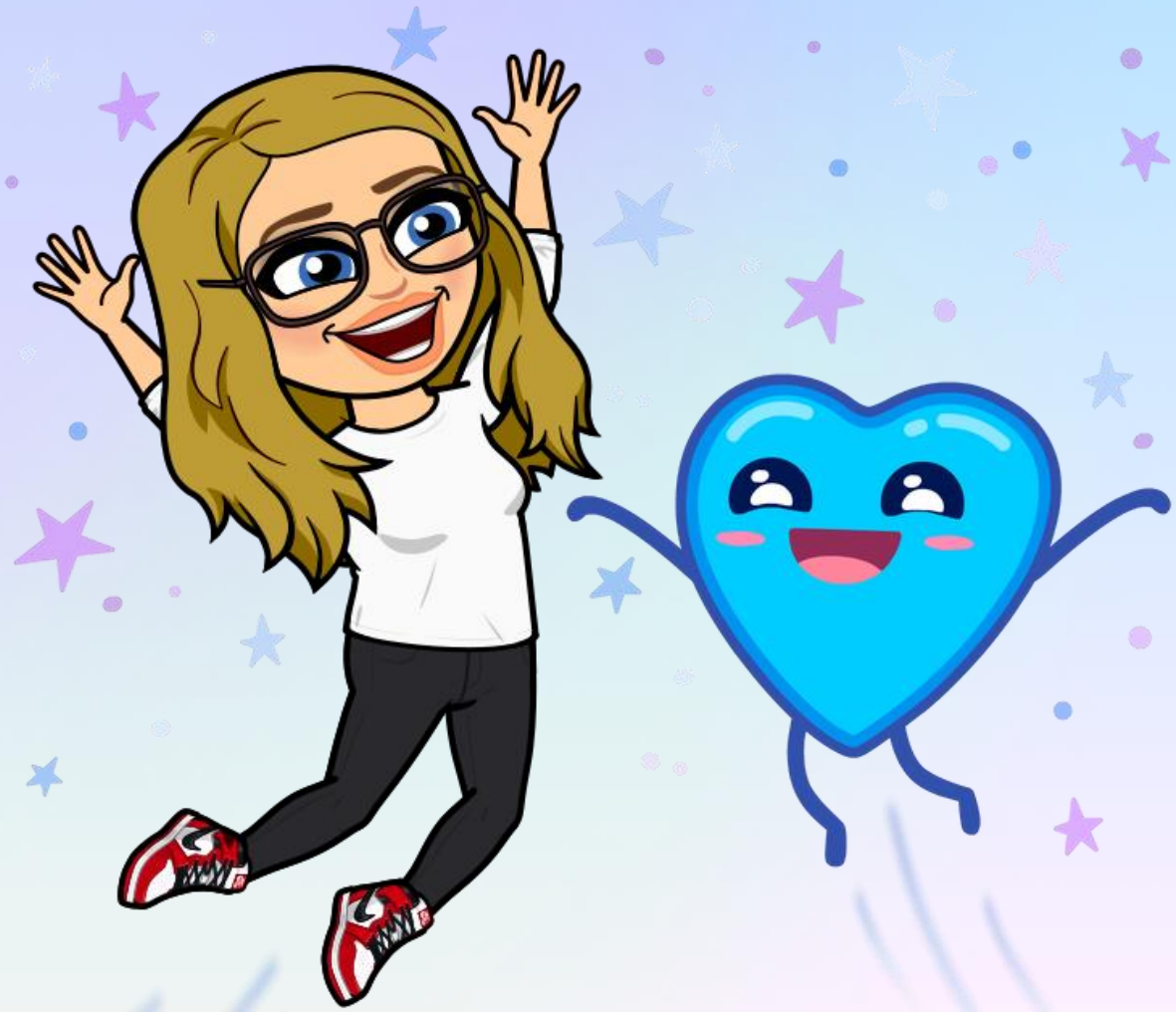
ABOUT ME

- Living in Redding, California
- OTR husband 3 kids, 2 grandkids
- 5 cats
- Working at Cisco Systems ♥
- Delivered live virtual learning for about 20 years



LANDSTAR

EXCITED TO CHAT ABOUT…



- Why we turned to microlearning for our enablement programs
- My Strategy
- Final thoughts

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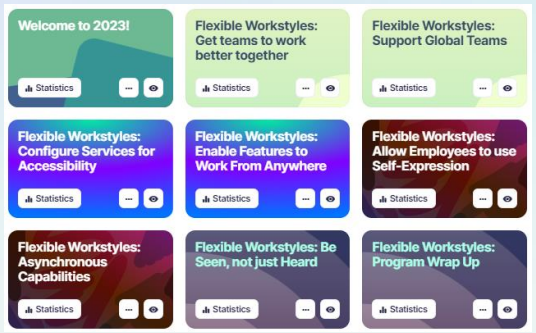
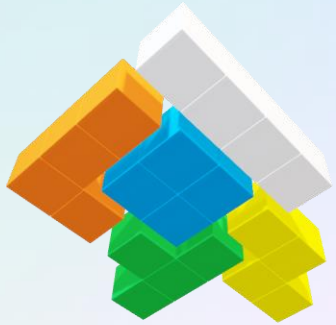
WHY MICROLEARNING?

MY AUDIENCE IS BUSY!

Hello Microlearning!!

- Bite-size
- Blended
- Interactive
- Views





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MY STRATEGY

PUTTING IT ALL TOGETHER

- Break it down
- Reserved participation time in calendars
- Blended the learning
- Recap
- Check the metrics!

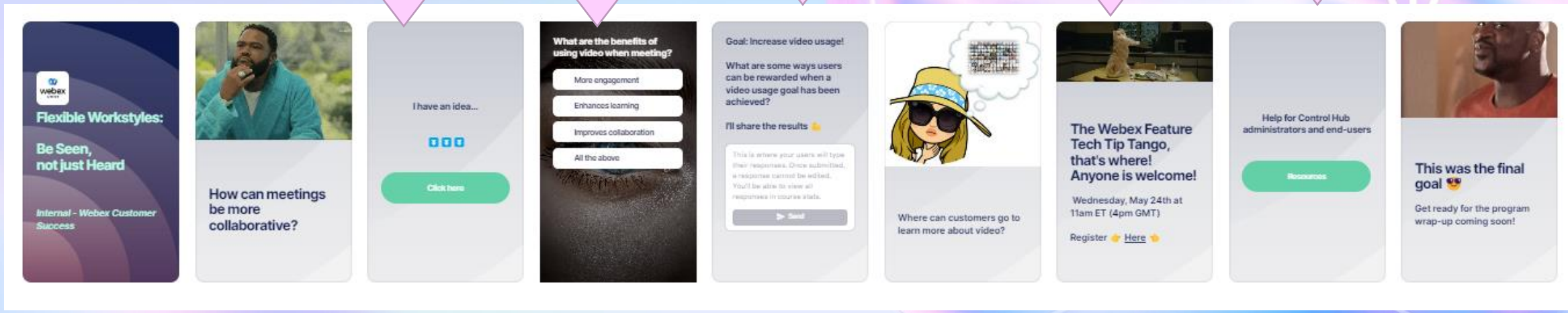
Vidcast video

Quiz questions

Open-ended answer question

Register for live session

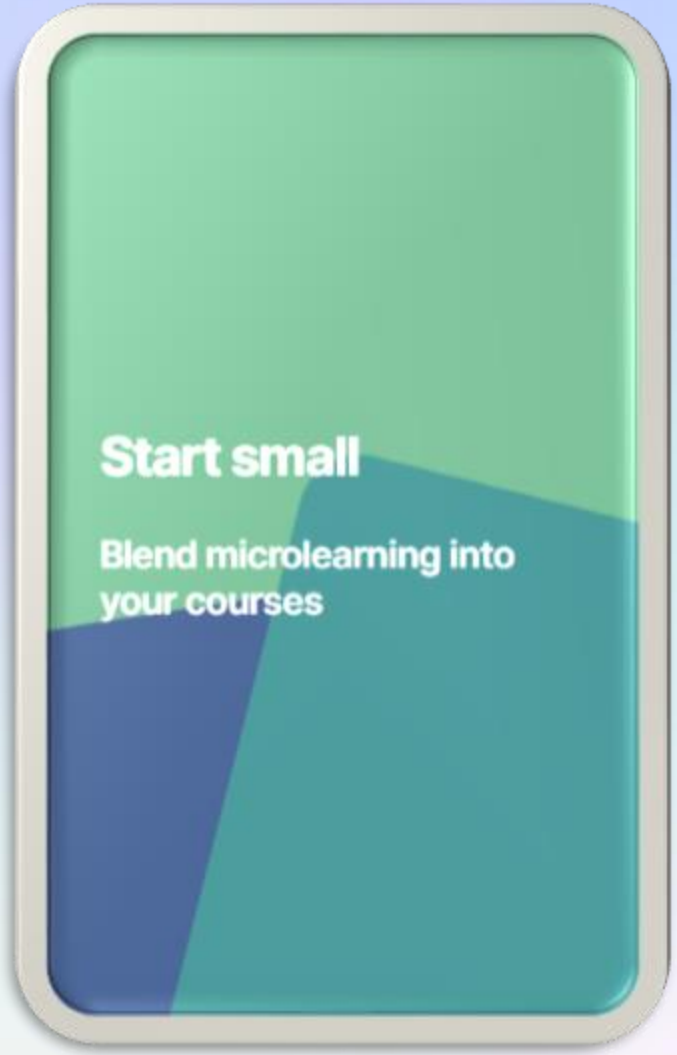
Access resources

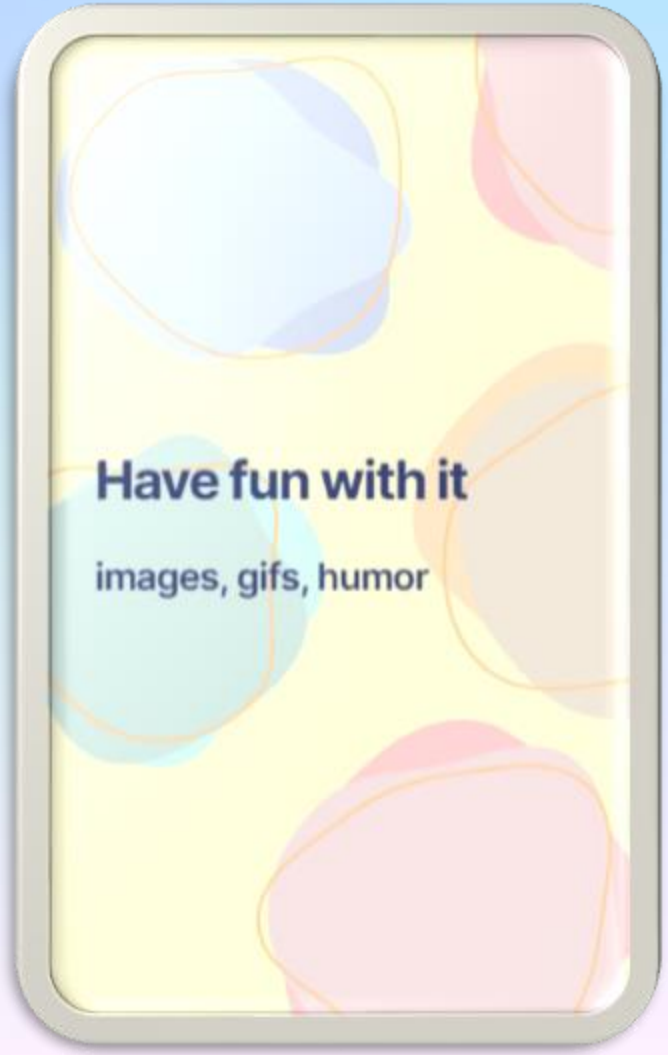


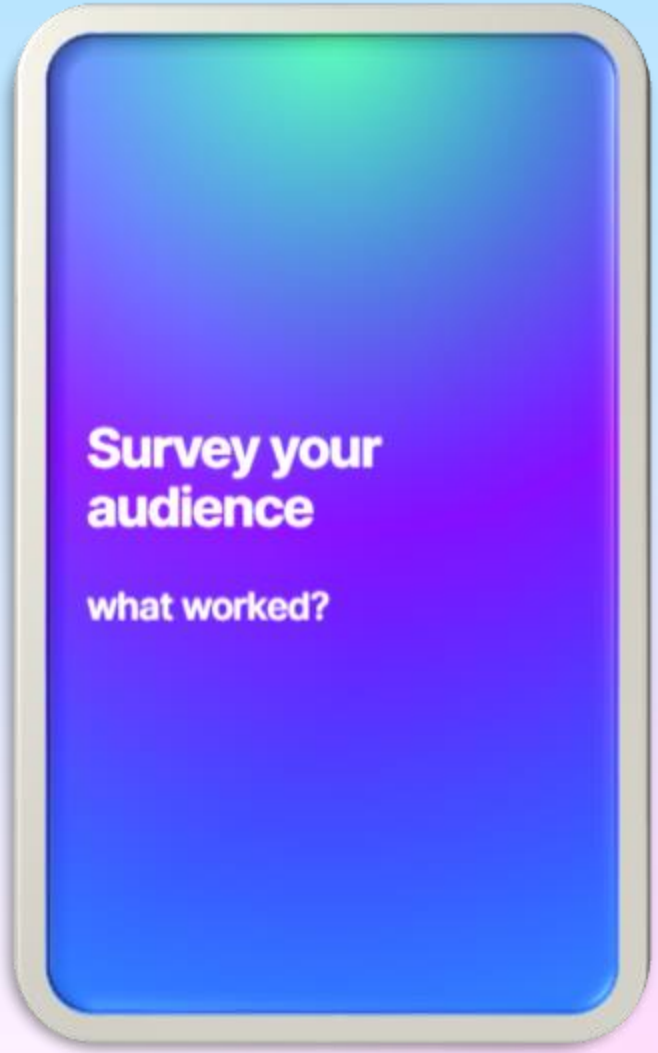
FINAL THOUGHTS

CREATIVITY BLOCK?

AND DON'T FORGET TO...







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THANK YOU

Clare Davis

clared@cisco.com