



Cosmetic Surgery / Procedure Clinic of the Year

The Cosmetic Surgery/Procedure Clinic of the Year will be judged upon each applicant's entry (2000 word max) statement.

Please note that your document should be no more than **2000 words in total, which includes your 250 word summary**. You may additionally include attachments (visuals, photos, charts, etc) that you think would help your application

1. Summary	In no more than 250 words, summarise why your organisation deserves to win this award
2. Leadership	The Cosmetic surgery/procedure clinic of the Year will be judged on the clinics services provided and how they make themselves a leader in this space.
3. Innovation	Information on how you have transformed your operations to cater for growing consumer demands will strengthen your application.
4. Staff Training	Judges will want to hear about client feedback, staff training, coordination and the team's ability to solve problems and work together.
5. Compliance	How has the clinic followed regulatory guidance in the cosmetic surgery setting? Please ensure that you provide information on any pending medical negligence cases or lawsuits concerning your organisation or staff, if any.
6. Positive Effects	Applicants are asked to highlight the positive effects their treatment has had on patients, quality care they provide, their health & safety policies and plans going forward for growth and improvement.
7. Service User Feedback	Please give details of service user feedback to strengthen your application

Essential tips for a successful entry

A successful application must try to address all of the points above. Marks will be allocated only on the evidence provided.

Use the headings shown to highlight your answers to those specific questions. Include information on your exceptional successes during the year such as systems, innovations or techniques that have reaped significant benefits.

Concentrate on facts that can be substantiated. Attachments can be included, which are particularly important for the judges to be able to see your successes or innovations.

Please remember that ONLY THE FIRST 2000 words of core information (and supporting material that you may have provided) of your submission will be assessed