The Cameron Boyce Foundation

IMPACT REPORT 2023

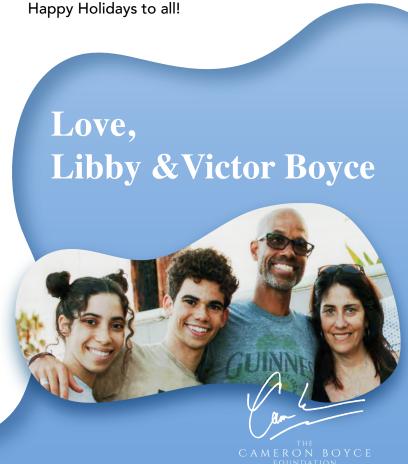
We can't believe that The Cameron Boyce Foundation (TCBF) is four years old and we are excited to share what we have been up to.

TCBF's focus has been on raising awareness about epilepsy, its impact, reducing stigma for those living with epilepsy and about making it a vital part of the health care narrative. The numbers are still staggering... 1 in 26 people will develop epilepsy in their lifetime, 3.4 million Americans live with epilepsy, and 1 in 1,000 of those may die of Sudden Unexpected Death in Epilepsy (SUDEP). We continue to meet people impacted by epilepsy who reach out for information, guidance and for a safe place to share their experiences with this disease. This validates our work and the need to double down on our efforts to instill hope and this through support. We do imparting knowledge, providing tools, spreading the word about epilepsy awareness, and by creating spaces for discussion and support.

We continue to partner with and fund CURE Epilepsy and Partnership Against Mortality in Epilepsy (PAME) to identify synergies around awareness, research, and to secure more federal research dollars. In addition, we continue to grow our educational toolkit through the Now What Campaign so that individuals and their families who are newly diagnosed can take control of their medical care and general well-being from day one. Our support is evident in an online support group that has grown to 3,000 members with a recent launch of a group for young adults living with epilepsy. We couldn't do this without our Young Adult Community Advisory Board that helps inform all programs on behalf of the foundation.

This past year, I think most non-profits were impacted by the state of the economy and inflation, and TCBF was not immune. This gives us greater reason to strive for our goals and celebrate our collective successes.

This upcoming May 28th, 2024, Cameron would have been 25 years old. We will continue to bring his message to the masses and pray that another family does not have to go through the tragedy that we endured. Thank you, thank you, thank you to our sponsors, our sensational team, our family and friends, our TCBF village and our amazing partners. As always, you mean the world to us and we hope to reach new heights over the next year.



The Cameron Boyce Foundation 19

honors the legacy of Cameron Boyce by aiming to cure epilepsy through funding research, education and awareness campaigns while still supporting causes that were important to Cameron.



Our Community

Over 1.5 Million on Facebook & Instagram

Launched YouTube this year & generated

350,000

views

Launched TikTok this year & generated

55,000 4.5 Million 40 Million followers likes views

Citizens of Epilepsy campaign generated

300,000 views

Causes Cameron Cared About

Thirst Project

\$36,000

Helped provide safe drinking water around the globe

Guitars over Guns

\$97,000

Brought music education to schools in marginalized communities

Epilepsy

Supporting those living with epilepsy & helping to end SUDEP (Sudden Unexpected Death in Epilepsy)

Research

\$425,000

invested in and committed to research grants for Sudden Unexpected Death in Epilepsy in partnership with CURE epilepsy.

Now What Support Group

Over 2,000 active members

New Young Adult Support Group

Over 200 active members

Education & Awareness

Educated over **12,000**

individuals through our resources including:



College Guide



Level 4 Center Finder Tool



FAQs for Epilepsy



Questions to ask your doctor



Seizure First Aid



Questions to ask your doctor about SUDEP

Member of The Epilepsy Leadership Council

Member & Supporter of Partners Against Mortality In Epilepsy

\$5,000

A special thank you to our Young Adult Advisory Community Board who help guide all of our programs to authentically represent people with epilepsy.





Look around, serve others - you're not going to be here forever. Do what you love and stay happy.

-Cameron Boyce

We are continually looking to respond to our community's needs and specifically serve the young adult community living with epilepsy. We are here to learn and provide programming and resources to make sure each person is advocated for and feels supported.

> -Heather Kun Director