

PSO MEDIA KIT

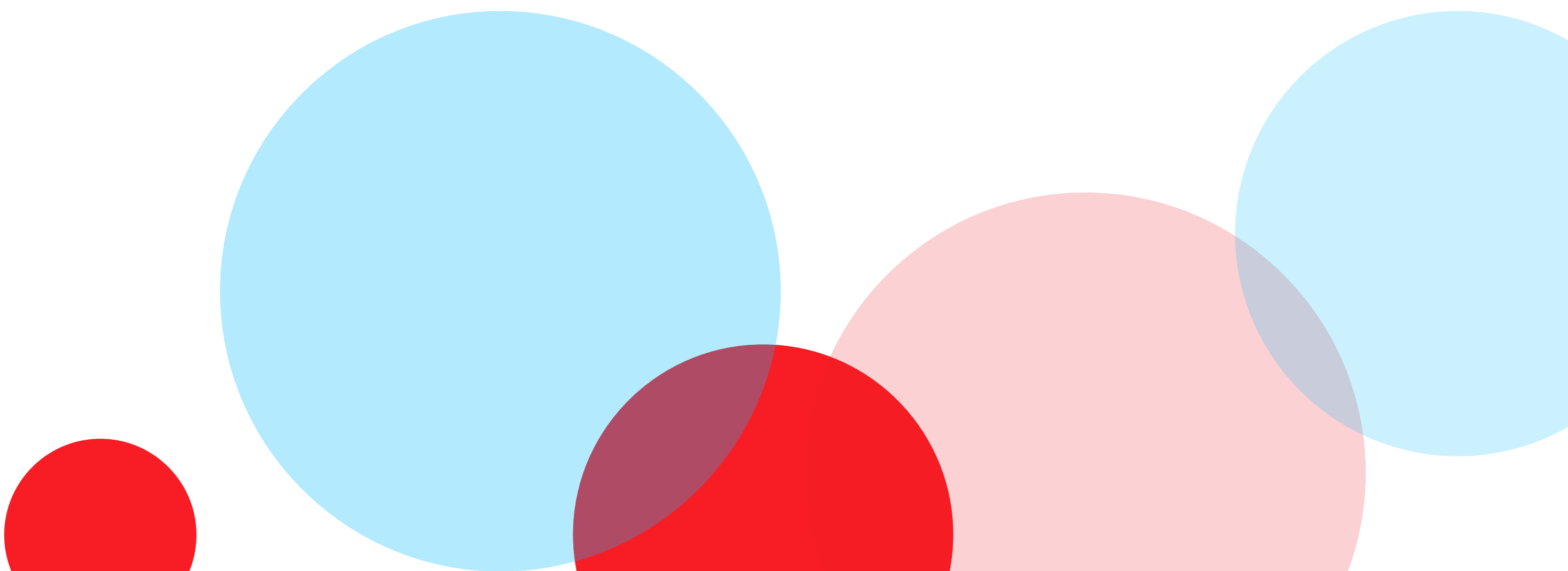
**A PARENTAL MEDIA
SOURCE FOR
EDUCATION REPORTERS
AROUND THE COUNTRY**

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PREPARED BY



NATIONAL COALITION FOR
PUBLIC SCHOOL OPTIONS



Welcome To The **PSO** Media Toolkit

About PSO

The National Coalition for Public School Options (PSO) is a national alliance of parents that supports and defends parents' rights to access the best public school options for their children.

Our Work

The National Coalition for Public School Options advocates at the national, state and local levels for public school options that best serve individual students' learning needs. PSO informs lawmakers, policymakers and the public about the benefits of public school options through capitol day rallies, legislative meetings, committee hearing testimony and dispels myths about innovative public schools.

Access barriers that prevent parents from choosing the best public school option for their child must be removed so that all students have equal access to a great education.

Interview Us!

Our coalition and its board members are available to discuss a number of school choice issues you may be covering, including:

- Parental Participation
- Charter, Online, Magnet schools
- Open enrollment policies
- Innovative education programs
- Attacks on equitable funding for all public schools
- State and federal legislation
- Pandemic-related performance of public schools
- Special interest attacks

Our Team

PSO has brought together parents from around the nation to serve on our Board of Directors. They can be valuable contacts and are available for media interviews. Our Board includes:



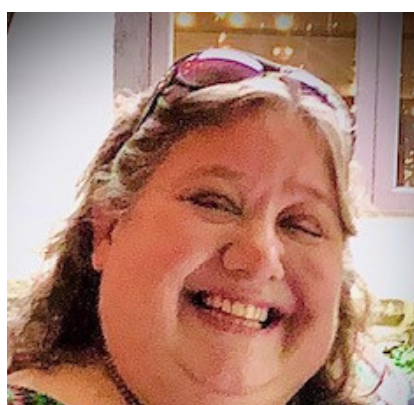
Letrisha Weber is a mother of one virtual school student and one hybrid school student in Indiana. When decisions from Indiana legislators and the State Board of Education threatened to change their accessibility to the hybrid school in 2015, she began her journey as a school choice advocate.



Wei Barr hails from Alabama where her children joined Alabama Virtual Academy at the Eufaula City Schools as founding members in 2016. Born and raised in China, Wei immigrated to the US in 2007.



Karen McGee of Idaho previously served on the Board of Education for the State of Idaho where she was instrumental in drafting Idaho's Charter School laws.



Cynthia Williams of Ohio was an online learning coach for 19 years. She was one of the founding members of the Board of Directors of the Ohio eSchool Families & Friends Coalition.



Dr. Nicole Conragan of California is a practicing chiropractor, as well as a passionate school choice advocate. She previously served on the board of California Parents for Public Virtual Education.