



STOCKVU

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Content Guidelines

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Overview

Our top priority is to ensure the highest quality and safest experience for stakeholders, strategic partners, users, and that use or are affiliated with our platform. As such, we have identified content that should not be provided on Stockvu. This is called prohibited content.

Note to Strategic Partners

We only provide courses from credentialed individuals. This means they must have one or more of the following professional credentials such as MBA, CFA, CFP, CAIA, CFEI, CMA, CFS, ChFc, CIC, CIMA, CMT, PFS, CLU, CIIA, ChEA, FRM, CPA, or holds Series 7, 63, 65, or at least 5 years experience as a financial educator.

Please only represent and offer what you know. For example, according to the [CFA Institute website](#), if you are a CFA you represent the industry gold-standard for effective and ethical investment management practices. Therefore you should only represent and offer content that shows you have effective and ethical investment management practices. Content that promotes representation that your credentials do clearly suggests will be prohibited.

Content Guidelines

Our content guidelines are intended to provide additional information and are non-binding. This means that:

- The content listed as well as the examples provided are not exhaustive
- The content not listed in the content guidelines should not be interpreted as acceptable, unless deemed appropriate by Stockvu
- Reporting content that is prohibited doesn't guarantee that the content will be taken down
- Stockvu reserves the right to modify these content guidelines at any time without advance notice. Any changes to these content guidelines will be effective immediately upon posting on this page, with an updated effective date. By accessing the Stockvu Site after any changes have been made, you signify your agreement on a prospective basis to the modified Stockvu and all of the changes. Be sure to return to this page periodically to ensure familiarity with the most current version of these Stockvu

If you find content that you believe violates our content guidelines, please file a report at support@stockvu.co. Please also include the URL where you found prohibited content in your email.

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Illegal Content

Illegal content is not allowed on our platform. Content that is illegal or a vehicle for breaking the law is not allowed. All applicable local, state, national and international laws, rules and regulations, including copyright laws, any laws regarding the transmission of technical data exported from your country of residence, and all United States export control laws.

Prohibited Content

Stockvu believes in and supports freedom of expression. We also believe that Stockvu should be inclusive, safe, and reflect our values as a company. This means that there are topics and content that we do not support, beyond those that are illegal or in violation of our obligations towards our service providers.

The topics and content listed below are not allowed on the platform. Strategic partners who offer prohibited content risk having their payments locked, content removed, and/or account terminated with or without prior notice.

Stockvu does not preapprove any topics or content, including these that are not explicitly listed below.

Consent and Permission

On Stockvu, strategic partners often upload content such as video, audio, pictures, etc. As a strategic partner, it is your responsibility to ensure that you have all intellectual property and publicity rights to any content that you plan on uploading or have uploaded to our platform. If you do not have all intellectual property and publicity rights to any content that you plan on uploading or have uploaded to our platform, you need to ensure that you have obtained all permissions from the original creator of the content.

This includes avoiding the use of materials where individuals are not clearly aware they are being recorded for any reason (example: hidden recording device, inebriation, etc.). You need permission to feature someone in your images or recordings.

Lastly forcing or encouraging others to avoid, force, or bypass someone's consent is prohibited.

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Content for Children

Stockvu does not provide content for children. Therefore, you cannot offer courses that are targeting individuals under 18 years of age.

Deceptive Content

Strategic partners are expected and required to be honest and transparent and fully deliver what strategic partners promise. Content that relies on deception to get engagement is prohibited

For example: claiming a celebrity provided content without proof, or offering official certification where there will be none).

Disinformation

Strategic partners are expected and required to present your knowledge and opinions in an honest and transparent manner. Content that is verifiably false and shared with the intention to mislead, manipulate, or deceive is prohibited on the platform

Examples: denial of documented proof, conspiracy theories, etc.).

We have a zero-tolerance policy towards such practices.

Hate Speech and Discrimination

Strategic partners are expected and required to respect people regardless of their ideas, beliefs, their identity, and their preferences. Hate and discrimination have no room on Stockvu.

Hateful or discriminatory content includes any content that promotes violence or hatred against individuals or groups based on any of the following attributes:

- Age
- Caste
- Disability
- Ethnicity
- Gender Identity and Expression
- Nationality
- Race
- Immigration Status
- Religion
- Sex/Gender

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- Sexual Orientation
- Victims of a major violent event and their kin
- Veteran Status

Harmful and Dangerous

Stockvu does not allow content that promotes, celebrates, or encourages harmful or dangerous behavior or actions that may harm anyone's physical or mental health.

Pornography

Stockvu does not allow content that is primarily intended to sexually arouse anyone. This includes sexual intercourse, foreplay, or any other sexual activity.

Foul Language

Swearing and/or cursing is prohibited. Slurs are also prohibited. Whether written or verbal.

Pyramid Schemes (Ponzi Schemes)

Pyramid schemes also referred to as Ponzi Schemes are fraudulent, illegal, and not welcome on the platform. Content that facilitates, helps recruit members for or promotes pyramid schemes is prohibited on the platform.

For example: telling people they can get rich quick from your content is prohibited.

Regulated and Illegal products

Stockvu does not allow content that offers or sells products that are regulated in any state. Regulated products meaning any item that can only be bought under certain conditions (including but not limited to medical, age, etc.).

- Drugs
- Weapons
- Alcohol
- Currencies (Crypto)

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Unrealistic and Outrageous Promises

Stockvu does not allow content that is based on outrageous claims. Meaning you cannot promote or have language that has promises you cannot keep to increase engagement with your content.

For example, a claim that your content will make those that engage with your content rich overnight.

Violence

Stockvu does not allow content that teaches, promotes, glorifies, celebrates, or depicts the use of violence as an acceptable end in and of itself. This includes the use of weapons, conventional or improvised.

Weapons

Stockvu does not allow content that shares weapon practices that may have a detrimental effect, either intentionally or unintentionally.

If you have any questions, please reach out to support@stockvu.co

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