



Omer Aviram – Full Stack Designer

B.A. in Psychology & UX

Product Design

UX & UI

Research

Marketing

Experience

Over 5 years
of experience



Product Designer

KELA • 2022 - Present

Sole product designer in a **cyber** company, working on a **SaaS** product, conducting various **research methods**, creating and maintaining the **design system**, designing all of the platform experiences (UX & UI) with the challenges of a **complex system**. A part of the product team, working closely with the R&D teams.



Teaching Assistant: Design, Practical Aspects

The Academic College of Tel-Aviv, Yaffo • 2023-2024

By collaborating with the lecturer and teaching together, I assist students with their assignments and **assess their final projects**. The course focuses on **Figma**'s basics & advanced features.



UX Designer

Minute Media • 2023 (Internship)

Practical internship during my B.A studies which included research, interviews, prototyping & UI design for a sports & CMS SaaS product.



Product Designer

dayzz • 2018 - 2022 (3 yrs 5 mos)

Sole designer in a **digital health** company, creating the product's **B2C mobile app** UX & UI design, conducting various **research methods**, expanding the **design system**, designing **marketing** materials. Working with R&D, marketing and senior management.



Graphic Designer

Israel Print Center • 2016 - 2018 (2 yrs 8 mos)

Graphic design services & **project management** for a variety of clients, including deep understanding of complex printing processes.

Education



B.A. in Psychology & UX

The Academic College of Tel-Aviv, Yaffo • 2020 - 2023

UX for complex systems, Advanced UX research, Human factors engineering, Statistical applications, Qualitative & quantitative research, Design & aesthetics, Microcopy, Cognitive psychology, Psychology of learning and more.



Diploma

Mentor • 2017 - 2018

Interactive design, Web development & Graphic Design.



omer-aviram.com



Linkedin profile



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Skills & tools

Wire-framing • Prototyping
UI design • UX Research
Design systems • Motion
Accessibility • Interactions
Marketing • Branding
Print • Web development

Figma Adobe **webflow**

Jira HTML CSS

English: Fluent

Hebrew: Mother tongue

Mentoring



Startup Designers

2020

Providing **guidance** and assistance to members of the community regarding portfolios, projects, resumes, design tools and career development.

* Recommendations will be provide on demand.

* Some projects require in-person presentations.