



Mistyann Loetterle

Coach / Facilitator

Misty helps clients leverage their unique strengths.

With 20 years of talent development and coaching experience, Misty supports multicultural leaders as they navigate complex organizational issues.

Clients appreciate Misty's ability to:

- Identify and leverage their strengths and values
- Help them gain clarity
- Help them reframe unhelpful thoughts into positive insights
- Understand and leverage their unique cultural identity
- Be compassionate yet direct

Areas of expertise:

- New and seasoned leaders who want a holistic, strengths-based approach
- Multicultural and international leaders working in the private, public and non-profit sectors
- Leaders navigating complex organizational issues: change management, rapid growth, downsizing
- Leaders and employees experiencing conflict
- DEI and leveraging differences to maximize talent

More about Misty

Misty is a Certified Health and Wellness Coach, Certified Mediator, and holds a MA in Psychology from William James College and BA in Theater Arts Performance from San Francisco State University. She has coached leaders in private industry, tech, the public sector, non-profits, and the arts, and has had the privilege of working with international leaders from 18 different countries. Misty brings to her coaching partnerships a strong background in leadership, talent development, conflict management, and diversity and inclusion. She understands the nuances of managing teams in today's ever-changing organizational contexts. Her multidisciplinary background and unique life experiences allow her to connect with clients from diverse backgrounds. An avid hiker, dancer and Pilates student, Misty lives in San Rafael, CA, and is committed to continuous personal and professional growth.

client testimonials

Misty has changed the way I view myself as leader. Before her guidance, I had a vague sense of what might be possible for me. I now feel in command of my career. I've seen other executive coaches in the past, and what sets Misty apart are her professionalism, her clear passion for helping her clients maintain their authenticity, and a great deal of skilled insights and questions.

- Julie Lo, Executive Officer, California Homeless Coordinating and Financing Council

Misty's leadership coaching proved invaluable. She helped me determine my goals and assisted in developing an action plan that led me to land my dream job and hone my leadership skills. Her personable, empathetic style and positive demeanor are infectious, and it is evident during the first interaction that she genuinely cares. I knew she had other clients, but it felt as if I were her only client given her level of accessibility and thorough attention to detail. I would not be where I am professionally without Misty's coaching – truly – and to this day, I consider her a dear friend.

- Daryel R. Dunston, Senior Director, San Francisco Foundation

As a seasoned leader, I have held many roles over the years and recently decided to make an important career transition. Misty helped me to reflect on my strengths and values as a leader, and how I want to apply these insights to be more effective and contribute in the ways that are meaningful to me. With empathy and keen insights, she's helped me gain clarity and maintain confidence during challenging times. I have grown personally and professionally from working with Misty and highly recommend her.

- Scott Adams, Deputy Director of Broadband and Digital Literacy, State of California

Misty is excellent. Her expertise and guidance have been invaluable to me. I was making a challenging career pivot from Public Health to the Tech Sector, and Misty helped me through every step of that process. She helped me communicate my achievements and goals in a clear and impactful way. Her feedback is always constructive and actionable. I always felt like she was completely invested in my success. Working with her has been a very rewarding experience.

- Sree Sen, Senior Program Manager, Amazon

Misty helped me understand my strengths and areas for growth as a leader, and to develop specific tools and strategies. She also helped me get clearer about who I am and what I want to do next. She encouraged me to believe in myself, and guided me to be open to the many possibilities that were in front of me. I appreciated her sense of humor and friendliness. She is completely approachable and easy to talk to. She's amazing, and I can't recommend her highly enough!

- Gloria Estavillo, Director, Wright Elementary School District

Misty goes above and beyond for her clients and has the unique talent to get to know who you are quickly so that she is able to help you make strategic choices. She is dependable, reliable, flexible and an out-of-the-box thinker. It's a partnership and working with her is a pleasure!

- Francesca Leos, Digital Marketing Advisor, FedEx

client list

