



A truly unique point of view

Outgoing designer | UX/UI design | Visual/Graphic design

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WORK EXPERIENCE+

Present / Freelance

Freelance designer

- ▶ **Participated in working as a manager and leader** on various design projects, ensuring on-time completion.
- ▶ **Successfully managed and delivered** many design projects, consistently meeting or exceeding client expectations.
- ▶ **Kept updated skills and knowledge in design trends** and technologies, ensuring the delivery of innovative and cutting-edge designs.

3 months / Young&Hungry agency

Creative Designer (San Francisco, CA, USA)

- ▶ Started and participated in the development of design ideas promoting the new LMS and festival to target audience.
- ▶ Developed motion graphics and designed UI & UX related to projects, enhancing user enjoyment.
- ▶ Created intro motion graphics and revised posters to reflect the fun and epic concepts of the UI & UX system.

7 months / C5plan-G

Senior Designer_Design department (Seoul, Korea)

- ▶ **Finalized the design** of construction proposal for major companies with prompt schedules.
- ▶ **Engaged the projects** to resolve the issues when printing process is operating at the vendor.
- ▶ **Coordinated design team** to conduct projects in fast-paced way and separate workflow for efficiency.

3 years 6 months / Pdbsystems

Design Project Manager_Design department (Seoul, Korea)

- ▶ **Modified visual graphics** for Samsung, Hyundai, and LG to maintain the overall design trend.
- ▶ **Brought 30% higher profit** by approaching new presentation animation in construction companies.
- ▶ **Led communication** with clients for revising visual features and flaws in design aspect.

2 years 10 months / GS L&C

Product Designer_Marketing department (Incheon, Korea)

- ▶ **Developed graphic designs work** in print, website publicity, and UI for two-brand products.
- ▶ **Attracted 10% more customers** by promoting events through posting in social media and inside the store.
- ▶ **Revised a brand store** by analyzing customer needs and behaviors through conducting user testing and research.

1 years 2 months / EZpop-soft

Editorial Designer_Editing department (Seoul, Korea)

- ▶ **Assisted design editing textbooks** for middle and upper grade secondary education.

VOLUNTEERING WORK+

2022 May-Jun RecoveryWerks!

Graphic Designer

- ▶ **Created flyer design** about four successful accomplishments that the company achieved.

2022 Sep-Nov Combined Community Action

Graphic Designer

- ▶ **Analyzed the data and created infographic design** regarding meals that the company provided.

2022 Jun-Aug Texas Empowerment Academy

Social Media Designer

- ▶ **Produced "Thank you" social media post** to appreciate the help from two foundations.

2022 Nov- 2023 Jan Karma Rescue

Visual Designer

- ▶ **Designed e-newsletter** regarding event and discount for customers to support the company.

CERTIFICATION+

2023 Data Science Foundations

2023 Design App

2023 Google Analytics for Beginners

SKILLS+

ILLUSTRATOR

PHOTOSHOP

AFTER EFFECTS

ANIMATE

HTML/CSS/JAVASCRIPT

PREMIERE

XD/FIGMA

INDESIGN

PRINT DESIGN

MOTION GRAPHIC

EDUCATION+

SAMSUNG ART DESIGN INSTITUTE

Communication Design 2003-2006

ACADEMY OF ART UNIVERSITY

BFA Interaction & UI/UX Design 2018-2021