



A truly unique point of view

www.ohwonsik77.com
wonsikoh0425@gmail.com
www.linkedin.com/in/wonsik-oh

WORK EXPERIENCE+

3 months / Young&Hungry agency
Creative Designer (San Francisco, CA, USA)

► **Academy of Art University (LMS)**

Started and participated the meetings for design ideas on how to promote new Learning Management System for the Academy of Art University. Created intro motion graphic and revised posters to inform the UI&UX system in fun and epic concept.

► **Sharktoberfest**

Provided several ideas on how to promote the festival to the target audience. Developed motion graphic and designed UI&UX that is related with shark products bringing enjoyment to users.

7 months / C5plan-G
Senior Designer_Design department (Seoul, Korea)

- **Finalized the design** of construction proposal for major companies with prompt schedules.
- **Engaged the projects** to resolve the issues when printing process is operating at the vendor.
- **Coordinated design team** to conduct projects in fast-paced way and separate workflow for efficiency.

3 years 6 months / Pdbsystems
Design Project Manager_Design department (Seoul, Korea)

- **Modified visual graphics** for Samsung, Hyundai, and LG to maintain the overall design trend.
- **Brought 30% higher profit** by approaching new presentation animation in construction companies.
- **Led communication** with clients for revising visual features and flaws in design aspect.

2 years 10 months / GS L&C
Product Designer_Marketing department (Incheon, Korea)

- **Developed graphic designs work** in print, website publicity, and UI for two-brand products.
- **Attracted 10% more customers** by promoting events through posting in social media and inside the store.
- **Revised a brand store** by analyzing customer needs and behaviors through conducting user testing and research.

1 years 2 months / EZpop-soft
Editorial Designer_Editing department (Seoul, Korea)

- **Assisted design editing textbooks** for middle and upper grade secondary education.

VOLUNTEERING WORK+

2022 May-Jun RecoveryWerks!
Graphic Designer

- **Created flyer design** about four successful accomplishments that the company achieved.

2022 Sep-Nov Combined Community Action
Graphic Designer

- **Analyzed the data and created infographic design** regarding meals that the company provided.

2022 Jun-Aug Texas Empowerment Academy
Social Media Designer

- **Produced "Thank you" social media post** to appreciate the help from two foundations.

2022 Nov- 2023 Jan Karma Rescue
Visual Designer

- **Designed e-newsletter** regarding event and discount for customers to support the company.

CERTIFICATION+

2023 Data Science Foundations

2023 Design App

2023 Google Analytics for Beginners

SKILLS+

PHOTOSHOP
ILLUSTRATOR
PREMIERE
INDESIGN

AFTER EFFECTS
ANIMATE
XD/FIGMA
LIGHTROOM
CLASSIC

HTML/CSS/JAVASCRIPT
MOTION GRAPHIC
PRINT DESIGN
MOVIE EDITING

EDUCATION+

SAMSUNG ART DESIGN INSTITUTE
Communication Design 2003-2006

ACADEMY OF ART UNIVERSITY
BFA Interaction & UI/UX Design 2018-2021