XFROST



90-100 **10-11**_g 10-15_g **1-2**_g **PROTEIN CALORIES FAT SUGAR**

PER 4.5 OZ CUP













ALL-NATURAL

HIGH-PROTEIN

LACTOSE-FREE

SOY-FREE

USA MADE

MINORITY OWNED







NON-GMO



NO REGH MILK



KOSHER



Chocolate **GFS** 126303 **SYSCO**

PFG





Vanilla 542375 9904069 **HA730**



Mint Chip 542375
9904057
HA732



Coffee 542430 9904055

HA734



167230 9904058 **HA736**





A PRODUCT WITH **VALUE FOR EVERYONE**

VALUE TO STUDENTS

FLAVOR VARIETY + PREMIUM EXPERIENCE



CORE NUTRITION IN A FORMAT THEY LOVE



SOCIAL MEDIA GIVEAWAYS. CONTESTS





VALUE TO SCHOOLS



EASY TO SELL: NO PREP NEEDED



BOOSTS MEAL PARTICIPATION



12 MONTH PRODUCT SHELF LIFE

RECOMMENDED IMPLEMENTATION

We recommend that you test out Xfrost via a giveaway; A day where you serve free ice cream to give to the students who purchase lunch. This method is low cost, low commitment, and allows you to know how many students will like the product while giving them a treat. It's a win-win-win.





Sample the product, and plan your giveaway date.



02 GIVEAWAY Implement giveaway day with school lunch.



IMPLEMENT

Decide upon a commitment; implement a la carte.

