



Types of learning

| Supervised | Unsupervised | Reinforcement |
|---|--|---|
| Train the algorithm by providing correct answers for the problem at hand. | Let the algorithm figure out the hidden patterns/structure in the data itself. | Algorithm is trained by receiving a reward/punishment for doing things right/wrong. |
| Learn with known targets. | Learn with unknown targets. | Learn by experimentation. |



Supervised learning

- Learn from labeled training data
 - Find structure between features and known targets
- Predict new unlabeled data
 - Regression / classification: predict quantity / quality
- Task-driven

| Application | Input | Output |
|--------------------|--------------------|-----------------|
| Online advertising | Ad and user info | Click? (yes/no) |
| Speech recognition | Audio fragment | Text transcipt |
| Visual inspection | Image of component | Defect (yes/no) |



Unsupervised learning

- Learn from unlabeled data
 - Find structure in the data itself → data-driven
- Clustering
 - Find similarities in the data and group similar observations
- Anomaly detection
 - Find outliers that seem out of place compared to the bulk of the data
- Dimensionality reduction
 - Describe many features by a limited set, retaining most of the original information



Reinforcement learning

- Learn from past experience
 - Keep doing what works and stop doing what doesn't
- Decision process + reward system
 - Reward when doing good
 - Punishment when doing bad

• Learn series of actions to take given a certain state and environment



Exercise

Problem

- Customer segmentation
- Robot navigation
- Rainfall prediction
- Genome processing
- Loan default prediction
- Playing a videogame
- Fraud detection

Type of ML

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Solution

Problem

- Customer segmentation
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Type of ML

- Unsupervised Clustering
- Reinforcement learning
- Supervised- Regression
- Unsupervised Dimensionality red.
- Supervised Classification
- Reinforcement learning
- Unsupervised Anomaly detection
 OR Supervised Classification