



Still Not Sure if You're **Ready to Breakaway?**

CLAIM YOUR **INDEPENDENCE**

Top Reasons to **Go Independent**



Going independent doesn't mean you have to go it alone.

When you work for an RIA firm, you're able to leverage that firm's existing infrastructure, resources, processes, and even brand power to hit the ground running right away.

Others Have Seen **Results**

As a breakaway advisor, you have a long, but **worthwhile, journey ahead of you.**
And you don't have to go it alone.

- 77%** say their quality of life is better
- 80%** say the transition was easier than expected
- 78%** transitioned all the clients they wanted after becoming an RIA
- 73%** say removing their employer's national brand helped the bottom line
- 72%** say RIA technology is better than expected
- 66%** say managing their own business is easier than they thought

Source: TD Ameritrade Institutional - Break Away To Independence Spring 2020 Survey