



## JOB DESCRIPTION | Sr Visual Designer

[Quidich Innovation Labs](#) is a global sports technology company with offices in Mumbai, London and Dubai. The company pioneers in customized technology solutions for Sports Broadcast. From the outset, we have believed in the power of the story that sport tells as a tool to bring people together; and that this story best reaches fans, through the way it is broadcast. Building on this thinking, we have created various technology tools over the past five years and deployed them at tournaments such as the Indian Premier League, ICC Men's T20 World Cup, ICC Women's World Cup and Men's FIH Hockey World Cup, to name a few.

### Role

As a Senior Visual Designer at Quidich, your role is pivotal in ensuring the impeccable aesthetics and visual coherence of all Quidich products, spanning AR designs, AI-based technology (QT & Sticky), on-air graphics, virtual production and beyond. Within the Creative Design team, reporting to the Product Head, you will operate in synergy with a dynamic group comprising creatives, designers, and gaming artists. Your responsibilities encompass the entire project lifecycle from a visual lens, from ideation to the ultimate delivery of visually stunning solutions. You'll have the privilege of contributing your artistic touch to diverse realms, including visual design, virtual production, web interfaces, visual branding and presentations, thereby shaping the visual narrative of Quidich's cutting-edge offerings.

### Responsibilities

- **Collaborative Interface Design:** Work closely with designers, product managers, and developers to create user-friendly interfaces and seamless experiences for our end-users, ensuring design aligns with functional requirements.
- **User Research and Validation:** Conduct comprehensive user research and testing to validate design decisions, incorporating user feedback and data-driven insights into the design process.

[www.quidich.com](http://www.quidich.com)





- **Design System Advocacy:** Advocate for and actively participate in the development, maintenance, and growth of scalable design solutions, such as design systems, component libraries, and brand identity systems, to maintain visual consistency across all platforms.
- **Autonomous Design Execution:** Independently plan, prioritize, conceptualize, and execute visual design activities within projects that encompass the diverse scope of creative work within the team, ensuring adherence to project timelines and objectives.
- **Quality and Creativity:** Maintain a commitment to delivering design work with the highest standards of quality and creative excellence, contributing to the enhancement of the visual appeal and overall aesthetics of Quidich products.
- **Adaptability and Innovation:** Stay current with emerging design trends, technologies, and tools to continuously innovate and bring fresh ideas to the design process.
- **Storytelling Through Design:** Develop the ability to tell compelling visual stories through design, aligning design choices with the broader narrative and goals of the project or product.

## Requirements

- **Educational Background and Experience:** A design education and relevant job experience, preferably within the gaming/broadcast industry or as part of an in-house brand/creative team. Minimum 4-5 years of experience is a must.
- **Visual Design Proficiency:** A solid understanding of both basic principles and intricate details of visual design, encompassing elements such as typography, color theory, composition, and layout.
- **Design System Experience:** The ability to contribute to the development and maintenance of scalable brand design language systems, covering areas like typography, color schemes, and layout principles.
- **Software Skills:** Proficiency in working with design software including Adobe Creative Cloud (Photoshop, Illustrator, XD), Figma, Keynote, and Google Slides.
- **Wireframing and Prototyping:** Proficiency in creating storyboards, mockups, and wireframes to visually communicate design concepts and ideas.

[www.quidich.com](http://www.quidich.com)





- **Adaptability:** An ability to thrive in a fast-paced environment while consistently generating meaningful and impactful design ideas that benefit the team and customers.
- **Problem-Solving Abilities:** Strong problem-solving skills to address design challenges creatively and find practical solutions.

**PORTFOLIO:** We invite all applicants to share their portfolio showcasing their previous work. Please provide a link to your portfolio or attach relevant work samples along with your application. We are particularly interested in seeing a diverse range of design projects that highlight your expertise in various design domains, could be anything across the range of, but not limited to user interfaces, branding, 2d/3d graphics, animations, and any other relevant areas. Your portfolio should reflect your ability to deliver high-quality visual design work and innovative solutions.

**Reporting To:** Product Head

**Joining Date:** Immediate to 30 Days

**Location:** Mumbai

*Interested candidates please send your CV to [careers@quidich.com](mailto:careers@quidich.com)*

[www.quidich.com](http://www.quidich.com)

