

# Building infrastructures to Move & Connect People

We are a public company that shares our success with all stakeholders.

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#### Rider A

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### **Electrifying** the Future

**OUR MISSION** 

To educate and be the trusted resource for seamless end-to-end solutions for wireless data transmission and EV charging infrastructure.

**KEYS TO SUCCESS** 

Market Timing, Team and Business Model.

### **Skilled Teams Powering Growth & Capability**

Since its founding in 2019, the Charge team has grown exponentially in size and capabilities.

Our team leaders and members earned their experience at some of the **world's most successful companies:** 





























#### Andrew Fox

Founder, CEO & Chairman

#### **Mark LaNeve**

President

#### **Craig Denson**

COO & CCO

#### Leah Schweller

CFO

#### Nicole Antakli

CBO

Our organization is a constantly changing environment that demands flexibility, an open mind and an ability to think outside the box.

In just over 3 years, we've gone from

3 to 320

team members

### Leveraging Subsidiaries

To build compounded value for infrastructure

**TELECOMMUNICATIONS** 











#### **Connected Calls**

Provides public company infrastructure

#### EV Charging Ecosystems

Provides research, education, planning, designing, installation, maintenance and monitoring

#### Next Generation Broadband

Project management from design and sourcing to install and maintenance to remote monitoring software for cell towers, small cells, and in-building applications. ANS' Network Operations Center (NOC) supports the monitoring and maintenance of customers' critical communications infrastructures 24x7 utilizing the Peel-It dashboard for customer accessibility to actionable analytics and statistics to maximize auality and reliability.

#### Electrical Project Managment

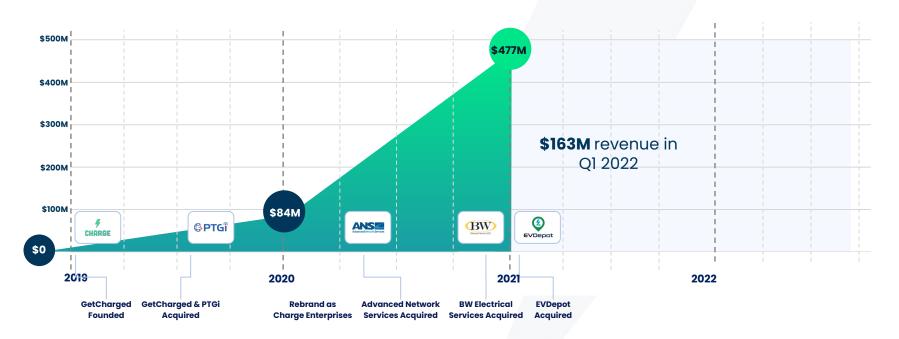
Electrical Services LLC

Electrical service providers with 100+ years of experience and relationships

#### Fleet and Commercial

Nationwide real estate for EV Depot locations

### Charge Revenue Continues to Accelerate



Charge is on a **steep revenue trajectory:** (No

(Not to scale)

- FY 2019 \$0
- FY 2020 \$84M
- FY 2021 **\$477M**

### Connecting the Entire Value Chain

To be the most trusted 5G and charging infrastructure provider





## Opportunity

### **Telecom Growth** Opportunity

The demands from **US consumers for data and wireless services** continue to grow.

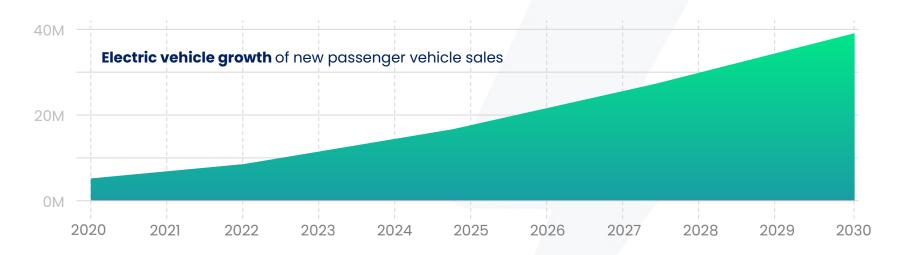
The major wireless carriers (T-Mobile, Verizon, Dish Network) in this country projected to **spend in excess of \$37 billion dollars in 2022,** increase of 6% from 2021.

Source:

US wireless carrier capex projected to grow 11% in 2021 to \$35B | Light Reading



### EV Growth will drive demand for charging infrastructure



Demand for electric vehicles will **grow six-fold** from 2021 through 2030 with annual unit sales going from 6.5 million to roughly **40 million** over that period.

The cost of hardware, planning, and installation for 1.2 million chargers for public charging infrastructure would come to more than **\$95 billion** to 2030.

Source: McKinsey, April 2022

### **EV Infrastructure** Tailwinds



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The Bipartisan Infrastructure Framework Bill:

\$7.5B

Funding earmarked for EV charging infrastructure

**Private** Capital

State by State Investment

**Utility** Investment

\$95B

Required investment to deliver **1.2M public chargers** by 2030

Source: McKinsey, April 2022

### **5G Infrastructure** Tailwinds



The Bipartisan Infrastructure Framework Bill:



Public funding earmarked for **5G/Broadband**Infrastructure

**Private** Capital

**State by State** Investment

**Utility** Investment

\$250B

The **global 5G infrastructure market**growth projection by 2028

Source:

https://www.whitehouse.gov/briefing-room/statements-releases/2021/06/24/fact-sheet-president-biden-announces-support-for-the-bipartisan-infrastructure-framework/
Smart Infrastructure Market Size, Share & Forecast [2021-2028] (fortunebusinessinsiahts.com)

### The **Future**

**High-bandwidth applications** need upgraded infrastructure.

The **rising demand for high-speed data** and voice connectivity for the Internet of Things will drive the adoption.

The growing proliferation of augmented reality, gaming, seamless video-calling and connected cars increases this demand.



Source:

5G Services Market Size, Share, Industry Forecast 2029 (fortunebusinessinsiahts.com)

### **Targeted** Industries

Current focus on commercial industry sectors include wireless carriers, automotive dealership groups and fleet depots

#### **Addressable Markets**

- Real Estate Management & Owners
- Government and Public EV Charging
- Hotel Chains and Retail
- Parking Facilities



### Investment Highlights

- Sustainable business strategy in an accelerated growth sector.
- Seasoned leadership team with expertise in each domain.
- Leveraging subsidiaries with interlocking capabilities to build value.
- Full year 2021 **\$477 million** in revenues.





Contact

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### Addendum - Potential

Charge is positioned in the **rational part of the value chain**, with a mature 5G telco business capable of funding future investment in the EV space.

**Industry tailwinds** in the form of government regulation and subsidies, auto OEM EV manufacturing goals and **consumer sentiment** towards environmental concerns are driving these valuations.

The industry is in the beginning of a **30-year** investment cycle on EV Charging stations and a **10-year investment** cycle in 5G upgrades.



### Addendum - Innovation

**Strategic Alliances** - National Core and Smart Charge America

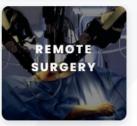
**M&A Strategy** – Build core competencies and trusted resources

**Future Use Cases** – Need uninterrupted electrification and wireless data transmission with built in latency integration to power the future













### Appendix - Press

#### yahoo!finance

Yahoo Finance We are in the 'first inning' of EV charger buildout: Charge CEO



Charge Enterprise: Electrifying the infrastructure of the future



Meet the 14 entrepreneurs vying to break into the \$207.5 billion electric car...



Former Ford exec. Mark LaNeve on creating EV infrastructure with startup, Charge Enterprises



Longtime Ford, GM Exec Mark LaNeve Skips Retirement To Lead Charge DEALERNEWS TODAY

A DAVE CANTIN GROUP COMPANY

SEASON 3 | EPISODE 13: "The Infrastructure of the Future" || Mark LaNeve, President, Charge Enterprises

#### The New Hork Times

When Electric Cars Rule the Road, They'll Need Spots to Power Up

### vahoo!sports

Charge Enterprises Is Designated GenZ EV's Preferred Infrastructure Provider for Custom EV Charging Ecosystems, Offering a...

#### INSIDER

The CEO of a little-known EV charging startup has been on an 18-month acquisition spree.
Here's how he picks the deals...

#### GREEN CAR JOURNAL

Making It Simple to Go Electric

### dousiness

Longtime GM and Ford Executive Mark LaNeve Named President of Charge Enterprises

### **Bloomberg**

Drivers Are Interested in Electric Cars. Dealers Don't Know How to Sell Them

#### Detroit Free Dress

Drivers need to feel safe when they charge electric vehicles: How to make that happen

### WARDSAUTO.

Charge Enterprises Forms Alliance With Smart Charge America

### WATCH VIDEO

The Future Of EV Infrastructure -Auto Talk Show AutoNetwork Reports

### USATODAY.

Finding an electric vehicle charging station should be a scavenger hunt

### GlobalSpec

To meet EV demand, charging networks must grow



Fireside Chat: Meet the Man Who's Forging Our EV Charging Infrastructure