



Case Study

World Humanitarian Virtual Volunteer Day

What was the Need?

We hosted a virtual giving event to connect individuals across the globe to build business strategies for our nonprofit partners: **Serve a Smile Foundation, Tender Grassroots, and Helpers Social Development Foundation.** We wanted to help these nonprofit partners gain exposure and raise awareness for their organizations. We also wanted to offer the flexibility to volunteer virtually, collaborate and meet new people, and develop new skills to grow personally and professionally.

The Challenge

For our nonprofit partners, their challenges included limited capacity, limited funding, and having a small operating budget. For all of the nonprofits, a key challenge was raising awareness for their organization and seeking for additional support. Participants were challenged to help address these problems and spent time to brainstorm solutions.

What we Accomplished

Volunteers joined for an action-packed 90 minutes which included speakers from the nonprofits, a brainstorming session, and a presentation. Participants had the opportunity to collaborate with each other to develop fundraising strategies for the nonprofits and problems to focus on.

88%

would recommend the giving calendar to their friends/colleagues

4.8/5

for ease of understanding with nonprofit challenges and missions

75%

were able to visualize their impact

4.5/5

overall rating for the event

"Proud of the work being done at MeaningfulWork. Thank you for inviting me."

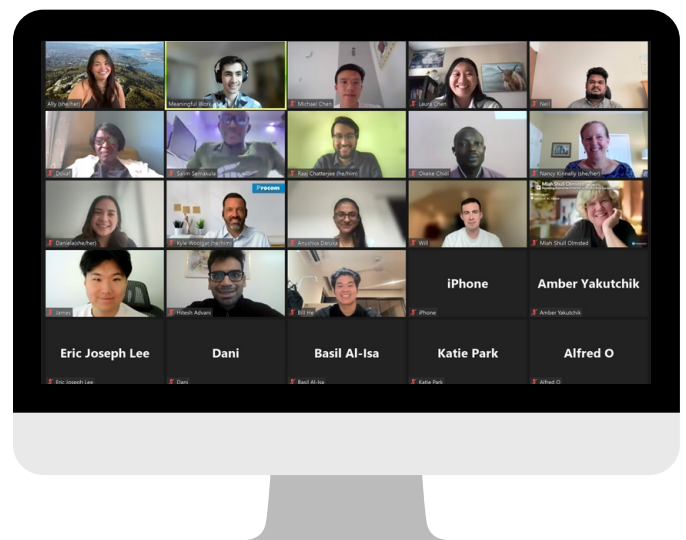
Alfred Ocampo

Accountant @ BDO Canada

"I was extremely grateful to dive into the challenges of raising funds to enrol more children in school. I was provided a wonderful opportunity ... to partake in a very well structured brainstorming session and propose recommendations and implementation ideas..."

Hitesh Advani

Project Engineer @ Powertech Labs

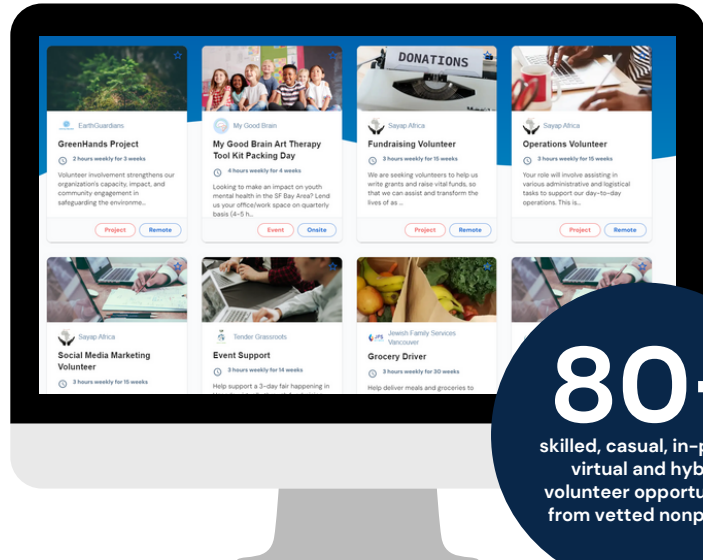


Are your teams itching to make a global impact?

Giving Calendar

With our Giving Calendar, you can easily choose from a variety of in-person, virtual, and hybrid volunteer events that align perfectly with your company's values and special days. We recognize that planning such events can be time-consuming and challenging, and that's where we step in to help you curate your Giving Calendar and take care of all the event logistics.

Now, we're looking to enhance our Giving Calendar by hosting short, one-time volunteer events that are open to the public. The Virtual Volunteer Day was the first event of this series. Because our goal was to reach as many volunteers as possible, making this event virtual was crucial and reminded us how important virtual giving is.



"The team behind MeaningfulWork is a big part of why this platform is so fantastic. Their passion and drive to truly help their customers succeed and volunteer with the organizations on the platform are amazing."



Sally Noble

Culture & Comms.
Groundswell Cloud Solutions

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