

Sarah Charity

Freelance Graphic Designer



A hard-working and motivated design professional with a history in administration is looking forward to work with clients equally as passionate about their product or ideas. Armed with strong work ethic and ability to think dynamically to ensure projects meet expectations and deadlines while working independently or in groups. Driven to overcome hurdles together and building long term relationships by utilizing skills gained through formal education and work experience in the ever changing field of design.

Work Experience

Graphic Designer

Freelance – Prosar Inbound Inc.

08/2023 - Current | Ottawa, ON, Canada

- Work with the marketing agency to manage expectations and produce unique and beautiful designs for their clients while conveying their messages clearly.
- Establish the required time frame for certain projects while working within the client budget.
- Create digital assets for web and presentation materials.

Graphic Designer

Freelance – UNIS Technology (TekyGo!)

08/2022 - Current | Markham, ON, Canada

- Create assets for both print and digital applications.
- Create brochures, catalogs and banners for UNIS offerings, displayed at conferences, along with digital marketing materials for website ad space, social media and website elements.
- Edit video clips and create assets for game updates videos for TekyGo! subscriptions/hardware.
- Design and build websites for UNIS International and their subsidiary franchises. Work with developers for assets or design inquiries.

UX Design Intern

Contract – seoplus+

2022-2022 | Ottawa, ON, Canada

- Utilized qualitative and quantitative data to locate problem areas on client's desktop or mobile websites and make suggestions through live presentations to improve customer experience or goal conversions.
- Implemented changes to layout/content as per client requests utilizing predominantly HTML/CSS coding languages through WordPress or Shopify accounts.

Older Previous Experience:

Personal Assistant – Dymon Capital (2013-2019 | Ottawa, ON)

Education

Graphic Design - Advanced Diploma (Honours)

2019 - 2022 | Algonquin College | Ottawa, ON, Canada

RECO License

2012 | OREA | North York, ON, Canada

French Studies

2011-2012 | York University | Toronto, ON, Canada

Skills

Technical

Branding, Motion Graphics, Vector Images, Mockups, Wireframes, Storyboarding, Low/High Fidelity Prototypes, Dielines, HTML/CSS, UX Audits, Print Layouts, Website Creation, Application Development

Software

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, XD, After Effects), Office 365 (Word, Powerpoint, Outlook, OneDrive), Google Workplace, (Docs, Drive, Meets, Sheets, Slides, Analytics), Figma, Invision, Write, Slack, Zoom, Atom, GitHub, Mac OS (Apple), Windows OS

Mentions

3.95/4.0 GPA (Final Grade - Honours)

Graphic Design | Algonquin College (2022)

2nd Place (Words & Pictures)

Emerge Media Awards (2022)

Mobile Experience Certificate

Google

Layout Certification (Levels 1 and 2)

Webflow

Multiple Years Experience in Administration

Dymon Capital | JLL | Remax Realtron

Working world-wide remote or
Ottawa/Toronto, ON, Canada

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Please contact for direct
mobile phone number.