SHARE THE magic

Thursday, September 28, 2023
6:00 PM
MERCHANTS EXCHANGE CLUB

A child’s friend through and beyond a parent’s cancer.
“There's no place like home.” For many children, those words are foundational, a reminder that they have healthy parents who can welcome them home at the end of the day. But this is not always the case. **Today, five million children have a parent or parents who are experiencing or have experienced cancer.**

What does a parent’s cancer diagnosis mean for their children? It means that their parents aren’t able to be home for hours, days, and sometimes weeks at a time. It means that, unfortunately, some parents will never come home at all. It means that for the children of these parents, the word “home” might be tinged with confusion, sadness, and stress.

The love of a parent cannot be replaced, but we hope to make a different type of “home” for these deserving children. **We created Camp Kesem to provide a supportive space for these kids to come together and experience hope, joy, and community.** With your care and support, we’ve been able to grow Camp Kesem from its beginning in 2000 into a nationwide community run by more than 5,300 college student leaders across 44 states and the District of Columbia. On average, we help 10,000 children a year (ages 6 to 18) cope with the impact their parent’s cancer has had on their lives. We are also proud to offer Kesem’s additional year-round services that ensure that the magical moments of “home” experienced at camp continue throughout the year.

**Camp Kesem is offered at no cost to the children and their families because of you—a valued supporter and member of the Kesem family.**
“When my children were 4 and 6, their father, a radiation oncologist, was diagnosed with cancer. As a mother, I was desperate to help my children face the new world we had entered, where illness and fear always seemed just under the surface of daily life. The social worker at our pediatrician’s office told us about Kesem—and I will be forever grateful to that person. Camp Kesem saved our family.”

—KESEM PARENT
2023 SPONSORSHIP OPPORTUNITIES

So many opportunities to connect and create impact!

- Be a part of a program shared by influential leaders in entertainment, finance, technology, professional services, and legal services.
- Be affiliated with one of the country’s top providers of support services to families impacted by a patient’s cancer.
- Connect to a nationwide network of top college student leaders.
- Your name will extend its reach through our vast social media and mailing list of over 80,000.
  - Support Kesem’s programs

Please look at our suggestions for recognition, and feel free to contact us with YOUR ideas. For a completely customized option, consider becoming our Presenting Sponsor for $10,000.

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>$10,000 PRESENTING SPONSOR</th>
<th>$5,000 CABIN SPONSOR</th>
<th>$2,500 SONG CIRCLE SPONSOR</th>
<th>$1,000 HOST SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kesem will work with you to customize a sponsorship package that suits your business model</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusively sponsor event area or activity</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion in Kesem newsletter (circulation 80,000+)</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reserved table of 10 at the event*</td>
<td>2</td>
<td>1</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Option to set-up an informational booth at the event</td>
<td>X</td>
<td>X</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Logo and hyperlink on Kesem website; logo on e-blasts and post-event recaps</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on all printed event materials if pledged before September 14th</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Name Only</td>
</tr>
</tbody>
</table>

*Those who do not receive a reserved table at the event are still highly encouraged to join this free event!
BECOME A SPONSOR

SPONSORSHIP LEVEL

—— Presenting Sponsor $10,000
—— Cabin Sponsor $5,000
—— Song Circle Sponsor $2,500
—— Host Sponsor $1,000

SPONSORSHIP LISTING

Company Name _______________________________________________________
Contact Person _______________________________________________________
Name as you would like to be listed for recognition ___________________________
Address ____________________________________________________________________
City ___________________________ State _______ Zip ___________________________
Phone (Required) _______________ Email (Required) __________________________

PAYMENT INFORMATION

___ Visa  ___ Mastercard  ___ AMEX  ___ DISCOVER  ___ Check Enclosed
Card Number ___________________________ Security Code _____ Exp. Date _______
Signature ___________________________________________________________________

PLEASE MAIL YOUR PAYMENT AND FORM TO KESEM AT:

Camp Kesem
Attention: Share the Magic
440 N Barranca Ave #2273
Covina, CA 91723

OR PAY ONLINE AT:
https://donate.kesem.org/ShareTheMagic23

To discuss details, please contact: Abby Ouimet, Vice President of Development
abby.ouimet@kesem.org