

# kesem<sup>®</sup>

*A child's friend through and beyond a parent's cancer.*



**BRING THE  
MAGIC ✨  
TO YOUR  
WORKPLACE!**

**EMPLOYEE-FOCUSED CORPORATE ALLIANCES**

**K**esem supports children ages 6-18 through and beyond a parent's cancer with **innovative, fun-filled programs that foster a lasting community.** We are the largest national organization that has programming designed only for children with a parent facing cancer, a population estimated to be over 5 million. Our Through & Beyond programming, which includes **our renowned flagship program Camp Kesem**, is offered at more than 130 universities in 44 states, allowing us to serve over 7,000 campers annually.

Kesem's model is heavily rooted in college-student leadership, providing a meaningful connection for employers looking to engage **the next generation of highly-skilled and compassionate leaders, while inspiring their existing employees.** To-date we have over 4,000 college student leaders who make the magic happen at Kesem. We are invested in the ongoing cultivation of these students' professional development as we realize that this in turn has a positive and long lasting impact on them as well as our campers and their families.

**10,000+**  
COMMUNITY OF FAMILIES

**4,000+**  
COLLEGE STUDENT LEADERS  
INVOLVED WITH KESEM

**130+**  
KESEM CHAPTERS  
IN **44** STATES  
AND THE  
DISTRICT OF  
COLUMBIA

## EMPLOYEE- FOCUSED CORPORATE ALLIANCES

Kesem's partners have been essential to its growth over the past 20 years and its remarkable story of scaling from a grassroots idea to a national organization dedicated to helping children whose parents are facing cancer throughout the continuum of the patient journey.

Kesem has built unique ways for its corporate partners to engage their employee base and show their commitment to charitable giving and support. What follows are just a few ways that your company can benefit from Kesem's sponsored employee engagement programming.





# OPPORTUNITIES FOR EMPLOYEE ENGAGEMENT

## INSPIRATIONAL AND EDUCATIONAL EMPLOYEE PROGRAMMING

Connect your employee with our heartfelt and fun-filled camp programming which fosters communication, builds morale, develops problem solving skills, and encourages corporate social responsibility amongst your employees. This program is great for taking all the skills that can be learned at camp and transferring them to your team!

### Activations include:

- ✦ **CORPORATE CAMP DAY** where employees participate in a full day of camp programming, either on-site or at a chapter's Visitor's Day at their summer camp session!
- ✦ **CAMP LUNCH HOUR** hosted on-site or virtually, including Kesem specific programming and a series of games and problem solving workshops.
- ✦ **ANNUAL MEETING AND STAFF PEP RALLIES** led by Kesem members, camp leader style!



## WORKPLACE WELLNESS

Employee wellness is a vital part of your company's morale and stability. Kesem has many programs that can support your existing employee wellness program or that can help you jumpstart employee wellness in your offices. **Opportunities for engagement include:**

- ✦ **INDIVIDUALIZED SUPPORT FOR YOUR EMPLOYEES** with our Through and Beyond and Camp Kesem programming through virtual staff/student-led information sessions.
- ✦ **KESEM LEADER PRESENTATIONS** at employee health fairs.
- ✦ **INSPIRED SPOTLIGHTS** These shared stories from Kesem will motivate your teams and can be used in emails and newsletters to your employees
- ✦ **PARTICIPATION ON TEAM KESEM** via a sponsored corporate race team or a corporate wellness campaign through the Kilter app.

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## OPPORTUNITIES FOR EMPLOYEE ENGAGEMENT

### COMPANY TALENT SHARE

An engaging and rewarding opportunity for your employees to lend their skills and expertise is through skills-based volunteering.

**Opportunities include:**

- ✦ **THINK TANKS** where your team of professionals gather to help Kesem staff problem solve, and help Kesem think through organizational needs and create innovative plans which make a greater impact.
- ✦ **SKILLS-BUILDING AND/OR JOB-READINESS WORKSHOPS** for student leaders, a great opportunity for HR managers to engage current counselors and future leaders in your field!
- ✦ **EMPLOYEE-LED TRAININGS FOR STAFF AND VOLUNTEERS,** in-person and virtual, over topics such as managing and motivating teams, leadership, health, safety, and diversity, equity, and inclusion.

Sponsored employee engagement packages begin at \$5,000. Please reach out to Trish Conklin, Manager of Corporate Giving with more information about giving levels associated with these opportunities at [trish.conklin@kesem.org](mailto:trish.conklin@kesem.org).

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**CONTACT US**

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