



# JOSH AZOULAY

## MULTI-MEDIA DESIGNER

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 [joshdoesdesigns.com](http://joshdoesdesigns.com)

## SUMMARY

Highly creative and detail-oriented multi-media designer with over 5 years of experience in crafting compelling visual solutions across print and digital mediums. Proficient in brand design, web development, and media asset creation, with a keen eye for innovation and attention to detail. Strong research abilities, coupled with a strategic mindset to stay ahead of industry trends and competitors. Proven track record of delivering high-quality designs that elevate brand presence and drive engagement.

## EDUCATION

### Bachelor of Fine Arts in Advertising & Digital Design

Fashion Institute of Technology

### Associate in Arts in Communication Design

Fashion Institute of Technology

## SKILLS

- Assembly Notes & Instructions
- Strong problem-solving
- Interpersonal Skills
- Spreadsheet Tracking
- Project Milestone
- Collaboration
- Print/Web Design
- Visual Design
- Analytical skills
- Data Entry
- 3D Design
- Attention to detail

## TOOLS

- Microsoft Office Suite
- Adobe Creative Suite
- Figma
- Blender
- Slack
- Webflow/Wordpress

## WORK EXPERIENCE

### Digital Designer & Art Director

Josh Does Designs • August 2018 - Present

- *Brand Design:* Conceptualized and crafted logos, advertisements, packaging, and merchandise designs to elevate brand identity.
- *Web/Digital Design:* Spearheaded the design of user interfaces, ensuring seamless user experiences as the primary point of contact for basic applications.
- *Media Asset Development:* Produced dynamic overlays, captivating thumbnails, eye-catching icons, and engaging notifications tailored for streaming platforms to enhance visual appeal and user engagement.

### Web & Print Designer

Frasca Design Group • January 2023 - July 2023

- Maintained records of all files and client information while upholding stringent quality control standards for every project, ensuring optimal results.
- Conceptualized and delivered innovative design packages to heighten brand presence and distinction in the market.
- Crafted dynamic websites and executed impactful digital advertising and campaigns for diverse clients, driving engagement and conversion.

### Visual Designer

Augier • September 2022 – December 2022

- Utilized wireframes, prototypes, and mockups effectively to convey design concepts to stakeholders, facilitating collaborative decision-making processes.
- Conducted in-depth analysis of competitors' websites to pinpoint areas for enhancement and innovation, informing strategic design decisions.
- Established and maintained a meticulously organized library of design assets utilized across projects, ensuring efficiency and consistency in design execution.

### Marketing Intern

Map 360 • May 2022 – September 2022

- Conducted comprehensive research on industry trends and competitor activities to provide valuable insights informing strategic decision-making processes.
- Implemented data entry tasks to develop structured spreadsheets, systematically identifying and categorizing potential partners aligned with project objectives.