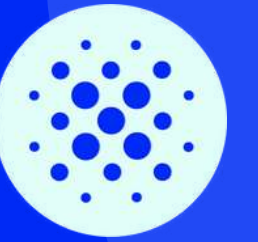




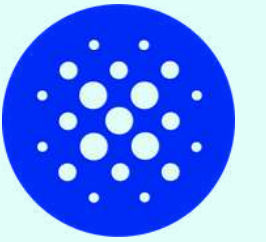
Let's build our digital Journey!

Date of Issuance: 31.10.2022



Kaii Lab is your one-stop agency for 360 digital

We are a transformative digital agency based in Cairo, Egypt that provides the latest and most advanced premium digital products, services and solutions to support value-driven businesses.

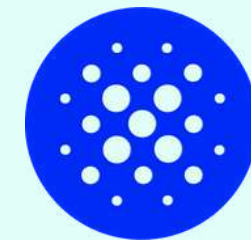


Serviced Clients & Partners Globally

Global Outreach

We have worked with global partners in over 4 continents and still growing.
So far, we have conquered, Africa. Asia, Europe and North America!





Serviced Clients & Partners Globally

Proudly Trusted By

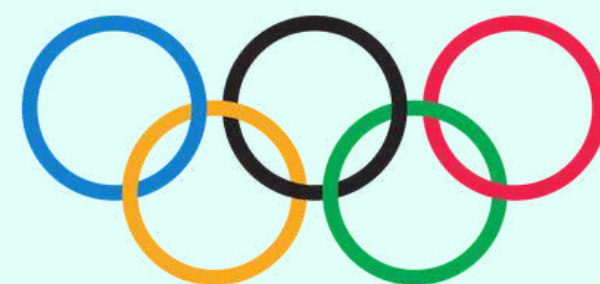
We have worked with and for innovative brands globally!



مصر للتأمين التكافلي - حياة
MISR LIFE INSURANCE - TAKAFUL

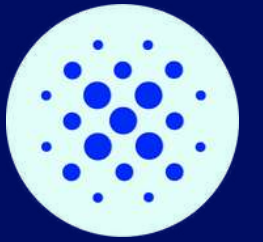


STRATEGY AND BEYOND



INTERNATIONAL
OLYMPIC
COMMITTEE

أىفيا



Web Design and Development

We work on designing and developing outstanding websites that are eye-catching and attractive, tailored for your brand, and easy to navigate.

Social Media Marketing

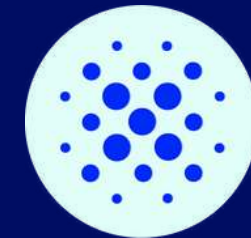
We create social media strategies that reflect your brand through content and visuals. Our aim is to help you connect to the right customers across all the right platforms to build brand equity and loyalty.

Search Engine Optimisation

Through SEO your target market will always find you through blogs and articles that will redirect traffic to your website! Making you rank at the top Google search results.

Brand Identity Design

We create memorable brands that evoke your target audience's feelings. Branding is all about strategy, consistency and strong storytelling that engages with your audience.



Our Process

Our Process

Our process goes as follows:

- | | |
|---------------------------------|---------------------------------|
| 01 Understand | 02 Strategize & Plan |
| 03 Develop & Monitor | 04 GREAT RESULTS! |

We understand your business goals and needs then we develop that into a strategy with a clear roadmap that can be then seamlessly developed. We ensure that we monitor the results to make sure we reach our goals.

Our USP

**Providing creative digital solutions
that build connections, add value,
and make a true difference.**

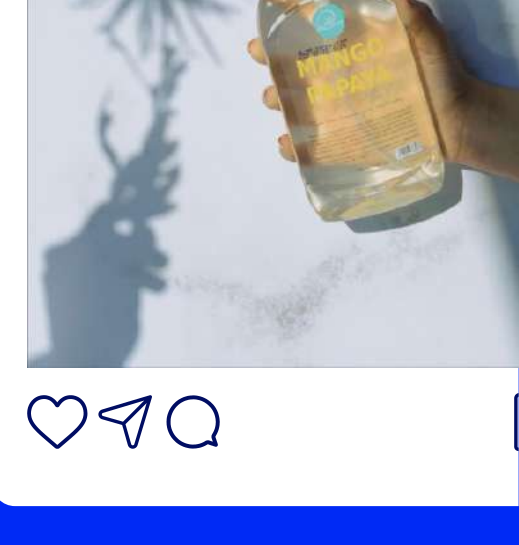
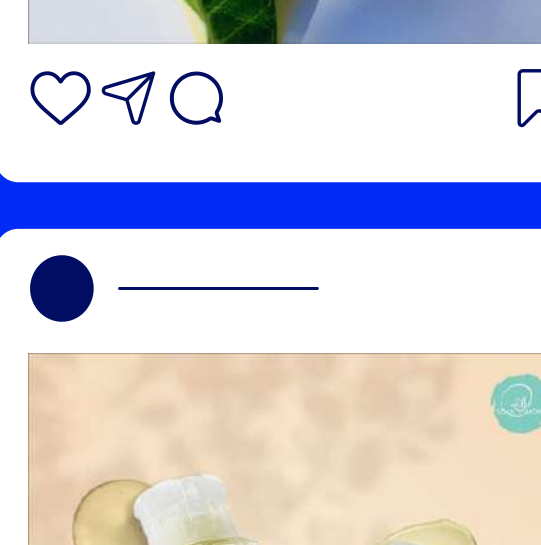
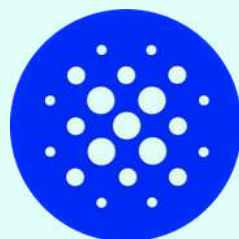
Case Study

Soul and More

Soul & More, founded in 2017 by Fatma Saadallah & Nadine Amer - a mother & daughter duo. The duo had a passion for "nurturing the soul" that drove them to do more research in order to offer both women and men the best natural skin products in Egypt.

We helped soul and more in creating consistent engaging and helpful content to help the audience connect to the brand and increase loyalty.

Moreover, We created a visual style (photography and design) that stood out from other competitors that allowed space for content in order to add information and tips as well as represented the brand perfectly.

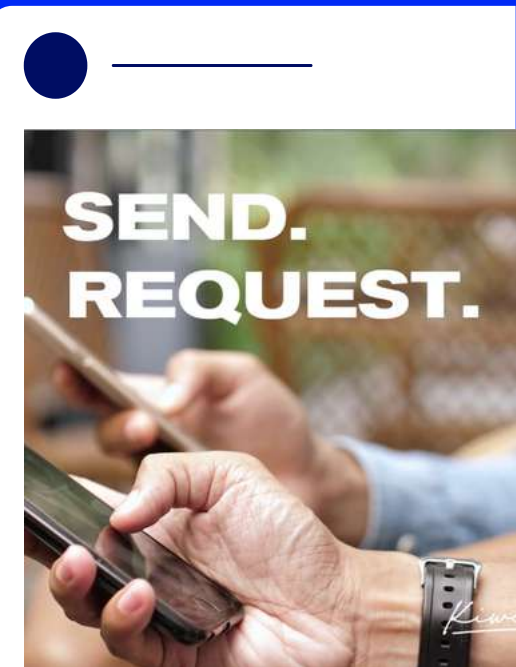
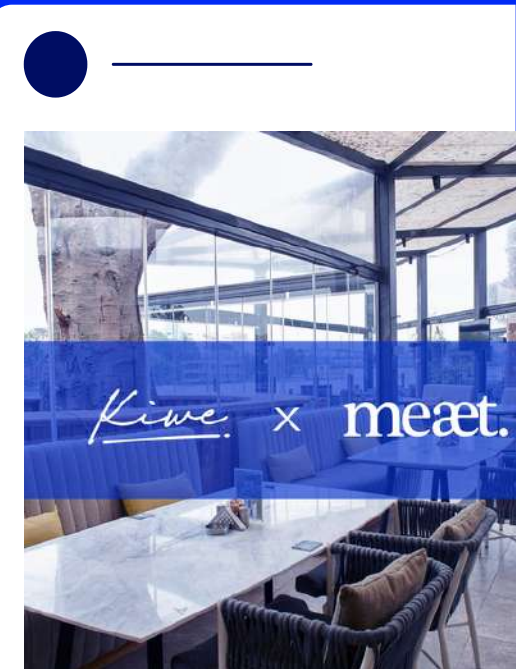
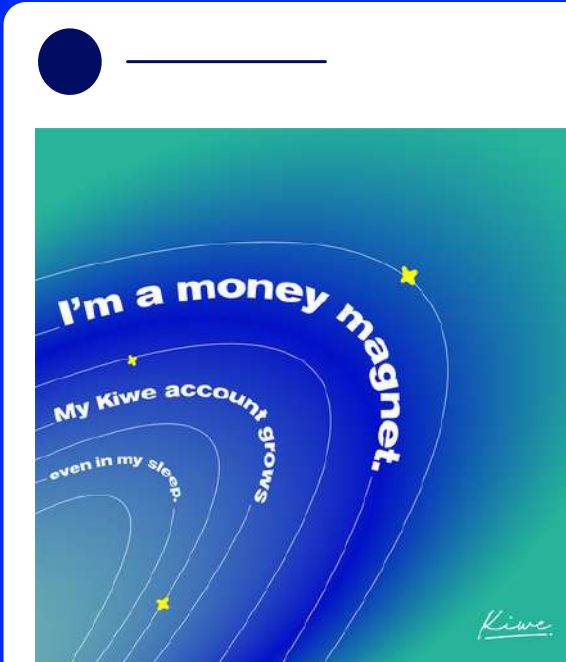
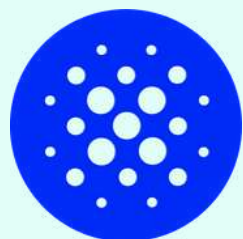


Case Study

Kiwe

Kiwe is a social payment app that aims at connecting Gen Z and millennials to create a cashless...a comprehensive network of merchants.collecting and spending money in a matter of minutes! Kiwe eases the money movement between accounts and guarantees safety and autonomy for all its users.

At Kaii Lab we helped Kiwe create a social media strategy, content and provided the visual communication to build a community of young financial savvy entrepreneurs.

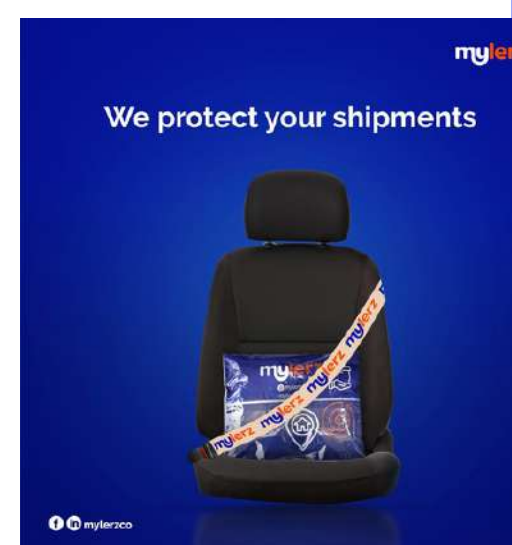


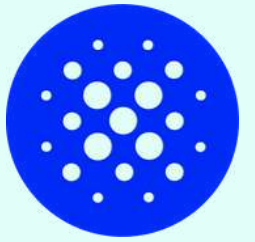
Case Study

mylerz co

mylerz is a parcel delivery company that offers quick same day delivery and empowers and aids e-commerce businesses through fulfillment centers that ease and speed up operations.

We utilized social media to raise brand awareness during their launch. We also worked on humanizing the brand through a creative and unique brand persona that helps them stand out in the highly competitive logistics industry.



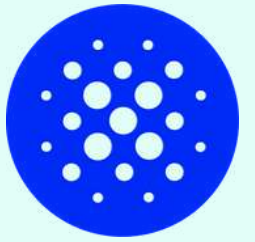


Websites

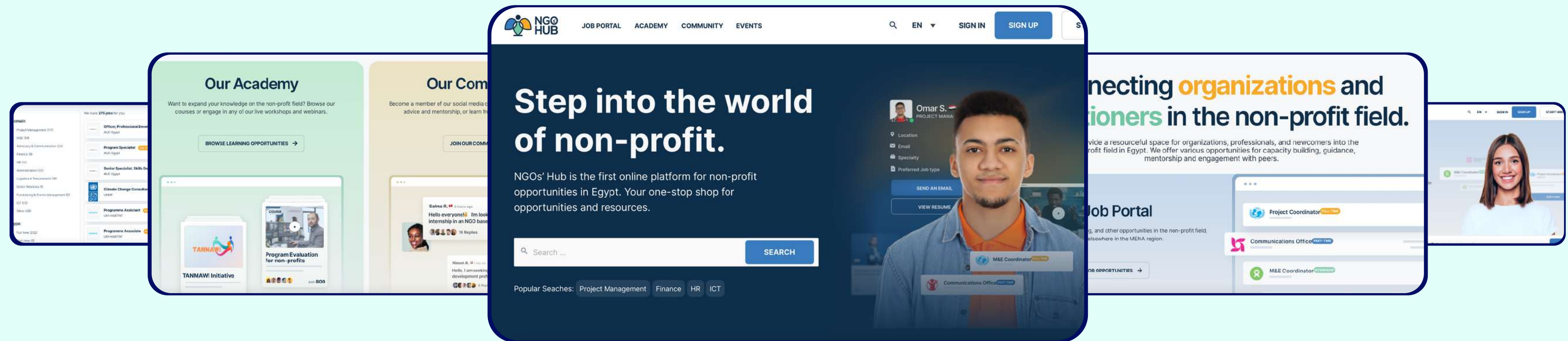


Obourplast

We were asked by ObourPlast, the leader of manufacturing polypropylene bags in Egypt and the Middle East, to redesign and redevelop their existing website. Their main aim through the new website is to attract foreign clients . We designed and developed a modern, minimalistic and highly advanced website that not only exceeds current standards in the region but reflects ObourPlast's true capabilities.



Websites

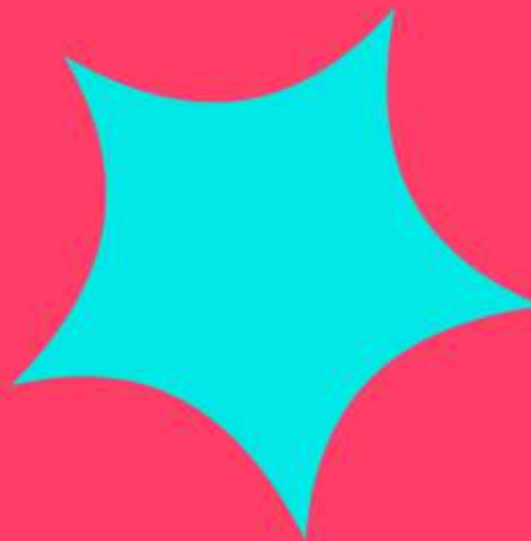
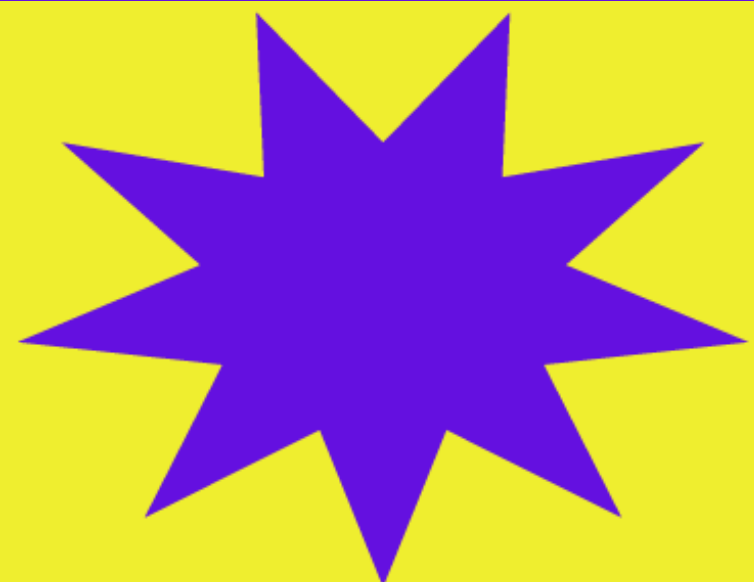


NGOs' Hub

NGOs' Hub is a platform dedicated to providing opportunities, and empowering the non-profit scene in Egypt and the MENA region. They wanted to expand their Facebook group into a bigger platform and so we created a website that acts as a job portal for anyone in the non-profit field. The website also hosts webinars and courses as well as helps the industry's professionals in connecting and communicating.

Case Study

SHABABCOO



Case Study

GATHERING COFFEE & SOCIAL SPACE

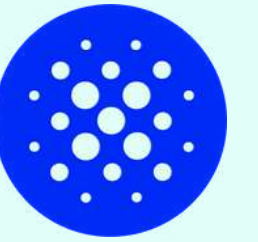


Brand Applications



COFFEE. PEOPLE. JEDDAH





Words From People Who Trust Us

Soul & More

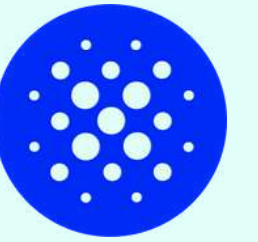
"Kaii Lab is a very dedicated team, passionate and wants to take the brand onto other level. Reconneded by Souland More".

Nadine Amer, Founder at Soul and More

Rainman Solutions

"Working with Kaii Lab's team has been smooth, their dedication to ensure you hit all project goals within deadline is outstanding."

Waleed AbdulRahman, Founder and CEO at Rainman



Words From People Who Trust Us

Shababco

"It was a pleasure working with the creative minds of Kaii Lab to bring cool concepts to life and spending hours at the drawing board, working with Kaii Lab was a great creative journey and the founding team made sure that they gave us the support needed to launch a successful digital promotional campaign. Highly recommended for professionalism and efficiency"!

Nouran Hammad, Co-Founder at Shababco

Tayf Egypt

"We are really pleased to work with Kaii Lab on the design and development of our website. They showed great understanding and responsiveness on how to produce a state of art design. We will collaborate with the team in the future ".

Mohammed Samy, Founder and CEO at Tayf



Thank You!

Let's take your brand above and beyond!

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info@kailab.com