

JOB DESCRIPTION

ROSSETTI is seeking a junior level graphic designer to assist our Environmental Graphic Design team and Business Development team with a variety of tasks for signage, wayfinding, branding, communications and marketing. Applicants must have knowledge and training using graphic design for business. We're looking for an outgoing, self-starter that enjoys a fast-paced environment and can follow direction well. This individual must be able to multi-task several projects and meet several deadlines.

Environmental Graphic Design Tasks

- Develop design intent documentation for environmental graphics and wayfinding signage including but not limited to detail drawings, location plans, message schedules, and renderings
- Design signage in compliance with all codes (building code, fire code, ADA code, zoning, and land use ordinances)
- Coordinate with vendors and fabricators to maintain design intent

Business Development Tasks

- Produce qualifications, proposals, presentations, and other marketing collateral in alignment with ROSSETTI brand standards
- Maintain and update marketing materials including project cutsheets, resumes, project details, and photography library
- Assist with awards submissions, public relations efforts, website updates, social media content, and event coordination
- Uphold the development of the ROSSETTI brand (logos, colors, typography, layout, etc.)
- Assist design studios with presentation deliverables
- Develop additional presentation collateral for projects such as videos and motion graphics

WORK EXPERIENCE REQUIREMENTS

- Solid understanding of key design principles (typography, color theory, layout, composition, etc.) and knowledge of best practices for print and web design
- Expert knowledge of Adobe Creative Suite, specifically InDesign, Illustrator, and Photoshop
- Highly proficient in Adobe After Effects, Adobe Premier Pro and video production
- Knowledge of Microsoft Office, especially PowerPoint
- Understanding of architecture process, industry standards and ability to interpret architectural drawings a plus
- Strong organizational skills to coordinate multiple projects and deadlines
- Ability to work with diverse project teams and in a fast-paced work environment
- Proactive and resourceful self-starter
- Team player who is reliable, flexible, and collaborative
- Positive attitude and willingness to learn

EDUCATION AND PROFESSIONAL REQUIREMENTS

- Bachelor degree in Graphic Design
- 2-3 years of professional graphic design experience

Please include a portfolio or website link for consideration.

If you are interested in applying to this position, please send your resume and portfolio to careers@rossetti.com

To learn more about working at ROSSETTI, take a look at rossetti.com/careers

All your information will be kept confidential according to EEO guidelines.