



JOY

unwrapped

The more we give,
the more we receive.



Together, we
unwrapped joy for
8,727 children.

44K

Gifts
Shared

\$978K

Donated

7.2K

Donors

Top 3
Nonprofits
Supported



CAMBA
where you can



MADISON SQUARE
BOYS & GIRLS CLUB

65

Companies
Participating

15+

Small
Businesses
Sustained

Charlotte,
NC

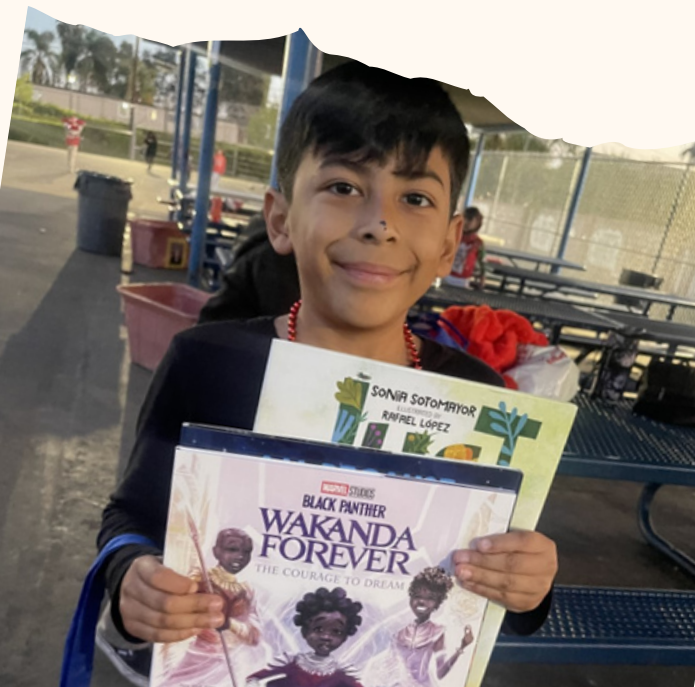
Top City
Donated To

74

Nonprofits
Supported

∞JOY

Unwrapped





We all have a gift.
Unwrapping joy is
sharing our gifts
with others.

Our Vendors

Our vendors are the Daymakers working behind the scenes to create incredible resources for kids. We intentionally source our products from folks who put extra care into their work — making sure that kids feel seen in their diverse and unique experiences, stewarding our planet's resources, and dreaming up new ways to spark imagination.

57%

Of our vendors are
small businesses

115

Book titles on
our platform



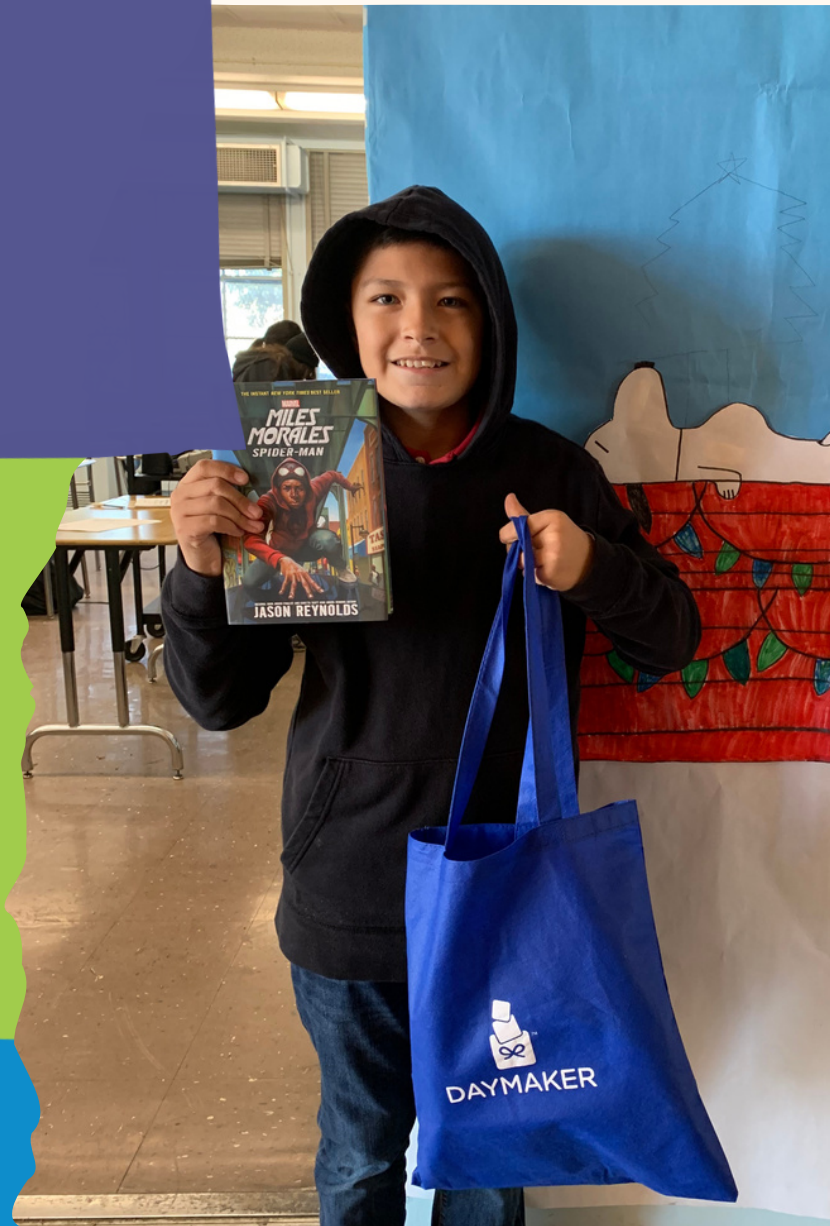
Top Gift
Purchased

10K

Messages of Encouragement Shared

"Rich-Venson, I was so happy to read about your love for music and art. Just like you, I always wanted to be an artist when I grew up, and now that's what I do for my career. I love being able to create art every day! I hope you keep that passion and grow your talent through your whole life. I'm so inspired by you and I hope you have a wonderful holiday!"

-Kate, Go Guardian



"Happy Holidays! I also am a huge basketball fan and sports fan :) My favorite team are the Boston Celtics. Hope you and your family have a great holiday season."

-Alanna, Bonobos



Thank you for
being a Daymaker.

Want to unwrap even more joy in 2023?

If you're interested in further opportunities for connection, impact, and generosity, email sean@daymaker.com to dream together.

Learn more at daymaker.com