

Mert Kocabagli

User Experience + Visual Design

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EXPERIENCE

Nike - Senior Digital Product Designer

January 2022 - Currently, Portland, OR

Leading the UX/UI for 3D Apparel and Footwear design software to optimize the designers' digital apparel and footwear creation workflows.

Big Spaceship - Senior Freelance Experience Designer

March 2022 - May 2022, Remote

Supported Instacart x Chase's new credit card launch campaign with a landing page design to create user acquisition flow. Collaborated with creative and account directors in a fast-paced remote agency environment.

Ziba Design - UX Designer

September 2020 - September 2021, Portland, OR

Created digital experiences and participated in the research, definition, and execution stages of UX for clients like FedEx, Clorox, P&G, and Intuit. Worked on a web-based social virtual reality commerce concept designed to introduce a new digital shopping experience.

University of Oregon UX/UI Boot Camp - Assistant Instructor

August 2020 - August 2021, Portland, OR

Part-time assisted students with design thinking, user experience and user interface design methods and techniques, providing feedback on weekly homework, and facilitating activities and projects in the intensive six months digital classroom setup.

University of Oregon - Visual Designer & Assistant to Program Head

September 2019 - August 2020, Eugene, OR

During my master studies, worked one-on-one with the head of the Architecture & Environment department to design both digital and print communication materials, such as lecture posters, faculty booklets, and social media content.

Periscopic - Visual Designer

January 2019 - June 2019, Portland, OR

Created design systems, style guides, high-fidelity mockups, and user interface components for internal projects and interactive data visualizations for clients like United States Pharmacopoeia and the Lumina Foundation within a small team.

Phase2 Technology - UX/UI Design Intern

September 2018 - December 2018, Portland, OR

Worked with product managers and developers to design user interface and style guides to support CrossFit, Lineage Logistics, Northwell Healthcare, and Aviation Week's websites and mobile applications.

EDUCATION

University of Oregon

M.S. in Advertising and

Brand Responsibility

Class of 2020

Pacific Northwest

College of Art

B.F.A in Communication Design

Class of 2018

SKILLS

Design

Visual design, Illustration, Data visualization, Interaction design, and Motion design with Adobe Creative Suite, Sketch, and Figma, 3D, VR, and AR with Blender and Unity

Tools

Rapid prototyping using Figma and Invision, Interactive flow with Figma, Unity and HTML/CSS, JS, Workshop Activity with Miro and Mural

Research

Data analysis (Qualtrics), Persona hypothesis, A/B Testing & Experiment, Journey mapping, Competitive analysis, and Heuristic evaluation

Collaboration

Organizing workshops, Facilitating design critiques, Self starter, Detail-oriented, Flexible, and Communicative

INTERESTS

Augmented reality, Virtual reality, Game theory, Inclusive design, Sustainability, Teaching, and Travelling