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# Vincent Yap

## UX/UI Designer

### EXPERIENCE

- |                                     |   |
|-------------------------------------|---|
| <b>Ma Designs Studio</b>            | <b>UI Design Intern</b>   |
| July 2021 - Present                 | Create user flows, low-fidelity wireframes, and high-fidelity wireframes, design systems.   |
| <b>Lion Button Company</b>          | <b>Graphic Designer</b>   |
| Sep 2016 - July 2021                | Collaborated with the creative director to create marketing material, print services, visual designs, design systems, and more.   |
| <b>Freelance Designer</b>           | <b>Self-Employed</b>  |
| Sep 2016 - Jul 2021                 | Responsible for rendering and executing brand identities and other marketing materials for individuals, teams, or businesses on social media.   |
| <b>Aviate.co</b>                    | <b>E-Commerce Manager</b>   |
| Jun 2018 - Dec 2018                 | Founder of Aviate.co (powered by Shopify), an online store specializing in selling high-quality, trendy products. Responsible for creating and managing the website and sales orders. |
| <b>ASI System Integration, INC.</b> | <b>Marketing Intern</b>   |
| May 2016 - Jul 2016                 | Responsible for print, email marketing, and graphic design and working alongside the Marketing Team to create promotional materials for print and web.                                |

### EDUCATION

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|--|---|
| <b>Fashion Institute of Technology</b> | <b>Advertising and Digital Design BFA</b> |
| New York, NY   Sep 2020 - May 2022     | Dean's List                               |
| <b>Fashion Institute of Technology</b> | <b>Communication Design AAS</b>           |
| New York, NY   Sep 2018 - May 2020     | Dean's List                               |
| <b>Bayside High School</b>             | <b>Design and Applied Arts Program</b>    |
| New York, NY   Sep 2013 - May 2017     | High School GED                           |

### SKILLS

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|-----------------------|--|
| <b>Tools</b>          | Figma / Adobe Creative Suite / Miro / Webflow  |
| <b>Hard Skills</b>    | UX Research / Empathy Interview / Persona Development / Design System / Visual Identity / Typography / Visual Design / Branding / Prototyping / Research / Storyboarding / User Mapping / Wireframing / Data Visualization / Sketching |
| <b>Soft Skills</b>    | Communication / Empathy / Problem Solving / Detail-Oriented / Collaboration / Leadership   |
| <b>Language</b>       | Mandarin / Cantonese / English   |
| <b>Certifications</b> | Foundations of User Experience (UX) Design, Adobe Certified Associate in InDesign, Photoshop, Illustrator  |