MASTER OF BUSINESS ADMINISTRATION SPECIALIZATION IN INTERNATIONAL BUSINESS PROGRAM BREAKDOWN BY TERM*				
Course		Course Title	Credit	
Number			Hours	
Term 1 MA50000	Danaia		2	
1,11150000	Business Organization and Management		3	
MA50100		Strategic Management and Technology		
MA50200	Business Operations Management			
1011112	Term 2			
MA50300		ive Communications Management	3	
MA50400		ess Project Risk Management	3	
MA50600	Corpo	Corporate Business Finance Management		
Term 3				
FI50500		national Economics	3	
MA50700	Globa	ıl Business Strategic Management	3	
FI50800	Financial Accounting Management		3	
Term 4				
MAN6000	Quant	titative Research for International Business	3	
MAN60200	Strate	gic Global Marketing Management	3	
MAN60300	Ethic,	Social Responsibility, and Sustainability in a Global Market	3	
Term 5				
MAN60400	Entre	preneurship and Innovation for Global Management	3	
MA60500	Strategic International Marketing Assessment			
	•	TOTAL CREDITS:	42	

^{*} Subject To Change

MASTER OF BUSINESS ADMINISTRATION SPECIALIZATION IN HUMAN RESOURCES MANAGEMENT PROGRAM BREAKDOWN BY TERM* Course Course Title Credit Number Hours Term 1 MA50000 Business Organization and Management MA50100 Strategic Management and Technology 3 MA50200 Business Operations Management 3 Term 2 MA50300 Effective Communications Management 3 MA50400 Business Project Risk Management FI50500 International Economics Term 3 FI50800 Financial Accounting Management 3 MA50700 Global Business Strategic Management 3 Corporate Business Finance Management 3 MA50600 Term 4 MA60600 Recruitment and Human Resources Information Systems 3 MA60700 Human Resources Management and Compensation Issues 3 LB60800 Labor Law Relations 3 Term 5 MA60900 Legal Issues in Human Resources Management MA61000 Human Resources Policy Management 3 TOTAL CREDITS: 42

		MASTER OF BUSINESS ADMINISTRATION				
SPECIALIZATION IN MARKETING						
PROGRAM BREAKDOWN BY TERM*						
Course			Credit			
Number			Hours			
Term 1						
MA50000	Business Organization and Management		3			
MA50100	Strategic Management and Technology					
MA50200	Business Operations Management					
Term 2			3			
MA50300		Effective Communications Management				
MA50400		Business Project Risk Management				
FI50500	International Economics					
Term 3						
FI50800	Financial Accounting Management		3			
MA50700	Global Business Strategic Management					
MA50600	Corporate Business Finance Management					
Term 4						
MA61100	Ser	vice Marketing Management	3			
MA61200	Ma	rketing Organizational Management	3			
MA61300	Customer Relations Management					
Term 5						
MA61400	Pro	duct and Brand Management	3			
MA61500	Ma	rketing Business Project Management	3			
		TOTAL CREDITS:	42			

^{*} Subject to Change