

## BACHELOR/ASSOCIATE OF ARTS IN BUSINESS

The Business program provides an integrated interdisciplinary education. This program includes mandatory general education courses with an emphasis on mathematics and economics as a foundation for specialized business administration courses. To fulfill the program objectives, coursework will focus on business principles, management tools, accounting and finance to give students an understanding of current business practices.

This Business program provides students with a comprehensive perspective of business organizations including the functions and relationships between different departments. Students will leave the program prepared to identify business opportunities, manage an organization's resources and respond to change.

LANGUAGE: ENGLISH/SPANISH MODALITY: HYBRID/ONLINE

## B.A. / A.A. IN BUSINESS PROGRAM OF STUDY

| COURSE<br>NUMBER | COURSE TITLE                     | CREDIT<br>HOURS |  |
|------------------|----------------------------------|-----------------|--|
|                  | SEMESTER 1                       |                 |  |
| ENC1101          | English Composition I*           | 3               |  |
| SPC1600          | Introduction to Public Speaking* | 3               |  |
| EVR1009          | Environmental Science*           | 3               |  |
| MAC1105          | College Algebra*                 | 3               |  |
| PHI2600          | Introduction to Ethics*          | 3               |  |
| SEMESTER 2       |                                  |                 |  |
| ENC1102          | English Composition II*          | 3               |  |
| EUH1001          | Western Civilization I*          | 3               |  |
| BSC1005          | General Biology*                 | 3               |  |
| HLP1081          | Total Wellness*                  | 3               |  |
| STA2023          | Statistics*                      | 3               |  |
| SEMESTER 3       |                                  |                 |  |
| AML2020          | American Literature*             | 3               |  |
| ECO2013          | Principles of Macroeconomics*    | 3               |  |
| GEB1011          | Introduction to Business         | 3               |  |
| ACG2001          | Principles of Accounting I       | 3               |  |
| MAR1011          | Principles of Marketing          | 3               |  |
| SEMESTER 4       |                                  |                 |  |
| ECO2023          | Principles of Microeconomics*    | 3               |  |
| ACG2071          | Managerial Accounting            | 3               |  |
| ACG2011          | Principles of Accounting II      | 3               |  |
| FIN2220          | Finance                          | 3               |  |
| BUL2241          | Business Law I                   | 3               |  |

Students who complete all courses in Semester 1 to 4 will be eligible for the Associate degree.

| COURSE<br>NUMBER | COURSE TITLE                           | CREDIT<br>HOURS |
|------------------|--|-----------------|
|                  | SEMESTER 5                             |                 |
| MA20210          | College Algebra II*                    | 3               |
| PS20120          | General Psychology*                    | 3               |
| WH20400          | World History*                         | 3               |
| FR11210          | French I                               | 3               |
| MA30720          | Strategic Management                   | 3               |
|                  | SEMESTER 6                             |                 |
| MA30220          | Human Resource Management              | 3               |
| IN40320          | Global Business Strategy               | 3               |
| BU30220          | Business Law II                        | 3               |
| Fl30220          | Financial Management                   | 3               |
| MA30410          | Entrepreneurship                       | 3               |
|                  | SEMESTER 7                             |                 |
| MA30310          | Operations and Supply Chain Management | 3               |
| MA30510          | Organizational Behavior                | 3               |
| MA30610          | Leadership and Communication           | 3               |
| MA30810          | Marketing Research                     | 3               |
| IN30220          | Negotiation                            | 3               |
|                  | SEMESTER 8                             |                 |
| MA30320          | E-Marketing                            | 3               |
| MA30120          | Business Management                    | 3               |
| ST30210          | Statistics II                          | 3               |
| MKA2932          | Marketing Management                   | 3               |
| CA40050          | Business Capstone                      | 3               |
|                  | TOTAL CREDITS                          | 120             |

\*General Education Classes.

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