



**SAN IGNACIO
UNIVERSITY**
MIAMI, USA

BACHELOR / ASSOCIATE OF ARTS IN BUSINESS

The Business program provides an integrated interdisciplinary education. This program includes mandatory general education courses with an emphasis on mathematics and economics as a foundation for specialized business administration courses. To fulfill the program objectives, coursework will focus on business principles, management tools, accounting and finance to give students an understanding of current business practices.

This Business program provides students with a comprehensive perspective of business organizations including the functions and relationships between different departments. Students will leave the program prepared to identify business opportunities, manage an organization's resources and respond to change.

B.A. / A.A. IN BUSINESS PROGRAM OF STUDY

COURSE NUMBER	COURSE TITLE	CREDIT HOURS
SEMESTER 1		
ENC1101	English Composition I*	3
SPC1600	Introduction to Public Speaking*	3
EVR1009	Environmental Science*	3
MAC1105	College Algebra*	3
PHI2600	Introduction to Ethics*	3
SEMESTER 2		
ENC1102	English Composition II*	3
EUH1001	Western Civilization I*	3
BSC1005	General Biology*	3
HLP1081	Total Wellness*	3
STA2023	Statistics*	3
SEMESTER 3		
AML2020	American Literature*	3
ECO2013	Principles of Macroeconomics*	3
GEB1011	Introduction to Business	3
ACG2001	Principles of Accounting I	3
MAR1011	Principles of Marketing	3
SEMESTER 4		
ECO2023	Principles of Microeconomics*	3
ACG2071	Managerial Accounting	3
ACG2011	Principles of Accounting II	3
FIN2220	Finance	3
BUL2241	Business Law I	3

Students who complete all courses in Semester 1 to 4 will be eligible for the Associate degree.

COURSE NUMBER	COURSE TITLE	CREDIT HOURS
SEMESTER 5		
MA20210	College Algebra II*	3
PS20120	General Psychology*	3
WH20400	World History*	3
FR11210	French I	3
MA30720	Strategic Management	3
SEMESTER 6		
MA30220	Human Resource Management	3
IN40320	Global Business Strategy	3
BU30220	Business Law II	3
FI30220	Financial Management	3
MA30410	Entrepreneurship	3
SEMESTER 7		
MA30310	Operations and Supply Chain Management	3
MA30510	Organizational Behavior	3
MA30610	Leadership and Communication	3
MA30810	Marketing Research	3
IN30220	Negotiation	3
SEMESTER 8		
MA30320	E-Marketing	3
MA30120	Business Management	3
ST30210	Statistics II	3
MKA2932	Marketing Management	3
CA40050	Business Capstone	3
TOTAL CREDITS		120

*General Education Classes.



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