

A group of people are seated around a wooden table in a meeting room. In the background, a large computer monitor displays the LinkedIn profile of Crown Agents. The profile header reads "CROWN AGENTS" and "ACCELERATING SELF-SUFFICIENCY & PROSPERITY". The navigation bar includes links for "WHO WE ARE", "WHERE WE WORK", "OUR EXPERTISE", "TRAINING", "NEWS & VIDEOS", "JOBS", and "CONTACT". The "PROJECTS" section is visible, featuring a photo of a group of people and the title "Complementary Basic Education for Ghana". Below the title, it lists "Governance and Public Administration / Institutional Efficiency / Programme Design, Delivery and Evaluation" and "Ghana". A blue button labeled "PROJECTS +>" is at the bottom of the project card. The text "LinkedIn & Global Ventures" is overlaid in a large, blue, sans-serif font on a white circular background in the center of the image.

LinkedIn & Global Ventures

LinkedIn's vision is to create economic opportunity

for every member of the global workforce



706M

Members



50M

Companies



20M

Jobs



50K

Skills



90K

Schools

637 new data points are created every 2 seconds, fueling our **Economic Graph**.
This vast network of data enables you to be more successful on LinkedIn.



LinkedIn Business Solutions

Leveraging the power of LinkedIn network to strategically support our partner



Hire

Attract talent and recruit candidates from the world's largest talent pool.



Market

Market to the world's largest professional audience.



Sell

Power your social selling efforts with real-time sales intelligence.



Learn

Develop talent and keep skills current with personalized eLearning.

LinkedIn Talent Solutions help companies

- Advertise jobs
Targeting the right candidate for any vacancy
- Find talent
Finding active and passive job seekers
- Build their brand
Promoting their unique culture

That allows companies to **build brand affinity**

Companies with complete, current, and content-rich LinkedIn Pages get



more weekly views than companies whose Pages are incomplete

LinkedIn Marketing Solutions help companies

- Establish their brand at LinkedIn
- Marketing for those who really matter
- Generate leads and traffic to their website and promote their brand

That allows companies to **enhance overall perceptions**

Companies engaged on social media are



more likely to
be perceived as
competitive



more likely to
attract top talent

LinkedIn Sales Solutions help companies

- Target the right people and companies
- Understand their prospects' needs
- Engage with personalized outreach

That allows companies to **build the right relationships**

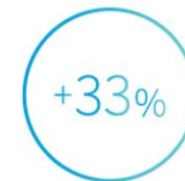
Companies that use Sales Navigator have



+18% more pipeline when using Sales Navigator to find customers



+7% higher win-rate when using Sales Navigator to close deals



+33% larger deal sizes when using Sales Navigator to connect with decision makers

LinkedIn Learning Solutions help companies

- Develop relevant skills on their employees
- Scale learning programs
- Meet the needs of the modern learner
- Increase employee engagement

That allows companies to **encourage continuous learning**

Companies that embrace a culture of learning experience



boost in
employee
productivity

Exclusive Scheme for Global Ventures

Hire

Instead of an annual partnership, LinkedIn will offer all GV Startups a *Proof of Concept* where you will have access to the corporate talent solution for 6 months.

The solution will include:

- Access to Life Page
- Access to Recruiter
- Access to Job Slots

LinkedIn to offer *30% co-investment exclusively* for all Start-ups.

Market

LinkedIn to provide online guidance on marketing campaigns [through this link](#)

LinkedIn to support directly Start-ups with:

- US\$20k per Quarter and above

Sell

LinkedIn to provide online guidance on premium sales navigator [through this link](#)

LinkedIn to support directly Start-ups with:

- 10 sales representatives and above

Learn

LinkedIn to provide following rates for LinkedIn Learning:

- 10 seats = US\$374 /seat
- 25 seats = US\$328 /seat
- 50 seats = US\$276/seat

Book your consultation: Week of 13/12/2020

Validity of Scheme: 13/01/2021

Examples of Startups on LinkedIn

Safe with talabat

talabat
Internet · Dubai, Dubai · 171,598 followers
your everyday, right away!

[Visit website](#) [View in Sales Navigator](#)

Karim & 6 other connections work here
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Tommaso Rodriguez
Chief Executive Officer

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Meet some of the team behind Talabat.

Tommaso Rodriguez
Chief Executive Officer

Hanna Nordell
Chief People Officer MENA

Khaled Rashad
Chief Technology Officer

Welcome to your future. Welcome to Talabat.

At Talabat, we believe the future is you. How do we play a bigger role in your life, helping you create and enjoy the moments that matter. Whether this is a quick bite to eat for yourself, a romantic meal for you and your date, dinner for your entire family, or even having your daily groceries delivered in record speed, we want to help you create and enjoy every single moment.

We span seven countries, and bring joy to our customers through hundreds of millions of orders per year.

Our three Values are the foundation of our culture.

Experience First
From challenging how we do things, making sure they are simple and scalable - we make sure to keep our customers, partners and colleagues at the heart of everything we do.

Make it Happen
We commit. We take responsibility. We raise the bar, every single day. We are pragmatic and agile - and understand if mistakes happen, we learn, and we recover quickly.

Together We Grow
By appreciating our diversity we are stronger as a team. Put us together in a room, and every time, we'll come up with something brilliant, because we support each other to evolve. Above all, we also value each other - and believe that feedback makes us better.

Living Diversity & Inclusion

justclean

Consumer Services · Sharq, Kuwait · 19,442 followers
We are, we do, we serve you online every day.

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justclean

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www.justclean.com

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Hello there! Its nice having you. As you glance over our profile, get to know who we are and why we are the coolest family you will ever meet!

justclean team members have grown over the years starting from just a squad of 2 to now being a squad of over 170 members.

Mohammed Jaffar
Deputy Chairman & CEO

Athbi Alenezi
Co-Founder & Managing Partner

Nouri Alenezi
Co-Founder & Managing Partner

Meet the Squad: Money Man Muhammed El Gamily

One of the OIGs in JustClean, Muhammed El Gamily started his journey in 2017 as an accountant. At justclean, we encourage our team members to develop themselves in our L&D program, and with great achievement Muhammed's journey in JustClean has proved him to be the rockstar we knew he could be.

Get to know Muhammed El Gamily, Chief Accountant at justclean, and the rest of our squad in our series #MeetTheSquad

Meet the Squad: From Trainee to Country Manager Bader Jaafar

From Trainee to Country Manager, Bader Jaafar's experience at justclean

SWEETHEART KITCHEN

Food & Beverages · Dubai, Dubai · 16,355 followers
Private Label Multi Brand Virtual Kitchen #bySWHK on your doorstep in minutes 🍷🍷

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Sweetheart Kitchen (bySWHK)

ADIB
THE SMOOTH OPERATION

Trending employee content

Photos and videos from SWEETHEART KITCHEN employees

LinkedIn highlights appearing in the feed

Eid Mubarak

RAMADAN KAREEM

A look at some of our Sweethearts

Our leaders include seasoned professionals and entrepreneurs with decades of experience in both corporate and startup settings.

Peter Schatzberg
Founder, CEO

Adib Samara
VP Brand & Marketing

Brian Grieser
Chief Financial Officer

Ghassan Shuhaiber
Chief Legal Officer

Beyond their Scope

Sweetheart Kitchen is nothing without its people. We have an energetic and fun diverse group from over 30 countries across 4 continents and combined we speak more than 25 different languages! Each of them brings their own expertise, skills, passion, and enthusiasm to the table.