

protiviti®

GLOBAL INSURANCE FRAUD SUMMIT 2021

November 15-16, 2021 | A live virtual event

In partnership with:

ALFA

Agence de Lutte
contre la Fraude
à l'Assurance



**Coalition Against
Insurance Fraud**



iasiu
International Association
of Special Investigation Units

IBM



luxoft
A DXC Technology Company

NICB
NATIONAL INSURANCE CRIME BUREAU

quantexa

Defending Against Insurance Fraud & Crime

Terri O'Brien – President & CEO, Équité Association



WHO IS ÉQUITÉ ASSOCIATION?

Defending Against Insurance Crime

Defending Against
Insurance Crime

Protection contre
le crime d'assurance

A new company, in its inaugural year, Équité Association (Équité) was founded to protect honest, hardworking Canadians and contribute to a more equitable world by tackling insurance fraud and crime.

Canada needed a centralized approach to insurance fraud and crime

- We are providing a central point for insurance fraud and crime, through advanced analytics, intelligence best practices, and coordinated investigations, across all insurers and partners in Canada.
- We're modeled after the Insurance Fraud Bureau (UK) and the National Insurance Crime Bureau (US), with a Canadian focus.

WHAT IS DIFFERENT ABOUT THIS APPROACH IN CANADA?



For the first time in Canada, we're integrating analytics and investigations in a central organization to support all Canadian insurers.

We are **independent, not-for-profit**, and **national** in scope.

We are **member-driven**. Our members are invested in protecting their customers and keeping insurance crime out of Canada.

Équité will create **real opportunities** for members to stop insurance crimes.

We are centralizing **data analytics** and **fraud data modeling** across the industry – empowering everyone to leverage both scale and depth of data from one source

OUR FOUR STRATEGIC PILLARS

**Strategy, Policy,
Governance and
Reporting**

**Advanced
Analytics and
Countermeasures**

**Intelligence,
Education and
Engagement**

**Investigative
Services**

THE TEAM - WWW.EQUITEASSOCIATION.COM

Focused on collaboration & integration



TERRI O'BRIEN
President & Chief
Executive Officer



BRYAN GAST
VP, Investigative
Services



WENDY ROTH
VP, General
Counsel, Corporate
Secretary & Chief
Privacy Office



BEN ASHTIANI
VP, Chief Data &
Analytics Officer



DENNIE THEODORE
VP, Partner &
Employment
Engagement and
Marketing

HEADLINES EVERY DAY, FROM EVERYWHERE



Man arrested in Lubbock, part of federal crackdown on international fraud case

Overseas fraud: an increasing threat to the safety of Canadians

Fraud and scam complaints to Financial Ombudsman Service (FOS) rise 66%

Repeat Fraudster Sentenced to Over Five Years in Prison for Operating Credit Card Fraud Ring from Latvia Targeting U.S. Citizens

Woman arrested in Dublin as part of international fraud probe

Three British expats investigated in €50 million international fraud ring based in Spain's Mallorca

Kazakhstan: Pyramid fraudsters prey on small-time investors

ÉQUITÉ ASSOCIATION – WE CAN DO MORE TOGETHER

Defending Against Insurance Crime

