

# Butterfly

Chaotic artist

Neuroticisme	Low
Agreeableness	Low
Conscientiousness	Low
Openness	High

Butterflies feel at home in creative environments and actively seek them out. They are curious and have a wide range of interests. This creativity and interest is linked to a chaotic and unstructured attitude. Lack of discipline can mean that the multitude of projects is not always completed. Butterflies tend to be dominant and do not like to be pushed around. They prefer competition to cooperation. They tend to be calm and can therefore put things into perspective. Butterflies generally suffer little from stress.

# **Innovation focal points**

## **NONCHALANCE**

 Don't be satisfied with your work too quickly. Agree on deadlines with others.

Divide tasks into sub-goals with their own deadlines, which you complete separately.

Provide enough moments where you are accountable to others.

Explain to others what you have done and why. Let them give feedback, ask questions and suggest improvements.

### DOMINANT

 In discussions, do not dismiss other opinions and really listen to them.

Ask others for individual preparation. Ask others for their opinion.

# **Innovation strenghts**

## **OPENNESS**

© Likes to come up with innovative ideas.

 Is open to new ideas and has a broad interest.

### DOMINANT

 Is assertive. Remains steadfast when ideas are implemented.

# STRESS RESISTANT

© Can keep calm well, rarely suffers from stress.

 Can put things into perspective and can deal with criticism in team discussions

# Innovation roles for butterflies

- © Coming up with ideas and alternatives
- Pushing ideas and concepts through when they need to be implemented.

People tend to attach great importance to personality reports. Even if this report is scientifically based, do not take this result too seriously or as the ultimate truth. Take it as a tool to think about personality in general.