



Sell faster and maximize profits.

Prepare to sell

White paper

www.revive.realestate

Introduction

Revive empowers homeowners to do renovations to maximize their most significant asset — their home.

Most homeowners who sell 'as-is' miss out on 15-20% of their home's potential value when selling.

This is primarily due to their lack of home renovation knowledge, uncertainty & mistrust of contractors, and insufficient funds.

Industry professionals (aka flippers) work at a rate and scale at which their capital, network, and process give them an advantage in the market. Without a clear budget, scope of work, and blueprint for success, homeowners aren't able to elicit the same level of production and pricing from contractors. We're the solution.

We built a real-estate platform that combines guidance, financing, and a proven process. By expanding the same network, capital, and process nationwide, we enable even the one-time seller to leverage just like a professional.

Revive fronts the cost of pre-sale home renovations with no out-of-pocket cost. There are no fees or interest due. Our talented team of in-house experts and vetted contractors handle everything from start to finish, including scoping and budgeting, material sourcing, design, and communication, ensuring you get max ROI. We're then paid for our services when the home sells.

Simply put, we invest in your success.





Our mission

From Revive's inception, our primary mission has been to secure a better future for homeowners everywhere, and that is still the case today. Our tools empower homeowners to do renovations to maximize their most significant asset – their home.

Revive brings 30+ years of:

- ✓ Home renovation experience
- ✓ Production home building
- ✓ Real estate marketing

to help homeowners flip and sell their own homes
for maximum profit.

Revive results

We have a 100% proven track record.

\$186k

Average profit gained

72%

faster sale

235%

Average ROI

The Revive difference



Professional guidance

Together, we'll formulate a renovation plan with a detailed scope & budget, and more importantly your expected ROI.



Built around time

We support our network of vetted contractors making them more efficient, so they can start quickly and finish on-schedule.



Renovation oversight

Our production team delivers plans, materials, and oversight to ensure on-time, on-budget delivery.



No money out-of-pocket

By fronting the money, homeowners can obtain the confidence & freedom needed to maximize their sales value.

Built for everyone

Homeowner

Able to save time, minimize financial risk and stress, all while maximizing profits

Contractor

Consistent pipeline of turnkey projects with guaranteed payments

Revive

Accomplishing our goals to help homeowners maximize the value of their properties

Realtor

Delivering higher level of service and satisfaction to clients, ability to focus on scaling business





The process



STEP 1

Evaluation (1-2 weeks)

- Intro call to go over property analysis
- Evaluation and scoping
- Final presentation of scope details
- Final contract gets sent out



STEP 2

Construction (3-7 weeks)

- Meet your team
- Regular updates from your team
- Quality control, final walkthrough

STEP 3

List & sell (1-3 weeks)

- List your home
- Sell your home
- Celebrate!





Case study #1

Homeowner:
Pedro | Laguna Beach, CA

As-is price \$1,200,000

Renovations \$198,000

Sale price \$1,875,000

Profit \$477,000

“Working with Revive service providers was easy, pleasant and amazing. I couldn’t imagine an easier process as a homeowner. We didn’t think about design or execution. **Revive brought in experts to assist in maximizing the value of the home.**”

[View case study](#)



new lighting

new paint

new cabinets

new appliances

new countertops

new flooring





Case study #2

Agent:
Carleen | Bainbridge Island, WA

As-is price \$1,850,000

Renovations \$238,950

Sale price \$2,776,000

Profit \$687,050



This gorgeous single-family home located in Bainbridge Island, WA is straight out of a dream, but the home itself needed some love. With Revive’s help, the home underwent an extensive remodel, taking it from lackluster to spectacular. **The homeowners were so happy, they’re underway on yet another project with Revive.”**

[View case study](#)



staging

new paint

new flooring

fireplace refresh





Case study #3

Homeowner:
Coral | San Francisco, CA

As-is price \$900,000

Renovations \$235,510

Sale price \$1,340,000

Profit \$204,490



The house was nearly condemnable and had no HVAC and ancient electrical and plumbing. A realtor told me about Revive, which sounded too good to be true! It took them 8 weeks to completely renovate the house. **The house sold after two weeks on the market with multiple offers and turned over quite a profit.** I would do it again in a heartbeat."

[View case study](#)



new paint

new backsplash

new cabinets



new appliances

new flooring

new countertops

FAQs

What are the eligibility requirements?

Our goal is to help as many homeowners as possible maximize the value of their homes. However, we do require a minimum of 20% equity in the home and the home must be in a 90 days on market or less area.

When does the homeowner pay back the money that was fronted?

Homeowners reimburse Revive when one of the following happens — the home sells, the homeowner terminates their listing agreement, the home is no longer being actively marketed for sale, or 12 months pass from the Revive contract date.

What kind of projects does Revive approve?

Revive can cover anything needed to get a home ready to market (as long as it makes sense from a value add perspective and takes less than approximately 8 weeks to complete). We don't have any maximums on project size or budget.

Can the homeowner live in the home during renovation?

For health, safety, and efficiency, we recommend that the home be vacant during any significant pre-sale home renovations. Revive can cover the costs of moving, storage, temporary housing, and relocation. Ask a Revive property advisor for details.

How does the homeowner know pricing is competitive?

We leverage our referral power to negotiate preferential pricing from our service providers & material suppliers.

FAQs cont.

How does Revive make money?

Revive makes its revenue from the supporting services we provide to our vetted contractors:

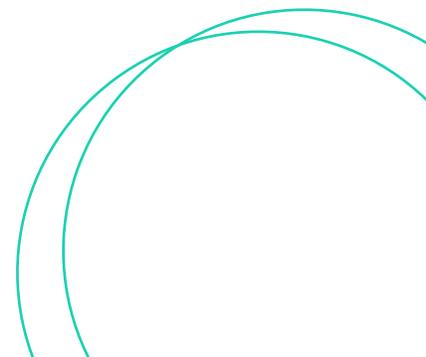
- Bringing them a turn-key job
- Scoping and budgeting
- Professional design
- Materials sourcing and tracking
- Tech stack for streamlined communication
- Quality control assistance

Can the homeowner choose the contractors?

All of our contractors are licensed, insured, and have gone through an extensive vetting and training process. Adding a new service provider to our network takes several months and new contractors are only added if there is a contractor deficit in the area. If a new contractor would like to apply, they can do so on the Revive website.

Can the homeowner be involved in design and material selection?

The homeowner has limited involvement in the design process and material selection. The goal is to work quickly to provide service providers with a turnkey plan and design so they can start and finish projects fast. Since maximizing the homeowner's return on investment is important, Revive remodels homes to market trends and buyers' tastes. We provide the homeowners our comprehensive design and materials palette, which Revive designers select from when designing projects based on the neighborhood style.



Find out how Revive can
help you **earn more profit.**

[Book an intro call](#)



(855) 684-5364 | revive.realestate

