



Stop bidding and start winning.

Prepare to buy

White paper

revive.realestate

Introduction

Revive believes that everyone should have the opportunity to secure their dream home, which is why we created our cash-backed offer program.

Cash offers increase your chances of winning a home by 390%.

In today's competitive market, leveraging a cash-backed offer can make a world of difference for homebuyers hoping to win the home of their dreams.

There are a few reasons why cash-backed offers are king in today's market:

Cash offers have no financing or appraisal contingencies and are 4x more likely to win.

Cash offers tend to be seen as stronger offers because there is less risk associated with them.

Revive cash-backed offers are guaranteed to close on time—no worrying about low appraisals or financing delays.

Cash offers close faster. A typical escrow takes between 30 to 60 days to close. A cash-backed offer made through Revive has a 14-21 day escrow (but can be extended, if needed).

It's a no-brainer way to stop bidding and start winning your dream home today.





Our mission

Revive's mission is to secure and level the playing field for homeowners everywhere to help them achieve their real estate goals. We offer a suite of solutions designed to assist homeowners win the home of their dreams, with added convenience, flexibility, and options suited to each individual's needs. We do this by offering non-traditional, creative financing means through our cash-backed offer programs.

Revive brings 30+ years of:

- ✓ Real estate marketing
- ✓ Home renovation
- ✓ Production home building

to help homeowners secure a better future for themselves and their families.

Revive results

We provide you with game-changing and stress-free solutions, no matter your situation.

4x

more likely to have offer accepted

8%

average savings with an all-cash offer

17

average days faster to close

Cash-backed offer options

SOLUTION ONE:

Buy with cash

Perfect for:

- First-time homebuyers
- Multiple offer situations
- Securing your dream home
- Closing fast

SOLUTION TWO:

Buy before you sell

Perfect for:

- Current homeowners
- Contingent buyers
- Moving once, less hassle
- Securing your next home

The process

1

Find your dream home.

2

Revive makes a cash-backed offer on your behalf.

3

Move into your new home immediately.

4

Repurchase your new home from Revive.



Cash-backed offers empowers all buyers

WHO IS THIS PROGRAM FOR?



First-time buyers



Move ups and
move-downs



Relocations

- ✓ Increase your chance to win by 390%
- ✓ Guaranteed to close, sellers will love your offer
- ✓ Secure the home of your dreams

Justin & Belinda

Program: Buy with cash

Purchase price

\$875,000

Days to close

14

Money saved

\$150,000



I would definitely recommend Revive to our family and friends because Revive really helped us transition to a larger home without having to worry about when we would find this new home. They made everything really seamless and we were able to safely purchase the home as well as sell our condo."

Watch video



Erik & Kimberly

Program: Buy before you sell



Purchase price
\$1,697,000

Days to close
12



Revive’s model of the fee coming directly out of **escrow was perfect** because we didn’t have the kind of resources where we could have just made that happen ourselves.

Watch video



‘Prepare to Sell’ Benefits Breakdown

Erik and Kimberly used Revive’s ‘Prepare to Sell’ program to help them maximize the selling price of their old home while transitioning into their new home

As-is price	\$1,700,000
Renovations	\$110,359
Sale price	\$2,110,000
Profit	\$299,641

View case study

FAQs

How do I know if I qualify?

When your lender provides you with a fully underwritten approval, you are qualified to move forward with the cash-backed offer program. You must also have at least 25% of the new property value in the form of equity in your current home, in cash, or a hybrid of both.

When can I move into my new home?

You can move into your new home as soon as escrow closes, typically between 14-21 days (but can be extended, if needed).

How long can I rent the home before purchasing it?

You can rent up to 12 months before exercising your option to purchase.

How is the monthly rent determined?

Monthly rent is based on fair market value.

Who is responsible for taxes, insurance, and utilities while Revive owns the home?

Revive is responsible for taxes and insurance. The homeowner is responsible for utilities.

What are the benefits of a cash-backed offer?

An all-cash offer is typically more attractive to sellers because cash offers close faster, have fewer fees, and come with less work. Revive's cash-backed offer solutions can help you negotiate a better purchase price and terms and can outcompete other offers to win the home you love.

What are the fees?

Homeowners are responsible for a Revive Convenience Fee which is 3.25% of the purchase price of the home. This is collected up front or when departure property sells. Homeowners are given 4 months to re-purchase the home back from Revive. There is a 1% fee added for each additional four months.



FAQs cont.

Are there any additional costs or fees?

Homeowners are responsible for closing costs on all transactions.

Why would someone want to do this if there's a fee?

Benefits include closing faster, more likely to close, and less contingencies. In addition to saving money over time when you pay with all cash.

If I am using the “Buy before you sell” program, do I have to do pre-sale renovations on my old house before selling?

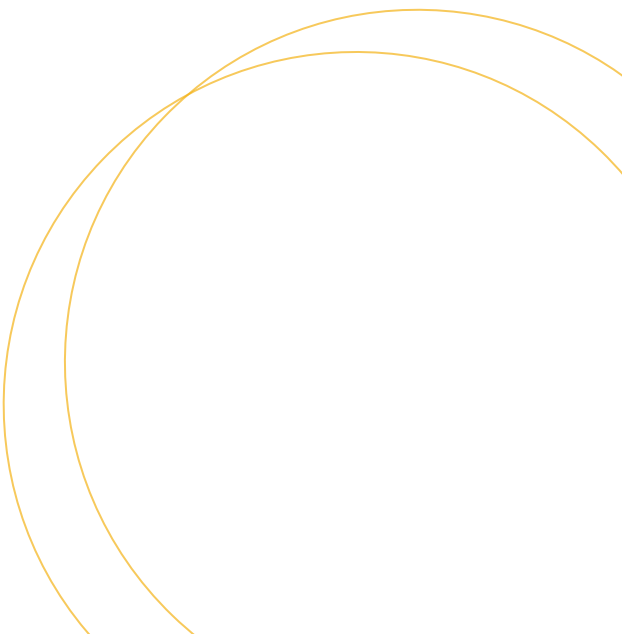
Turnkey, move-in-ready homes typically get more attention and sell for more money. Revive will make recommendations for pre-sale home renovations, but they are not required.

What happens when my old house sells?

You will be ready to exercise your option to purchase the new home back from Revive.

What's the catch?

No catch. But, if you're still unsure, give us a call for a no-pressure walkthrough to help you better understand how our cash-backed offer programs work.



Find out how Revive can help you
secure your dream home.

Book intro call



(855) 684-5364 | revive.realestate



FAQs

What are the eligibility requirements?

Our goal is to help as many homeowners as possible maximize the value of their homes. However, we do require a minimum of 20% equity in the home.

How long does the process take?

Planning and pre-approval takes approximately 1 week or less. On average, the bidding and renovation design process takes about 2 weeks depending on the scope of work. The average start of projects from the first call with a Revive property advisor is approximately 3 weeks.

When does the homeowner pay back the money that was fronted?

Homeowners reimburse Revive when one of the following happens — the home sells, the homeowner terminates their listing agreement, the home is no longer being actively marketed for sale, or 12 months pass from the Revive completion date.

How does Revive make money?

This is a common question. It's often said that it's too good to be true. We make our money in a couple of different ways.

- The first is that we are speaking with the homeowner for a week or two before we go to the service provider. We act as an extension of the contractor's sales team for these jobs. So, the service providers are actually paying us for not only that, but also for the design work, spec'ing, material sourcing, project managing, and communications we're doing on their behalf.
- We also make revenue from our no-loss guarantee option. This is a great revenue stream since we split the profits in this model. It's completely optional if the homeowner chooses they would prefer to maintain 100% of the profits.

What kind of projects does Revive approve?

We approve renovations that in totality take less than two months and don't require any major permits. Whether your home needs a fresh coat of paint or a full kitchen remodel, we don't have any minimums or maximums on project size or budget.

Can the homeowner live in the home during renovation?

For health, safety, and efficiency, we recommend that the home be vacant during any significant pre-sale home renovations. Revive can cover the costs of moving, storage, temporary housing, and relocation. Ask a Revive property advisor for details.

How does the homeowner know pricing is competitive?

We leverage our referral power to negotiate preferential pricing from our service providers & material suppliers.

Can the homeowner choose the contractors?

Revive only works with service providers that have been vetted and trained by Revive. The homeowner can invite their service provider to join our platform and if accepted by Revive, they will be able to hire.

Can the homeowner be involved in design and material selection?

The homeowner has limited involvement in the design process and material selection. The goal is to work quickly to provide service providers with a turnkey plan and design so they can start and finish projects fast. Since maximizing the homeowner's return on investment is important, Revive remodels homes to market trends and buyers' tastes. We provide the homeowners our comprehensive design and materials palette, which Revive Designers select from when designing projects based on the neighborhood style.

Can Revive guarantee I won't lose money?

Yes, ask a Revive property advisor about our zero loss guarantee option [\(855\) 684-5364](tel:855-684-5364).



The Process

I

Evaluation (1-2 weeks)

- A. Revive evaluates your property
- B. Renovation plan approved

II

Construction (3-7 weeks)

- A. Meet your team
- B. Sit back and relax while your home is transformed
- C. Regular updates from our team

III

List & Sell (1-3 weeks)

- A. Final approval
- B. List your home

IV

Finish Line

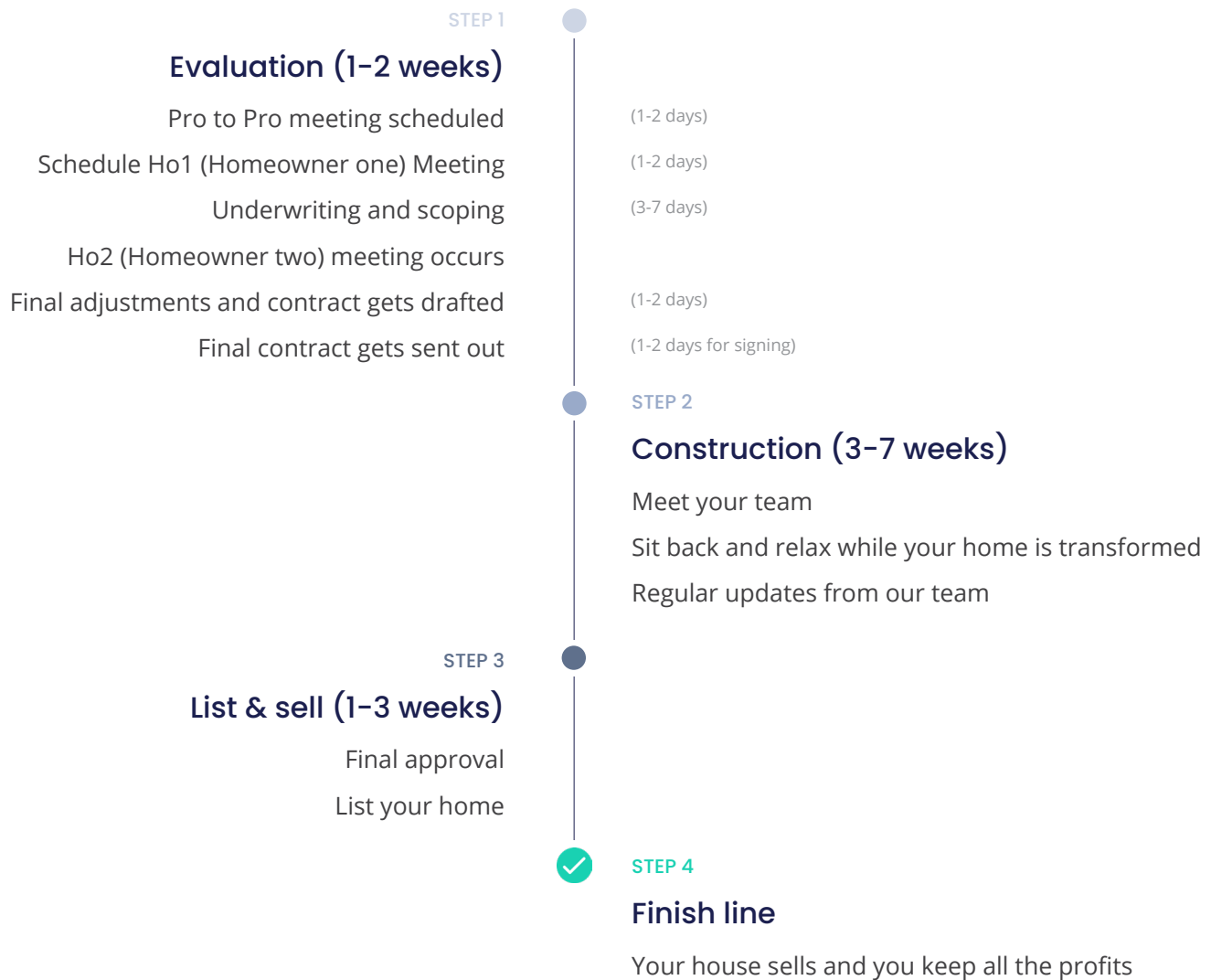
- A. Your house sells and you keep all the profits

Revive Results

We have a 100% proven track record.

| Average profit gained, **\$165k** | Sell homes faster by **72%** | Average ROI of **309%**

The process



Revive results

We have a 100% proven track record.

| Average profit gained, **\$186k** | Families impacted **1,200+** | Average ROI of **250%**

Cash Offer options

SOLUTION ONE:

Buy with cash

Perfect for:

- First-time homebuyers
- Multiple offer situations
- Securing your dream home
- Closing fast

SOLUTION TWO:

Buy before you sell

Perfect for:

- Contingent buyers
- Moving once, less hassle
- Securing your next home
- Maximizing your home value before listing

Cash offers empowers all buyers

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move-downs



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Move into your new home immediately.

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List & sell your old home.

5

When your old home sells, exercise the purchase of your new home.

Justin & Belinda

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Days to close

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Money saved

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[Watch video](#)



Bert & Debbie

Program: Buy with cash

Purchase price

XX

Days to close

XX

Money saved

XX



We were trying to purchase our new home for 7 months with no luck. We were tired and frustrated with the process. Our realtor recommended Revive’s Trade Up program which allowed us to become an all-cash buyer. **We put an offer on our dream home, our submission was selected, and it actually saved us \$40,000 on the sale price.** We had a 10-day escrow and everything unfolded in front of our eyes perfectly! Our family is grateful for Revive and this program!

[Watch video](#)

