

isahit. × **Kimso**



IMPACT STUDY 2023

KEY RESULTS

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CONTEXT

FRAMEWORK AND METHODOLOGY

For the 6th consecutive year, an impact study was conducted on the data from **June 1, 2022 to May 31, 2023**.

To realize this study:

- a **quantitative study** was carried out in-house using data extracted from isahit's platform
- a **qualitative study** was carried out by
 - an in-house questionnaire sent to the HITers community: 222 respondents
 - the Kimso report based on interviews with 20 people (HITers and Project Associates) from different countries.





OUR HITER'S PROFILE

Between June 1st 2022 and May 31st 2023, **1 274** HITers have worked on isahit's platform

- **86%** come from Africa, **5%** from Asia, **4%** from South America, **2,5%** from France
- **90%** is less than 35 years old
- **38%** are students
- **82%** don't have income
- **44%** want to open or run their own business



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WHEN LEAVING ISAHIT

- **30%** experienced a positive leaving
- **56%** of HITers were able to save money
- **96%** of the HITers have self-confidence
(compared to 69% when arriving to the platform)
- **92%** of the HITers feel comfortable with the idea of
entering the working world
(compared to 50% when arriving to the platform)



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BUILDING A POWERFUL INTERNATIONAL COMMUNITY

88% of HITers see an added value in being part of an international community

- **50** pairs have been created part of our new buddy system
- Over **20** events organized by the community team and ambassadors
- Over **200** entry, follow-up and exit interviews were carried out



FEEDBACKS FROM OUR COMMUNITY

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HITER'S PERCEPTION ABOUT ISAHIT

Why our HITers join isahit ?



- Earn additional income
- Acquire digital skills
- Realize their professional project

An atypical job for our HITers



- Different working methods: remote work, flexible working hours, 100% online working
- Level of autonomy and organization required

”

I applied to isahit in order to be able to finance a proofreader training course.

The flexibility, the seriousness of the instructions given, the caring and responsive presence of the people working at isahit are the assets of isahit.

Bernadette from France





HITER'S FEEDBACK ABOUT DIGITAL SKILLS

In the **isahit.**Digital Academy , **65** free digital courses are available for all the HITers on the platform (including the Alumni) :

- **84%** follow the courses of our Digital Academy
- **91%** is satisfied with the digital skills acquired through the platform
- **70%** developed an appetite for the digital world



When I initially joined isahit, little did I know that it would ignite my passion for the tech field. Thanks to this newfound interest, I pursued certification as a data analyst, enhancing my expertise in this domain. My ultimate aim is to establish a career in the tech industry and make meaningful contributions to the ever-evolving world of data.

Ritah from Kenya



isahit.Digital Academy

A COMPLETE RANGE OF TRAINING COURSES

1

ONBOARDING TRAINING

Help HITers to get basic digital skills and use our platform

7 TRAININGS

2

GENERIC TRAININGS

Train HITers on AI annotations tools and all useful skills for our customer projects

35 SKILLS

3

PROFESSIONAL TRAININGS

Help HITers to develop new skills : soft skills, using gen AI, create a business plan...

23 TRAININGS



FORMATION D'INTÉGRATION - PLATEFORME D'ISAHIT

🕒 00h15

Onboarding



FORMATION D'INTÉGRATION - ISAHIT DIGITAL ACADEMY

🕒 00h15

Onboarding

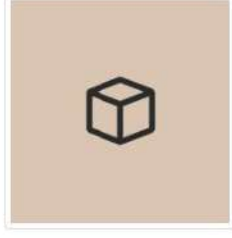


ENRICHISSEMENT DE FICHES PRODUIT

🕒 00h30

Product Sheet Enrichment

Priority



ANNOTATION D'IMAGES BOUNDING BOX

🕒 00h45

Image Bounding Box Annotation

Priority



TOUT POUR RÉALISER UN BON BUSINESS PLAN

🕒 02h00



CONSTRUISEZ UNE STRATÉGIE AUTOUR DES MÉDIAS SOCIAUX

🕒 02h00

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HITER'S FEEDBACK ABOUT THE BENEFITS



My experience at isahit played a significant role in securing my current role as a Content Moderator..

Dhea, Indonesia



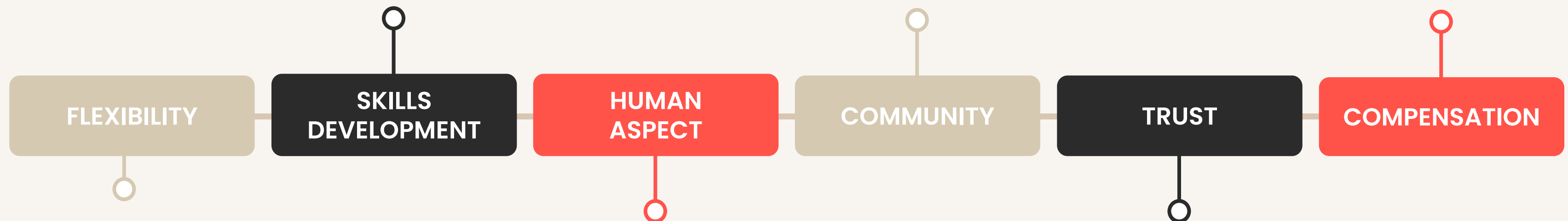
The community brings me a lot, I've discovered a lot of people, it's a great experience.

HITer from Africa



The extra income I earned on isahit enabled me to pay for my master's degree in landscape architecture.

Daniela, Colombia



I don't really like more traditional jobs. I have my own schedule. There are no disadvantages, you just have to know how to organize yourself.

HITer from Africa



The isahit team is close to us, and that's what I like about them. They're available, they give us advice !

HITer from Africa



Compared with the other platforms, isahit has more experience, it's been around for several years, there are lots of HITers, so it's safer at first glance.

HITer from Africa

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TESTIMONIAL



My experience at isahit has taught me so much! I learned invaluable skills such as time management and meeting targets to ensure quality work.

Thanks to the income I generated at isahit, I was able to carry out a project that was close to my heart: opening a grocery store selling natural and organic foods.

This grocery store enables me to combat food insecurity in my country and offer quality products at fair prices all year round. Today, I've already hired three people and I don't intend to stop there!"

Stella from Benin



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Ethical On-Demand Workforce Platform for AI and Data Processing



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- x.com/isahitcom
- youtube.com/c/isahit
- instagram.com/isahitai

