# isohit. × Kimso



# IMPACT STUDY KEY RESULTS

# isahit. CONTEXT

#### FRAMEWORK AND METHODOLOGY

STUDY CONDUCTED ON DATA FROM JUNE 1, 2021 TO MAY 31, 2022

For 5 years, KIMSO analyzes isahit impact with a qualitative and quantitative study. This year, KIMSO has run a **qualitative study** by interviewing: **21 HITers** from Africa, Asia and South America, **3 Project Associates** and **3 Ambassadors**.

For the first year, isahit has made **the quantitative study** supported and **certified by KIMSO** thanks to the **RADIS\* methodology**.

To well understand, here are the both profile of the HITers analyzed during the study:

- Current HITers: HITers already enrolled or having enrolled during this period
- Former HITers: HITers who left the platform during this period



<sup>\*</sup> Social Impact Data Analysis Repository

### **CURRENT HITERS PROFILE**

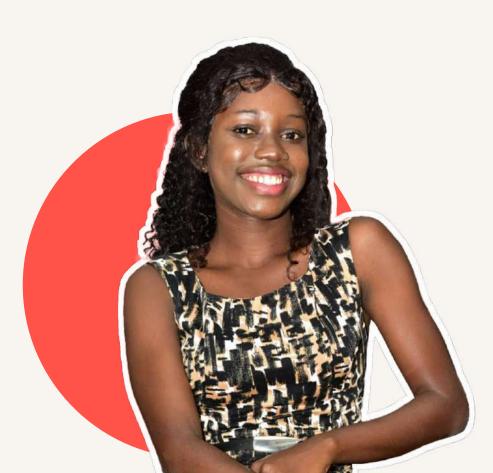
• 89% come from Africa

45% are students

• 50% have a bachelor degree

• 63% don't have children

• 15 skills acquired\* thanks to isahit



### FORMER HITERS ANALYSIS

70%

experienced a **positively leaving\*** during the studied period

98%

of those with a **positively leaving** say they are now more able to make **their own decisions** 

15 skills

acquired on average among those who **experienced a positively leaving.** 

99%

declare that isahit has made them

feel more confident

<sup>\*</sup>Positively leaving: HITers who have realize their professional project during their period of work on the platform or worked at least 3 years at isahit.



# isohit.

### HITERS' GLOBAL FEEDBACKS ON ISAHIT

KIMSO has interviewed 30 persons on 3 main topics :

- Isahit Digital Academy (training courses)
- Professional integration
- Global perception of isahit

#### Then

A platform helping to realize entrepreneurial projects by offering complementary revenues



Now

A platform helping women to get skills and particularly digital ones more than just complementary revenues

### **Advantages**



revenue



flexibility



skills acquisition



social business model I understood that it was an organization that was going to help women to achieve long term project so they could be autonomous.

HITer from Rwanda **=** 

Thank you isahit for the year of the pandemic. For me, the crisis didn't impact us as much as other people outside isahit because we were working.

HITer from the Philippines

My friend introduced me to isahit and said "you work for them and they pay you to finance your project and at the same time you get free training". I saw isahit as both a supplement to my income and a training platform.

HITer from Mali 🚺

# isahit.Digital Academy A COMPLETE RANGE OF TRAINING COURSES

ONBOARDING TRAINING

Help HITers to get basic digital skills and use our platform

**7** TRAININGS



2 GENERIC TRAININGS

Train HITers on AI annotations tools and others skills useful for our customer projects.

**50** SKILLS



# isahit.Digital Academy

## A COMPLETE RANGE OF TRAINING COURSES

A set of digital training courses provided by Top educational Partners

**LIVEMENTOR** 

make sense



**DPENCLASSROOMS** 

Google Atelier Digital





**L'ORÉAL** 

Preparing my Future

Becoming Digital Natives

Learning by doing



#### HITERS' FEEDBACKS ABOUT THE ISAHIT DIGITAL ACADEMY

Funded by **isahit Help** and launched in **April 2021**, the isahit training platform already has :

+50 trainings 33 600 training hours

- Majority of the HITers are satisfied with the content
- Ergonomics tool and easy to use according to the HITers

I think the Digital Academy is great! I learned useful skills for my project, for example LinkedIn, or Photoshop, I had some notions but now thanks to isahit I can create posters; in accounting I also learned things, I had no notion.

HITer from Nigeria

I improved my spelling, so it develops our skills and there are a lot of training on the platform that help us to improve not only for isahit but also for our future.

HITer from Senegal



### HITERS' FEEDBACKS ON PROFESSIONAL INTEGRATION

Isahit is asking HITers to **get a professional project** when they subscribed. That's why, they can **only** work **100 hours/month** and **during 3 years maximum** in order to realize their project beside isahit.

### According to KIMSO interviews:

- isahit's professional experience is very valuable with potential employers
- isahit influence HITers professional orientation: a lot of them decided to get digital jobs after their experience
- HITers use isahit experience in their resume

It is not what I studied in university, but isahit gave me the opportunity to work in the IT field, I have been able to work in so many projects and most of them had a lot of data I had to deal with.

HITer from Kenya

It's useful, when you have no experience, for looking for remote jobs or to create your business. Get new abilities, you put it in your LinkedIn profile, it's a way to make it official for your job search.

HITer from Argentina



### IMPACT SINCE THE BEGINNING



3 810

HITers who have worked\* on the platform since the beginning of isahit.

1664€

earned on average by the **HITers** who have a positively leaving isahit between 2021-2022\*\*.

420

hours of work on average for the HITers active studied between 2021-2022

54%

of questioned HITers and active during the study period have saved money during their time on isahit platform.

15

**skills acquired** on average per HITer\*\*\* during their working time at isahit between 2021-2022.

**53%** 

**of questioned HITers** and active during the study period have already launched their project.

<sup>\*</sup> HITers who have done at least one task.

<sup>\*\*</sup> HITers who have launched their project or have worked at least 50 hours on the platform

<sup>\*\*\*</sup> Only HITers who have access to the Isahit Digital Academy. Isahit Digital Academy Isahit Disahit Digital Academy Isahit Digital Academy Isahit Digital Acade



Actually, working with isahit has changed my perspective of technology, I want to narrow my knowledge in technologies, in terms of audit of software and things to do with internal IT. I think it comes from what I acquired on isahit.

HITer from Kenya 🎫





# ETHICAL DATA LABELING PLATFORM FOR AI AND DATA PROCESSING



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