



INFOGRAPHIC

Isahit Social Impact by KIMSO

2020 Edition

isahit

isahit.com

Study conducted by KIMSO, consulting firm specialized in social impact, www.kimso.fr

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HITER STANDARD PROFILE

- 26 years old on average
- 40% are students, of which 83% have difficulties financing their studies
- 66% are without children, live with their family or their parents
- Live in Africa, Asia or South America



91%

use home internet access



44%

have a LinkedIn account



77%

have an university degree

- 34% are unemployed
- 55% have their first professional experience with isahit
- 59% earn less than €5 while they are doing an extra activity
- 60% have people who rely on their financial assistance

Difficulties to finance their studies

Difficulty to find a permanent job, well paid and in a stable environment

WHAT MOTIVATES THEM TO JOIN ISAHIT



Go back or continue their university studies



Finance an entrepreneurial activity

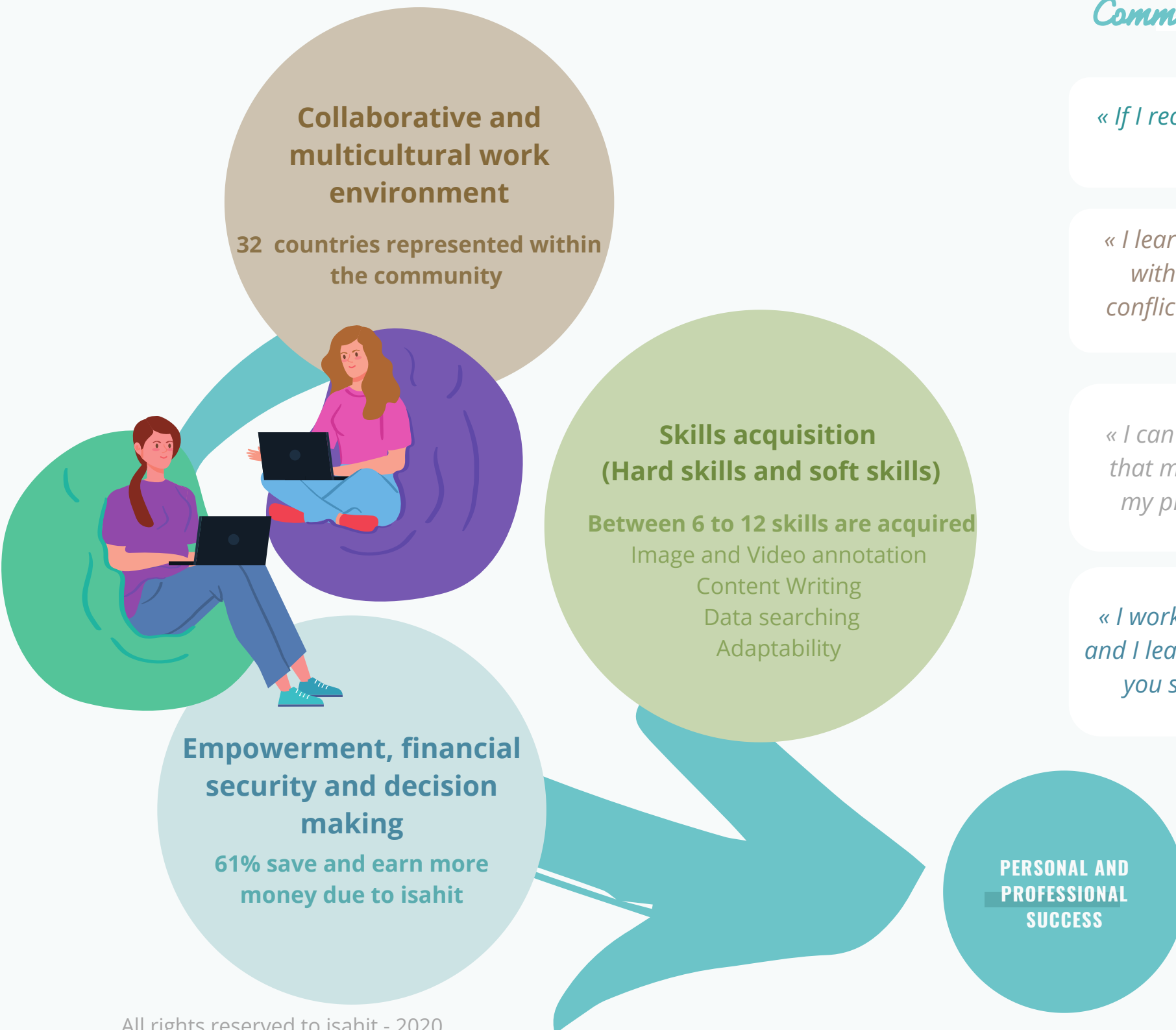


Training for a job opportunity



Provide financial support to their family

OUR IMPACTS



Community stories !

« If I received my third payment, I will open my store by the end of this year. »

« I learned how to work virtually with isahit. I had to work with other women in a project group. I managed few conflict crisis and now I know that I am capable of that. »

« I can handle LinkedIn a little bit, early on I did not use it that much but now I understood how it works. I updated my profile in order to have more work opportunities. »

« I worked in a content writing and products sheet projects and I learned a lot. You have to do your research right before you start, reread and pay attention to the grammar. »

« So far, I earned nearby 200€ / per month and it is enough, that was my goal. Isahit allows me to fully finance my studies. »

« I don't go to the internet cafe anymore. Since the first payment, I have been able to buy a computer and a smartphone. »

« To be honest, Isahit is a great platform for women. It helps to gain professional experience in digital tasks, data processing, annotation. Each project that we accomplished, helps us acquire new skills that we can use in other professional opportunities. »

« On how we express ourselves in a certain professional way. On the work group, few of them speaks colloquially in the beginning but later they talk properly like the other women. »



ISAHIT, A COMPANY RECOGNIZED FOR ITS INTERNATIONAL COMMUNITY, SOCIAL GOAL, VALUES AND ETHICS

Community stories !

« I already recommended isahit few times. to my friends. They want it to finance their studies. Some of them have been recruited, they have, like me, positive feedbacks about isahit. »

« What motivates me every morning when I wake up is knowing that I'm going to work and earn money. It makes me happy and hopeful. »

« We help each other: when one hiter is sick, we figure it out together. »

« I loved this concept which help women to be independent and autonomous in developing countries. In Africa, women don't have a lot of possibilities. It also helps people to venture. »

« With the women, we make an appointment at such and such time to work together ; knowing that we are not alone online, it gives a certain strength specially when it is really late. »

« They are really there for us, listening the hiteres. The isahit team (projects managers and support) answer our questions. »

« I would like to do an internship abroad and it is my dream to work with this team. When I will graduate, I would give it a try. »

« It is really a community, the formers assist the new ones and everything is well. »

SHARING AND COLLABORATION

TRANSPARENCY AND HONESTY

COMMUNICATION AND KINDNESS

EMPOWERMENT

- Believe in ourselves and our capacities
- Future-oriented projects
- Personal growth

EDUCATION

- Digital and other skills acquisition and development
- Financing education

PROFESSIONALIZATION

- Social Network visibility (LinkedIn)
- New professional experience
- Stepping stone to start as a legal worker (freelance or full/part time job)



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ISAHIT, 4 YEARS LATER...



1

A smart and flexible
digital platform



+ 200

corporate clients satisfied



1

dynamic and daily available
team in Paris (France)



+ 16

local partners called hubers



+ 40 millions

digital micro-tasks carried
out by hiters



8 languages

French, English, German,
Spanish, Italian, Portuguese,
Mandarin, Arabic



32

countries represented in
Africa, Asia, South America



+ 1.000

hitters pursuing their
professional projects

isahit