Shaping a Strategy
to end violence against all girls and women

Key takeaways from the June 2013 meeting of the Move to End Violence Movement Makers.
Roadmap

• The Move to End Violence Story
• Four Essential Movement Conversations
  o Defining our Movement
  o All Girls and Women
  o Defining Violence
  o Root Causes of Violence
• Grow the Movement
The Move to End Violence
Story
If we want to end violence against all girls and women, then we need…

- Align the Movement
- Strengthen Individual Leaders and Organizations
- Engage New and Different Funders
- Enhance our Capacity to Advocate for Social Change
- Building Critical Mass
The 10 Year Arc
Vision
How to work with the Vision

**Interconnected/Interdependence**
- "We" as inclusive - men? women? youth?
- Linkages between work in both spheres

**Love**
- Where do we get to do that work?
- How do we get there?
- Trust - critical canvas based on LOVE

**Values/Roots**
- Visual hopeful even in the face of resistance

**World w/out Violence against Girls & Women**
- Is possible.
- Women are SAFE, VALUED in all ways, all places

**Structural/Institutional Change**
- Who is "we"?
- Individuals/institutions?
- Leadership Shift
- Engage others & allies
- Include analysis of POWER

**Proactive**
- Get in front of the Violence
- Men have to be part of this in an intricate, structural way

**Vision**
- Boldness of the Long Statement
- Pivots important
- Process of building vision, what more powerful than looking at it?

**Highest Points of Resonance**
- Building agency of the most VULNERABLE
- Measure of our Success
- Named in vision/mission
- Human dignity
- Survivor leadership

**Intersection**
- Openness
- Proactive
- Analysis of POWER

**Multilevel Points**
- Deeply rooted structures of INEQUITY
- Inclusive Language describing OPPRESSIONS
Data-Analysis-Strategy
Essential Conversations
Why we engage in Essential Movement Conversations

- Build deeper connections
- Go beyond either-or thinking
- Build our individual and collective capacity for complexity
- Seek to understand, rather than to be understood
What is a movement?

Who are “all girls and women?”

How do we define violence?

What are the root causes of violence?
What is a Movement?

People aligned around a shared understanding of violence who are seeking a change in society values and whom propose another set of core values not currently reflected in society.

• Values are guided by:
  – intersectional analysis
  – marginalized are at the center
  – community approach
  – heals systems and individuals
All Girls and Women?

Considerations:

- the implications on framing, data, and the work using an intersectional analysis
- internal and external strategies that bring survivors out of the shadows
- integrate and talk about the work with boys and men
- redefine how violence impacts all relationships
Defining Violence

• The definition must move beyond physical, verbal and emotional to include: poverty, misogyny, lack of agency, and exploitation of resources.

• Challenges in defining violence are:
  – Interpersonal v. structural
  – Abuse v. Violence
  – Gender Based Violence v. Girls & Women
Root Causes of Violence

Common Themes:

• misogyny, racism, colonization, devaluation of humanity

• Roots are reinforced by political, economic and military structures

• different types of fear: lack of resources, fear of difference, exclusion and isolation
Leading a Conversation on the Root Causes of Violence
Grow the Movement

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