TRANSFORMATIVE MOVEMENT BUILDING WEBINAR SERIES

TRANSFORMATION STRATEGY
TRANSFORMATIVE MOVEMENT BUILDING

While we’re getting started, tell us via chat:

• What is the geographic area of your work?

• Think of a story of transformation: your own experience or one that inspires you. In the chat, name qualities of transformation.
TRANSFORMATIVE STRATEGY
1. What is Transformative Movement Building?
2. Leading with Vision & Purpose
3. Deep Embodiment Through Practice
4. Radical Connection
5. Strategic Navigation
6. Transformative Strategy
Learning Objectives

- Understand difference between incremental change and transformation
- Provide framework to prepare for transformation in movement building
- Understand how transformative movement practices relate to strategy for transformation.
A G E N D A

• Transformative Strategy: Rosa González
• Movement Story: The Network
• Q&A
• Practice Resource: Story for Transformative Strategy
WHAT IS STRATEGY FOR TRANSFORMATION?
CHANGE...

- Incremental
- Based on buy-in from stakeholders
- Logical, linear strategy and tactics
TRANSFORMATION...

• Occurs from the inside out
• Happens in leaps and bounds
• Happens when people are ready
• Requires transformative strategy
STRATEGY for Incremental Change

- Set a goal
- Assess current conditions
- Plan to get from A to B
- Build buy-in from key stakeholders
- Take Action
- Assess effectiveness of actions

STRATEGY for Transformation

- Dream into Audacious Vision
- Connect with others with a desire for transformation
- Identify qualities needed to live audacious vision
- Engage in practices that cultivate those qualities
- Take big leaps together
THE PROBLEMS ARE CONNECTED

Symptoms of systems that serve to accumulate wealth and power in the hands of a few

- RACISM & ALL SOCIAL INJUSTICE
- CLIMATE CHANGE
- FALSE DEMOCRACY
- ECONOMIC INEQUALITY
THE SOLUTIONS ARE CONNECTED

Extraction  →  Regeneration
Control      →  Democracy
Exclusion    →  Inclusion
Accumulation →  Cooperation
MOVEMENTS AFFECT ALL LAYERS OF EXPERIENCE
PRACTICES FOR TRANSFORMATION

whole systems thinking

listening

learning from nature

direct communication

connecting across silos

embodiment
LEAD WITH VISION & PURPOSE
What do we want and how deeply do we want it?

EMBODIMENT THROUGH PRACTICE
What do we need to consciously practice to be the people who reflect the vision?

RADICAL CONNECTION
How are we connected? How do we honor our connections? What is the “We”?

STRATEGIC NAVIGATION
How do we make choices that bring our whole selves, whole communities forward within changing and unpredictable conditions?
Strategic Navigation

Being, considering, and acting in ways that are

1. able to anticipate consequences
2. open to multiple possibilities
3. able to make timely choices

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Together we can transition from a world where the few live at the expense of the many, to a world where the many govern for the benefit of all.
QUESTIONS?
REFLECTIONS?