WHAT IS TRANSFORMATIVE MOVEMENT BUILDING?
TRANSFORMATIVE MOVEMENT BUILDING WEBINAR SERIES

While we’re getting started, tell us via chat:

• One movement that has impacted your life in a real way;

• Give one word or phrase about how your life is different because of that movement.

TRANSFORMATIVE MOVEMENTS
1. What is Transformative Movement Building?
2. Leading with Vision & Purpose
3. Deep Embodiment Through Practice
4. Radical Connection
5. Strategic Navigation
6. Transformative Strategy
LEARNING OBJECTIVES

• Develop shared language, concepts, and practice to support movement building

• Highlight inspiring examples of Transformative Movement Building

• Introduce 4 elements of Transformative Movement Building that come together when we develop strategy for transformation
What is Transformative Movement Building? Taj James

Movement Story: Navina Khanna, HEAL Food Alliance

Movement Building Practice: Margins to Center

Questions
MOVEMENTS TODAY

• How are movements transformational?

• How do movements reconnect us to ourselves, to each other, and to the whole?

• What is a movement’s heartbeat?

BLM March Angle photo by Justin Norman available under Creative Commons Attribution-NonCommercial
end police brutality. Photo by Jamelle Bouie available under Creative Commons License Attribution 2.0

Girl Emerging from Tunnel. Photo by Ian D. Keating available under Creative Commons License Attribution 2.0

TRANSFORMATIVE CHANGE

#transformativemovements
HOW DEEP IS THE CHANGE WE SEEK?

Photo by Michael Dunne available under Creative Commons License Attribution 2.0

#transformativemovements
THE PROBLEMS ARE CONNECTED

Symptoms of systems that serve to accumulate wealth and power in the hands of a few

- RACISM & ALL SOCIAL INJUSTICE
- BROKEN DEMOCRACY
- CLIMATE CHANGE
- ECONOMIC INEQUALITY

#transformativemovements
THE SOLUTIONS ARE CONNECTED

- Extraction
- Control
- Exclusion
- Accumulation

- Regeneration
- Democracy
- Inclusion
- Cooperation

#transformativemovements
HOW DO WE TRANSITION THE WORLD?

From DOMINATION & EXTRACTION

To RESILIENCE, REGENERATION & INTERDEPENDENCE

#transformativemovements
WE NEED

TRANSFORMATION

Photo by GLady on Pixabay

#transformativemovements
MOVEMENTS
TRANSFORM
THE WAY WE THINK, OUR SYSTEMS + STRUCTURES, THE WAY WE LIVE AND EVEN WHO WE ARE.
MOVEMENTS AFFECT ALL LAYERS OF EXPERIENCE

#transformativemovements
THE FOUR ELEMENTS

• Vision & Purpose
• Deep Embodiment
• Radical Connection
• Strategic Navigation
LEAD WITH VISION & PURPOSE

Photo by Photo Nova available under Creative Commons Attribution 2.0

#transformativemovements
2

EMBODIMENT THROUGH PRACTICE

Photo by Forward Together

#transformativemovements
R A D I C A L  C O N N E C T I O N
A BIGGER WE
EXPANDED FOOD MOVEMENT

EDUCATION JUSTICE
ENVIRONMENTAL JUSTICE
RACIAL JUSTICE
IMMIGRATION JUSTICE
GENDER JUSTICE
REPRODUCTIVE JUSTICE
GLOBAL JUSTICE
CLIMATE JUSTICE
HEALTH JUSTICE

Personal Pleasure & Health

#transformativemovements
S T R A T E G I C  N A V I G A T I O N

#transformativemovements
MOVEMENTS ARE PURPOSE-FULL ECOSYSTEMS
PEOPLE + RELATIONSHIPS FORM THE HEART OF MOVEMENTS

Photo by Forward Together

#transformativemovements
MOVEMENTS CREATE
BELOVED COMMUNITY IN ACTION TOWARDS A SHARED VISION
#transformativemovements
MOVEMENT STORY

NAVINA KHANNA
HEAL FOOD ALLIANCE

#transformativemovements
MOVEMENT BUILDING PRACTICE: MARGINS TO CENTER

QUESTIONS?

REFLECTIONS?
FOR MORE INFO, CONTACT:
www.movetoendviolence.org & www.movementstrategy.org

JOIN US FOR THE NEXT WEBINAR, LEADING WITH VISION & PURPOSE

PRODUCTION CREDITS

Executive Producer: Jovida Ross
Co-Producers: Emily Napalo Cavanaugh & Julie Quiroz
Content Synthesis: Erica Woodland
Graphic Design: Weyam Ghadbian
Based on: The Practices of Transformative Movements, available at movementstrategy.org