

## Joint Conference October 12-13, 2021

# Sponsorship Opportunities

### Why partner with us?

- **Generate Highly Qualified Leads:** Our sponsors tell us they meet more highly qualified utility representatives at our conferences than anywhere else.
- **Connect with an Exclusive Audience:** Create valuable connections among a specialized group of electricity professionals.
- **Generate Credibility:** Power up your reputation as a trusted leader among your target market — CEATI conferences are renowned for featuring the latest technical insight and industry solutions.
- **Cultivate Relationships:** Connect with potential and current clients and network with industry colleagues and partners.
- **Maximize Your Brand Exposure:** Your company logo and website will be featured on our virtual platform and conference webpages online.

This conference is created in collaboration with our utility members:



## **Joint Conference**

### **October 12-13, 2021**

# **Sponsorship Opportunities**

### **Welcome & Plenary**

**\$3,300 USD**

- 1 Sponsor opportunity available
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on session access icon
- Acknowledgement at the beginning of the opening remarks
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes

### **GL/Stations Joint Session**

**\$2,750 USD**

- 1 Sponsor opportunity available
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on session access icon
- Acknowledgement at the beginning of the session
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes

### **Track Sessions**

**\$2,200 USD**

- 10 Sponsor opportunities available (gl x5, stations x5)
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on session access icon
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes

## **Joint Conference October 12-13, 2021**

# **Sponsorship Opportunities**

### **Breakouts**

**\$2,750 USD**

- 1 Sponsor opportunity available
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on session access icon
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes

### **Closing & Plenary**

**\$2,750 USD**

- 1 Sponsor opportunity available
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on session access icon
- Acknowledgement at the beginning of the closing remarks
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes

### **Proceedings**

**\$3,300 USD**

- 1 Sponsor opportunity available
- Logo on HOPIN reception/registration + click-through to website
- Logo on CEATI event page + click-through to website
- Logo on proceedings page and pre-conference mailer
- Personalized MyCeati portal page uploaded for 3 months (October, November & December)
- Two all-access passes