



Instantly **improved redeployment** by communicating with a database of **15 million** contacts



2x business **increase** during the **pandemic** largely due to Sense implementation



Communication during uncertain times kept contractors **personally** engaged and informed

“There are so many reasons why we picked Sense. One is we felt that Sense’s product roadmap fits with our redeployment program. We like the Sense outreach, the ease of use and the beautiful UI.”

“We were able to double our business during the pandemic by having the right technology partners in our tech stack and Sense is the superstar of our stack! Without contractor engagement, we would have fallen flat. Basically the whole world was shut down- but we were using Sense!”



Bharat (Brad) Talwar
Founder & CEO
TalentBurst

TalentBurst has provided enterprise-wide staffing solutions to its clients for 20 years. They wanted to ensure they stayed in communication with high-value contractors once an assignment (contract or permanent) was finished for better redeployment. Implementing Sense helped them immediately engage with a database of 15 million profiles, thus lessening the recruiting cycle and achieving this goal.

At the height of the pandemic, TalentBurst used Sense’s multiple workflows to communicate constantly with their workforce based on each region’s ever-changing regulations. With contractors in 48 states, this customized communication kept all parties informed and contractor questions were answered personally, helping to ease their concerns.

For more information visit www.sensehq.com

TalentBurst at-a-glance

ATS	JobDiva
Industry	Light Industrial; IT & Engineering
Products	Sense Engage
Keywords	Redeployment, Mass Communication, Accelerating time-to-hire, Success in pandemic

TalentBurst is a \$250 mm provider of Total Workforce Management solutions including IT & Engineering staffing, Life Sciences and Healthcare staffing, High Hazard EOR, IC/1099 validation and compliance, Global Payroll/ EOR services.