

CEATI Strategy & Innovation Conference

Exhibitor & Sponsor Prospectus



Why Exhibit with CEATI? 200+ utilities worldwide

Network with customers.

Target your exposure.

Put your company in the **spotlight**.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts

- Over 60% of the Canadian market
- 94% membership renewal rate overall
- 18 countries represented
- Highly engaged user base
- 20%+ growth rate



This event is supported by the following member utilities:

Algonquin Power and Utilities	Golden Spread Electric Coop	Palmetto Electric Cooperative
AltaLink	Grand River Dam Authority (GRDA)	PNM Resources
American Electric Power (AEP)	GrandBridge Energy	Portland General Electric
Arizona G&T Cooperatives	Grant County Public Utility District	Powerlink Queensland
Arizona Public Service Company (APS)	Great River Energy	PowerSouth Energy Cooperative
Arkansas Electric Cooperative Corporation	Great River Hydro	PPL Electric Utilities
Associated Electric Cooperative	Hoosier Energy	Prairie Power, Inc
ATCO Electric	Hydro One Networks	Puget Sound Energy
Atura Power	Hydro Ottawa Limited	Rappahannock Electric Cooperative
Avangrid Networks	Hydro Tasmania	Roanoke Electric Cooperative
Avista Corporation	Hydro-Quebec	RTE - France
Basin Electric Power Coop	Idaho Power Company	Sacramento Municipal Utility District
BC Hydro	Independent Electricity System Operator	San Miguel Electric Coop
Berkeley Electric Cooperative	Indiana Electric Cooperatives	Saskatoon Light & Power
Bonneville Power Administration (BPA)	Kansas Electric Cooperatives	SaskPower
Brazos Electric Power Cooperative	Landsvirkjun	Seattle City Light
Brookfield BRP Holdings (Canada)	Lewis County PUD	Seminole Electric Cooperative
California Department of Water Resources	Luma	Silicon Valley Power
Capital Power Corporation	Manawa Energy	Singing River Electric Cooperative
Central Electric Power Cooperative	Manitoba Hydro	Snohomish County P.U.D. #1
Central Hudson Gas and Electric	Matanuska Electric Association	Snowy Hydro Limited
Chelan County Public Utility District	Mercury Energy	Southern California Edison
Columbia Power Corporation	Metropolitan Water District of Southern California	Southern Company
Con Edison	Middle Tennessee Electric Corporation	Sunflower Electric Power
Cooperative Energy	Midwest Energy & Communications	SwissGrid
Corn Belt Power Cooperative	Mountain Parks Electric	Tacoma Power
Dairyland Power Cooperative	National Grid	Tennessee Valley Authority (TVA)
Delaware Electric Cooperative	National Rural Electric Cooperative Association	Tipmont REMC
Deseret Electric Power Cooperative	Natural Resources Canada (NRCAN)	Toronto Hydro-Electric System Limited
East Central Energy	New Brunswick Power	TransAlta Corporation
East Kentucky Power Cooperative	New York Power Authority	Tri-State Generation & Transmission Association
Efficiency Manitoba	Newfoundland Power	U.S. Bureau of Reclamation
Electricity Supply Board (ESB)	Northern California Power Agency	U.S. Department of Energy
ELES	NorthWestern Energy	Uganda Electricity Generation Company
Enbridge Gas Distribution	Nova Scotia Power Inc.	United Illuminating
ENMAX Power Corporation	Oglethorpe Power Corporation	Valley Electric Association
Entergy Services	Old Dominion Electric Cooperative	Western Farmers Electric Cooperative
EPCOR	Omaha Public Power District	Yellowstone Valley Electric Cooperative
Exelon	Oncor Electric Delivery	Yuba Water Agency
FirstEnergy Corporation	Ontario Power Generation	Yukon Energy Corporation
FortisBC	Pacific Gas and Electric Company	
Fortum		
Georgia Transmission Corporation		



Hyatt Regency Minneapolis

1300 Nicollet Mall
Minneapolis, MN
55403, United States
612-370-1234

All conference guests are eligible for a preferred rate of \$179 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2024 Strategy and Innovation Conference. The preferred rate is only available until April 1st, 2024.

What Our Attendees are Saying

"I want to take this opportunity to again express our satisfaction with the CEATI event and to recommend it to anyone in the industry who is looking to expand their network and gain valuable insight from some of the most influential executives and operations personnel in the field.

The quality of attendees at CEATI was exceptional, ranging from C-Suite executives who were accessible and approachable, to operational personnel who had a wealth of knowledge to share. It was a unique opportunity to engage with a diverse range of professionals in one location." - CEATI Exhibitor

"It was a wonderful experience and I love a smaller setting as that really gives opportunities for more closer discussion with other CEATI members." - BC Hydro

"This is the best place for professionals to gather: It's focused to what matters to us and is the right balance between Vendor Expo and Technical Presentations.." - Brookfield Renewable

80+ Member Utilities

From Overhead Transmission Equipment/Design/Planning, Distribution Equipment & Planning, Grounding & Lightning, Stations, and Vegetation Management

30+ Exhibitors & Sponsors

99% of attendees find our events valuable

Exhibitor Pricing

Gold Exhibitor Booth | \$6150

- Spotlight booth space 
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Silver Exhibitor Booth | \$5555

- Premium booth space 
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

All booths include a 10x10ft carpeted space, 6ft table, and two chairs.

All prices in USD.

Sponsorship Add-Ons

Coffee Sponsor

\$5,000 USD

1 available

- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Breakfast or Lunch Sponsor

\$2,500 USD

1 of each available

- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Networking Reception Sponsor

\$10,000 USD

1 available

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Women in Power Reception Sponsor

\$2,500 USD

3 total

- Tabletop available at entrance to reception for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship the bar
- Logo included in event guide and click through logo included on conference website

Wi-Fi Sponsor

\$6,000 USD

1 available

- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

NEW Tech Demos

\$6,000 USD

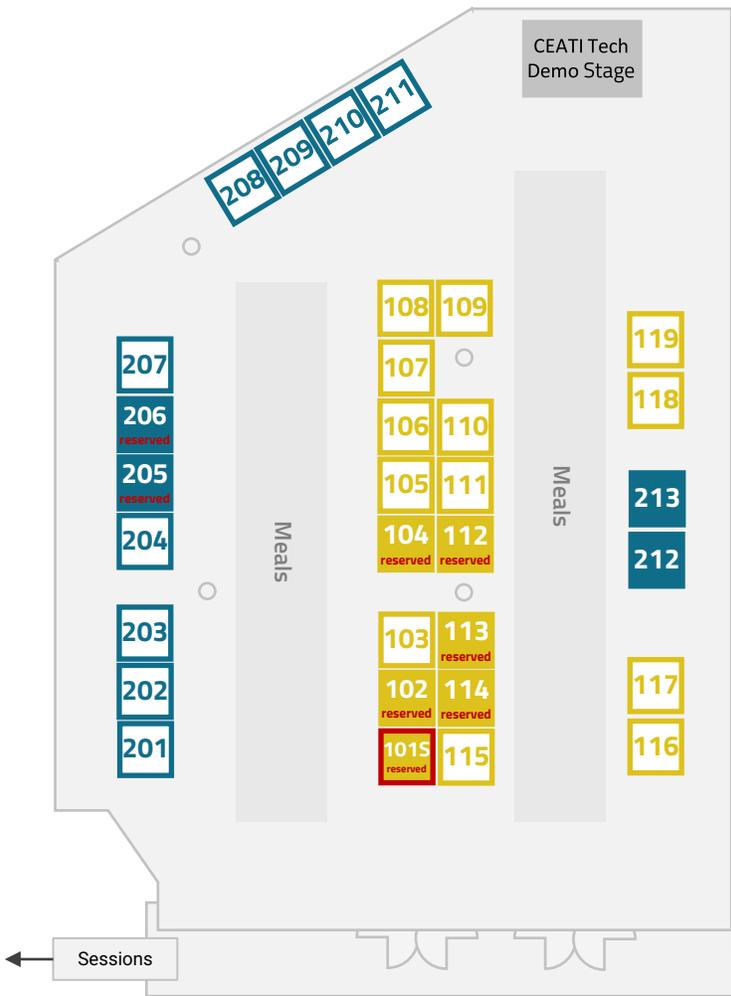
6 available

- 30-minute timeslot to demonstrate a relevant technology product (20 min presentation/10 min Q&A) on CEATI Tech Demo Stage on the exhibit show floor (during network break).
- Basic AV package included on stage (screen, projector, mics, speakers)
- 2 full-access registration passes
- Additional passes at a discount rate (28% off!)
- Promotional materials can be distributed before or after your presentation
- Extensive logo promotion throughout event, including on-screen before each demo, at the registration desk and event Website
- Dedicated marketing promotion to all conference attendees
- Lead Retrieval license and mobile application
- Attendee list with contact information 2 weeks prior to the event, 1 week prior and 1 week post.

For more information, please contact conferences@ceati.com.

Exhibitor Floorplan

Exhibit Hall, Hyatt Regency Minneapolis



Gold Exhibitor Booths		Silver Exhibitor Booths	
101	Hatch	201	Available
102	ABS Group	202	Available
103	Available	203	Available
104	Delta-X Research	204	Available
105	Available	205	Dynamic Ratings
106	Available	206	Skydio
107	Available	207	Available
108	Available	208	Available
109	Available	209	Available
110	Available	210	Available
111	Available	211	Available
112	Kinectrics	212	Electrical Builders
113	Copperleaf	213	Gannett Fleming
114	Overstory		
115	Available		
116	Available		
117	Available		
118	Available		
119	Available		

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- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Silver Exhibitor Booth | \$5555

- Premium booth space
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

All booths are 10x10ft carpeted space, including a draped 6ft table and two chairs.

All prices in USD.

Colour Key:

Gold Exhibitor Booths 100s

Available Sold

Silver Exhibitor Booths 200s

Available Sold

All refreshment breaks, meals, and networking receptions will take place in the exhibit hall, ensuring face-to-face time with the conference attendees.

Floorplan is subject to change without notice.