

CEATI Strategy & Innovation Conference

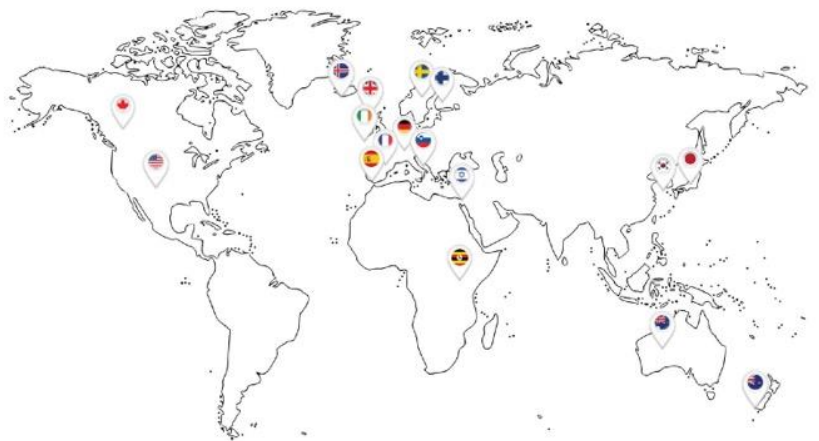
Exhibitor & Sponsor Prospectus

Why Exhibit with CEATI? 200+ utilities worldwide

- Over 60% of the Canadian market
- 94% membership renewal rate overall
- 18 countries represented
- Highly engaged user base
- 20%+ growth rate

Network with customers.
Target your exposure.
Put your company in the **spotlight**.

- Network with utilities, manufacturers, service providers, consultants, and world-renowned technical experts;
- Engage with key decision makers in the industry;
- Gain targeted exposure to potential clients;
- Meet face-to-face with end-users of your company's products and services;
- Strengthen (or establish) your brand;
- Maintain a competitive edge;
- Expand your industry contacts



This event is supported by the following member utilities:

Algonquin Power and Utilities	FirstEnergy Corporation	Omaha Public Power District
AltaLink	FortisBC	Oncor Electric Delivery
American Electric Power	Fortum	Ontario Power Generation
Arizona Public Service Company	Grant County Public Utility District	Pacific Gas and Electric
Arkansas Electric Cooperative Corporation	Great River Hydro	Portland General Electric
ATCO Electric	Hoosier Energy	Powerlink Queensland
Atura Power	Hydro One	PPL Electric Utilities
Avangrid Networks	Hydro Ottawa	Puget Sound Energy
Avista Corporation	Hydro Tasmania	RTE - France
BC Hydro	Hydro-Quebec	Sacramento Municipal Utility District
Bonneville Power Administration	Idaho Power Company	Saskatoon Light & Power
Brookfield BRP Holdings (Canada)	Independent Electricity System Operator (IESO)	SaskPower
California Department of Water Resources	Landsvirkjun	Seattle City Light
Capital Power Corporation	Lewis County PUD	SHEM Societe Hydro Electrique du Midi
Central Hudson Gas and Electric	Luma	Snohomish County P.U.D. #1
Chelan County Public Utility District	Manawa Energy	Snowy Hydro Limited
Columbia Power Corporation	Manitoba Hydro	Southern California Edison
Con Edison	Metropolitan Water District of Southern California	Southern Company
Efficiency Manitoba	National Grid	Tacoma Power
Electricity Supply Board (ESB)	National Rural Electric Cooperative Association	Tennessee Valley Authority
ELES	Natural Resources Canada	Toronto Hydro-Electric System
Enbridge Gas Distribution	New Brunswick Power	TransAlta Corporation
ENMAX Power Corporation	New York Power Authority	U.S. Army Corps of Engineers
Energry Services	Newfoundland Power Inc.	U.S. Department of Energy
EPCOR	Northern California Power Agency	Uganda Electricity Generation Company
Exelon	NorthWestern Energy	Yuba Water Agency
Federal Energy Regulatory Commission	Nova Scotia Power	Yukon Energy Corporation



Hilton Chicago

720 S Michigan Ave
Chicago, IL
60605, United States
1 312 922 4400

All conference guests are eligible for a preferred rate of \$216 USD a night subject to availability. To receive this rate, please mention the group name CEATI International for the 2023 Strategy & Innovation Conference. Booking details will be available shortly.

Attendee Overview

70+ Member Utilities

From Asset Management in Generation and T&D, Health & Safety, Infrastructure Protection and Security, Thermal Generation, Energy Integration & Strategy, Distribution Operations & Automation, and Demand Side Management

30+ Exhibitors & Sponsors

99% of attendees find our events valuable

What Our Attendees are Saying

"Great balance of networking opportunities coupled with like-minded presentations. Contents matched my responsibilities and accountabilities very well." - **AltaLink**

"Great coordination and opportunities to network with utility peers in the industry and knowledgeable vendors with solutions in Asset Management. Also, great presentation facilitation and time allocation to address any outstanding questions." - **Southern California Edison**

"Excellent work! Keep it up and looking forward to attend future events!" - **Columbia Power Corporation**

Event Overview

Introducing the **Strategy and Innovation Conference!** This event will provide a forum for thought leaders to share and learn about the newest innovations, latest technological advancements, and the future of the power grid.

The event will feature 3 tracks with presentations on the following themes:

1. Asset Management

- Strategic assessment management
- Metrics and Key Performance Indicators (KPIs)
- Data analysis and predictive analytics
- Software solutions and artificial intelligence
- Risk management
- Climate adaptation

3. Innovation


- Strategic planning and roadmaps of the future
- Clean energy technologies and solutions
- Decarbonization and electrification
- Alternative and emerging generation sources (e.g. Hydrogen, SMRs, etc)
- Energy storage
- Distributed Energy Resources (DERs)

2. Safety and Security


- Organizational safety culture
- Health and safety program development and management
- Human performance factors
- Physical infrastructure security
- Cyber security
- Technology and biometrics

Exhibitor Pricing


Gold Exhibitor Booth | \$5555

- Premium booth space (#100s)  **S** *part of sponsorship packages (see pg. 4)
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Company logo on the conference website
- Company logo in the program guide

Standard Exhibitor Booth | \$4595

- Standard booth space (#300s) 
- 2 full-access registration passes

Silver Exhibitor Booth | \$5055

- Premium booth space (#200s) 
- 2 full-access registration passes
- Company logo on the conference website
- Company logo in the program guide

All booths are 10x10ft carpeted space, including a draped 6ft table and two chairs.

All prices in USD.

Sponsorship Details

Coffee Sponsor

\$9,000 USD

1 available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for coffee provided
- Acknowledgment in all conference sessions before each coffee break

Conference Session Sponsor

\$8,000 USD

Several available



- Standard Booth
- 2 full-access registration passes
- Company logo on conference poster board for sponsored session found at the entrance of the room
- Verbal acknowledgment at sponsored session with a 2-3 minutes introduction at the beginning of the session
- Tabletop available at entrance to exhibition hall for promotional materials for the duration of conference
- Sponsor logo included in the event guide and click through logo included on conference website

Networking Reception Sponsor

HATCH

- 2 full-access registration passes
- 2-3 minutes welcome address at Keynote
- Tabletop available at registration for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at each bar
- Logo included in event guide and click through logo included on conference website

Breakfast or Lunch Sponsor

\$9,000 USD



Breakfast Sponsor

Lunch available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at registration for promotional materials for the duration of conference
- Tent card acknowledgment of sponsorship at each table, both days
- Logo featured on event website
- Logo included in event guide including acknowledgment for breakfast or lunch provided
- Acknowledgment in all conference sessions after each breakfast or before each lunch

Wi-Fi Sponsor

\$11,000 USD

1 available

- Gold booth
- 2 full-access registration passes
- Stamp collection at booth for the prize draw
- Tabletop available at entrance to registration for promotional materials for the duration of conference
- Personalized Wi-Fi password and network name
- Printed handout to all attendees for Wi-Fi login info
- Logo on login landing page
- Redirect URL to company website

Women in Power Reception Sponsor

\$2,500 USD

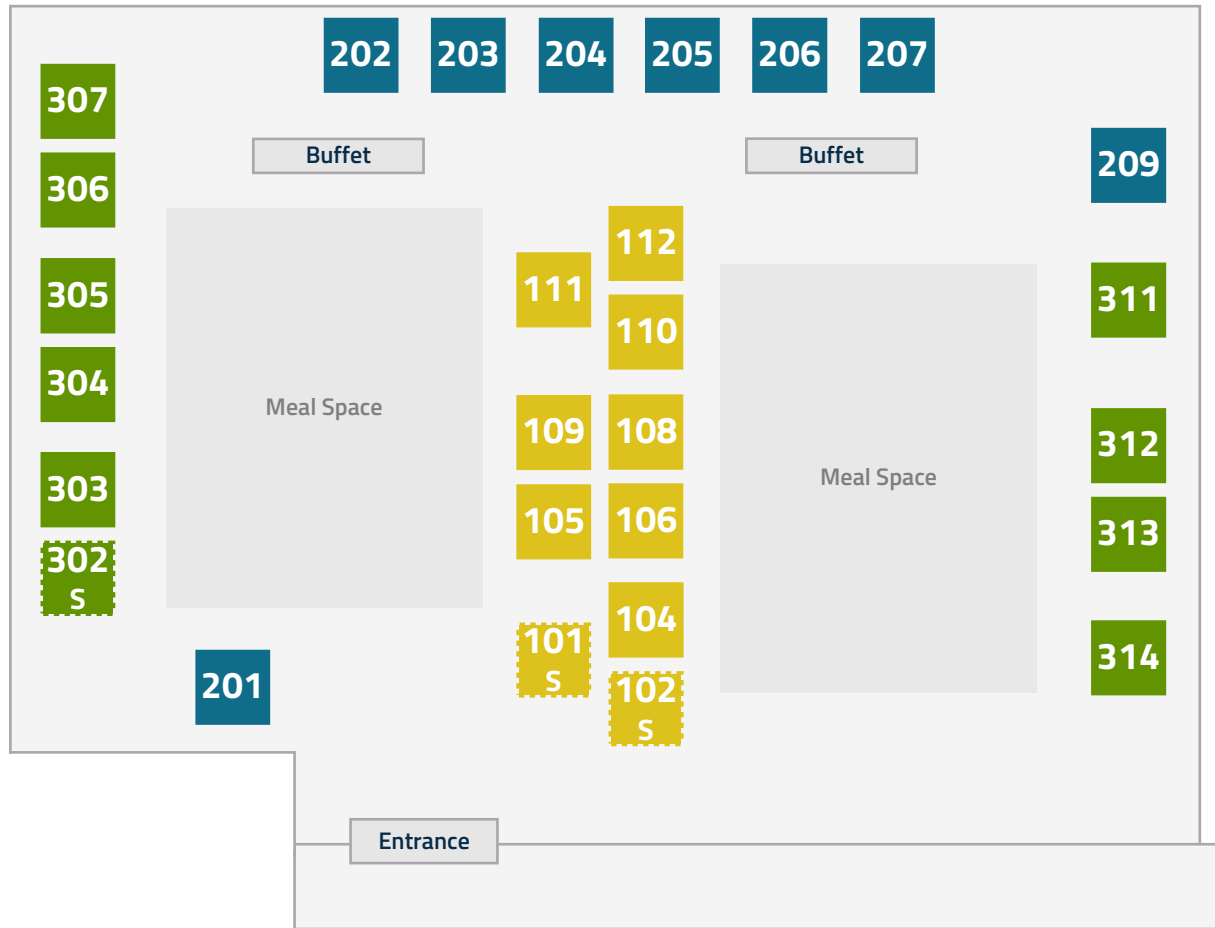
3 available

- Tabletop available at entrance to reception for promotional materials for the duration of reception
- Large easel mounted signage at entrance to networking reception
- Tent card acknowledgment of sponsorship at the bar
- Logo included in event guide and click through logo included on conference website

For more information, please contact conferences@ceati.com.

Exhibitor Floorplan

Salon D, Hilton Chicago



Gold Exhibitor Booths		Silver Exhibitor Booths		Standard Exhibitor Booths	
101s	Hatch	201	Genics	302s	Scio Asset Management
102s	SAS	202	VeriDaaS	303	IML North America
104	Groundline Engineering	203	Canary Systems	304	EA Technology
105	Eaton	204	ABS Group	305	RedEye
106	Endevor	205	Overstory	306	IPS Energy
108	Dynamic Ratings	206	Avetta	307	Gannett Fleming
109	Envari Energy Solutions	207	LiveEO	311	Prisma Photonics
110	Kinectrics	209	Skydio	312	Delta-X Research
111	Copperleaf			313	Electrical Builders
112	Liveable Cities			314	Engineered Intelligence

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All prices in USD.

Colour Key:

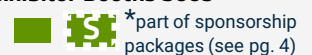
Gold Exhibitor Booths 100s



Silver Exhibitor Booths 200s



Standard Exhibitor Booths 300s



All refreshment breaks, meals, and networking receptions will take place in the exhibit hall, ensuring face-to-face time with the conference attendees.

Floorplan is subject to change without notice.