

# Homerr and Vinted Go join forces

**Vilnius, Oct 5th 2023 – Vinted Go, which is part of Vinted Group, has acquired Dutch delivery scale-up Homerr.**

Since its inception in 2016 in the Netherlands, Homerr has developed a network of social and commercial pick-up and drop-off (PUDO) points, enabling consumers across Benelux to ship and collect items easily when trading via marketplaces like Vinted.

Vinted Go launched in early 2022 from Vinted's existing shipping function, with the aim of creating innovative and low cost shipping solutions which are also more climate-friendly. Already Vinted Go is rolling out an own-brand delivery network based around locker PUDO points in France, located in 9 cities and counting.

This acquisition will enable both organizations to deepen their C2C delivery expertise, through shared learning and increased scale. Homerr will continue running as it is today, with its founders Juriaan Matthijssen and Mark-Jan Pieterse taking on senior roles within the combined business.

**Vytautas Atkočaitis, Vice President of Vinted Go, said:** *“As a pioneer in a new way to deliver parcels, Homerr shares our commitment to develop improved PUDO delivery networks which have a lower impact on the climate than in-home delivery. Since Vinted members are a key part of its customer base, we have worked closely with the Homerr team. During this time we have been impressed with both their innovative offering and their passionate approach towards continuous improvement. We’re excited for a shared future in which we’re able to deepen the expertise and reach of both businesses to the benefit of Vinted members.”*

**Juriaan Matthijssen and Mark-Jan Pieterse, founders of Homerr, said:** *“We have closely worked together with Vinted Go for some time now and we see a great opportunity in deepening the partnership to accelerate our growth in shaping innovative delivery solutions with a lower impact on the climate. We believe that joining forces and sharing our expertise and skills in operations with Vinted's scale, will allow us to enable further innovation for the future. We are looking forward to growing our network and delivery service together in order to build an even better experience for our customers and partners.”*

## **Press Contact**

[press@vinted.com](mailto:press@vinted.com)

## **About Vinted Go**

**Vinted Go launched in 2022**, with a focus on developing products and solutions for more seamless shipping and delivery across Europe. Vinted Go has connected more than 40 carriers and more than 200,000 PUDO points across Europe to support the delivery of millions of parcels per year.

**Vinted** was founded in 2008 in Lithuania and in 2019 became the country's first Unicorn.

Today Vinted is still headquartered in Vilnius, with offices in Germany, Lithuania, the Netherlands, and the Czech Republic, and over 1,800 employees. It is backed by six leading venture capital firms: Accel, Burda Principal Investments, EQT Growth, Insight Partners, Lightspeed Venture Partners, and Sprints Capital.