VANJEET D'SOUZA

Instructional Designer | Learning Experience Specialist

VIEW PORTFOLIO

VIEW LINKEDIN PAGE

+91-7507671845

dsouzavanjeet@gmail.com

Skills & Tools

Storyboarding	Visualisation
Project Management	xAPI

Assessment & Activity Creation

Interactive Video Creation

Articulate 360 Suite	Wrike

Microsoft/Google Office Suite

Webflow	Canvas LMS
TechSmith Camtasia	H5P
TWINE	MURAL

Standards & Models

Quality Matters	WCAG 2.0
CMoS	APA	Plagiarism

ADDIE	Backward Design

Mayer's Multimedia Principles

Bloom's Taxonomy	VILTs
WBTs	Adaptive Learning
Responsive Design	RLOs

Merrill's Principles of Instruction

Scenario-Based Learning

Blended Learning

💼 WORK EXPERIENCE

EMERITUS
emeritus.org

Jan 2021 -

ASSOCIATE – DESIGN

- Design and develop customised learning solutions in collaboration with SMEs and faculty
- Head and manage a cross-functional team of Jr. IDs, Copyeditors and Pre- and Post-Production crew
- Utilise emerging technologies such as simulations, interactive videos, AR/VR, etc. to create immersive learning experiences

Achievements: Developed courses for Wharton School, MIT and Northwestern Kellogg with cohorts of **100+** students/run with average customer ratings of **4.5/5**

PRAXIS TECHNOLOGIES
praxistechnologies.net

Feb 2012 – Jan 2021

INSTRUCTIONAL WRITER

- Led cross-functional teams across geographies to design courses
- Created design documents and course outlines based on state standards and corporate client requirements
- Created guides and references for instructors and teachers
- Carried out peer reviews

Achievements: Developed courses covering **100+** subjects, with implementations in **top-ten** K-12 states (US)

XSEED EDUCATION
info.xseededucation.com

Jun 2018 – Aug 2018
Oct 2016 – Dec 2016

CONSULTANT AUTHOR (FREELANCE)

- Developed lesson plans for teachers
- Created scenario-based eLearning content with supplementary material and question banks

PACKT PUBLICATIONS
packtpub.com

Mar 2010 – Feb 2012

TECHNICAL EDITOR

- Reviewed and directed Author's work for technical and grammatical accuracy and instructional flow
- Made sure that the information was accessible to the intended audience
- Liaised with Indexers, Copyeditors and Layout Designers.

Achievements: Edited **30+** technical publications with an average of **4.3/5** stars on Amazon

🎓 EDUCATION

COLUMBIA BUSINESS SCHOOL
Short Certification (Digital Marketing)
2021

GOA COLLEGE OF ENGINEERING
Bachelor of Engineering (Computer Science)
2005 – 2009